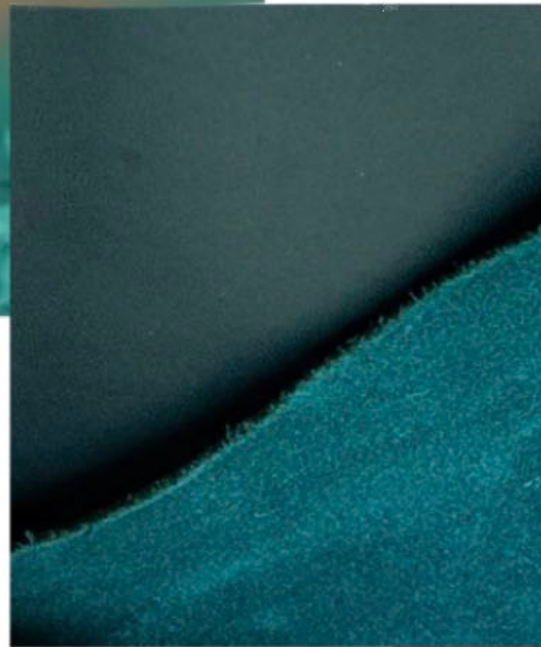
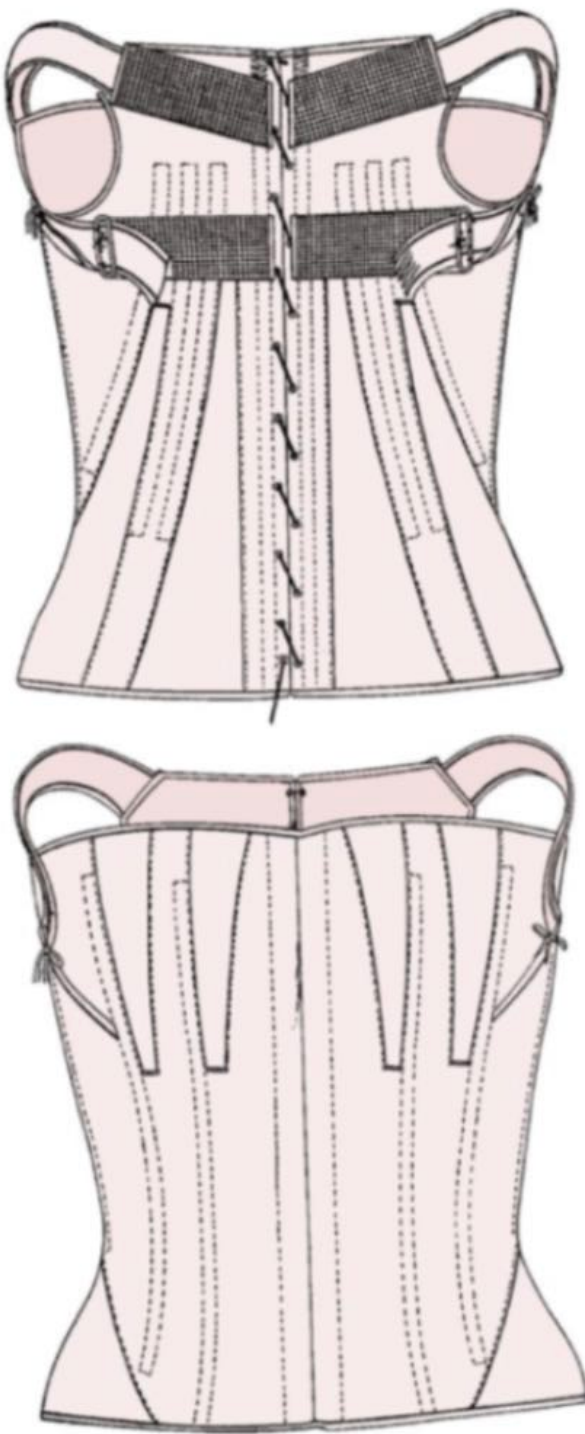
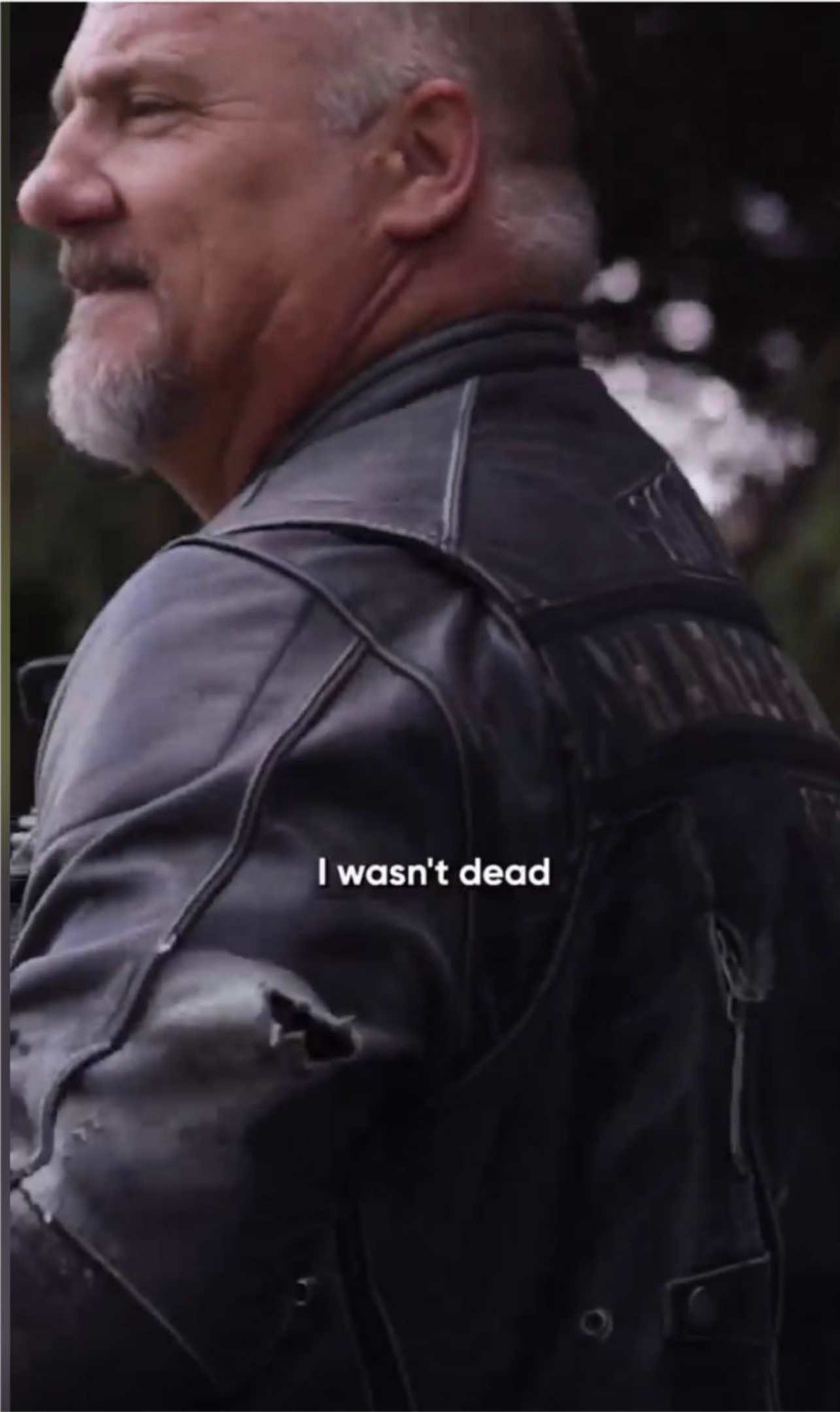


MOODBOARD



Hunoldsgraben [a street], when a man with green glasses and a black greatcoat, whom the other girls had likewise noticed, drew a cutting instrument from his coat and injured the poor child with a foot-long incision over her left armpit. Fortunately, her corset was made of particularly strong material so that the cut didn't penetrate too deeply into her flesh. Although she bled severely, it wasn't a gaping wound. Madame Lesuire, to whom the screaming girls ran, took the wounded girl immediately to the police, where all

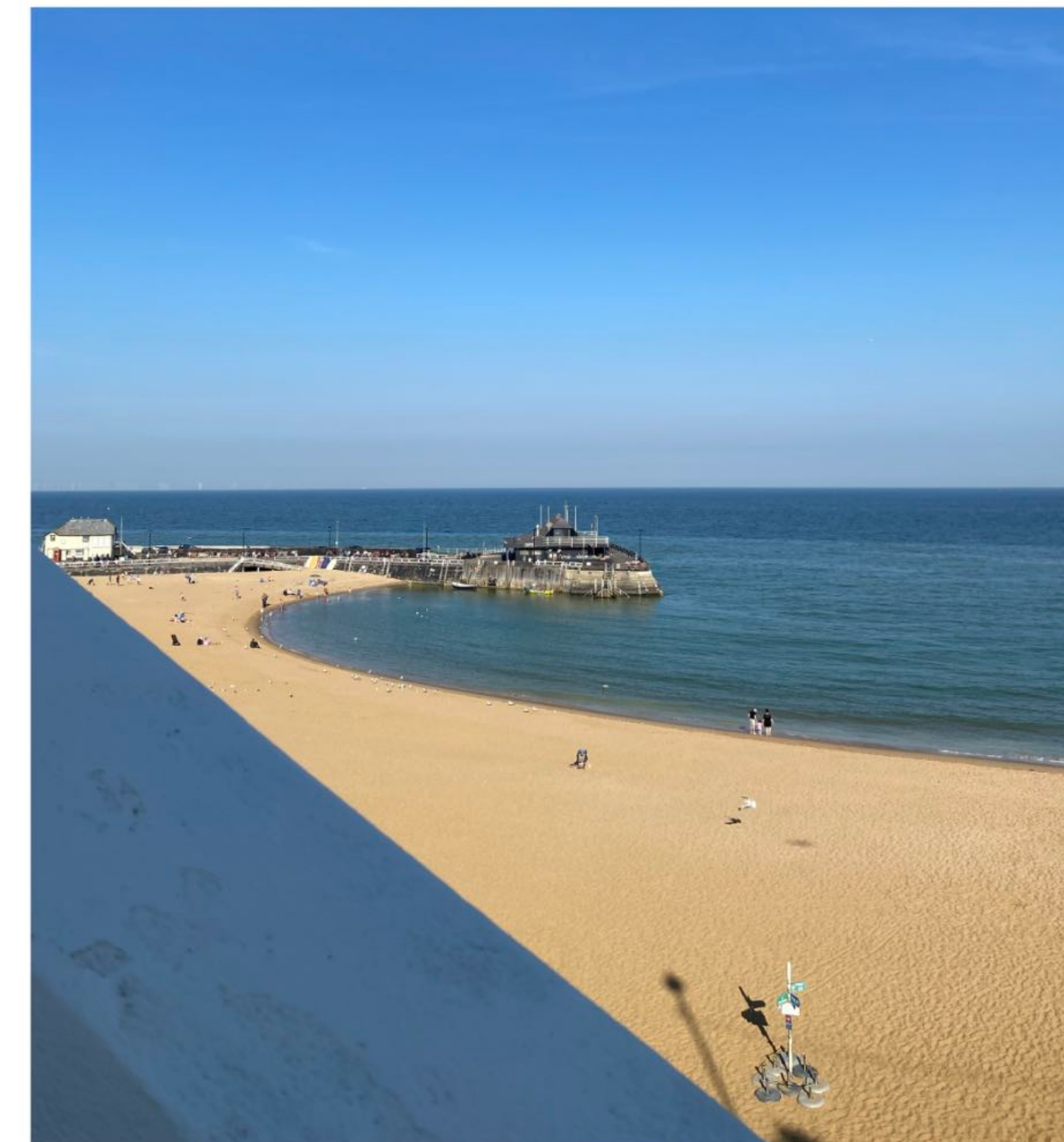
BIO + MANIFESTO

I am Daisy Kennedy, an inquisitive and passionate individual who graduated in womenswear from the London College of Fashion, UAL, in July 2025. I always put the environment and ethical matters at the heart of my practice, exploring materials and processes that will help protect our planet. The ability to innovate and empower people through clothing really excites me. Living by the seaside in Broadstairs, Kent, I am fortunate to experience the beauty and purity of our natural surroundings every day.

My project 'Draped Armour: Protection in Natural Materials' aims to celebrate these materials that us like-minded designers treasure so deeply. My research explores how natural materials have saved the lives of people and protected the human body in real-life events. I studied present day stories of how a man who fell overboard at sea used his jeans as a makeshift life jacket by inflating and knotting them. Also, a leather jacket saved someone's life during a motorbike incident. Past events include a corset saving the life of a young girl in the 1800's from a stabbing. My thorough research informed silhouette, fabrication, functional aspects and inspired unique techniques.

With design longevity of such significance in today's fashion landscape, the evolution of a patina, for materials such as leather and denim, through wear is truly beautiful and not only shows the durability of the garment but the way in which it has lived with the wearer. I have chosen to use raw and GOTS certified cotton denim with 32% distilled indigo which saves water and it is highly traceable through Oritain. Also, vegetable tanned leather reduces chemicals, waste and water usage.

Overall, materiality regarding personal memories and the emotional relationship between garment and wearer can evoke such power. This motivates me to honour and protect the planet and the natural materials which have hugely impacted our lives.



My home town by the sea, Broadstairs.



Me creating garment patterns at an occasion wear studio I work at part time, once a week.



I remember my father bought a suit of armour when I was a young girl. I have always admired the construction and how people were able to handle the weight of it. To this day, the suit of armour still stands proudly in our dining room. For what seems to be normal for us soon surprises anyone who hasn't visited before.

RAW + ORGANIC COTTON DENIM



from £16.00

3 interest-free payments of £5.33 with Klarna **See plans** 18+, T&Cs apply. Credit subject to status.

Raw and Organic Cotton Denim

100% GOTS Certified Organic Cotton Denim in Raw form, with no intense washing or finishes. Dyed with 32% distilled indigo. This cotton has been traced using Oritain™, recognising responsible sourcing. This fabric is sourced from vertical fabric manufacturer, Cone Denim.

Sustainable Fabric
This fabric is sustainable and plant-based, created from TENCEL™ Lyocell sourced from Lenzing. Our materials come from responsibly managed sources and meet strict Lenzing guidelines. It is certified by FSC® and PEFC™, reflecting our dedication to sustainable forestry. It also holds a dark green rating in the Canopy Hot Button Report, which oversees the production of man-made cellulose fibers.

Pricing Information
Please note that pricing includes UK import, duty, and VAT. Additional fees may apply for international customers.

Example Garments: Designed by Reuben Selby.

Quantity Brackets:

1-15m

16-50m

- | +

ADD TO BASKET

Fabric Information...

Fabric Reference: EM015

Material Composition: 100% Organic Cotton

Construction: Denim Twill

Fibre Origin: Organic Cotton - Oritain™

Fabric Origin: Cone Denim - Jiaxing, China.

Certifications: GOTS, Oritain™, Elevate, Higg Index: Factory Social Labor Module, Scope.

Weight: 12oz

Width: 80cm

Properties: Mediumweight, Raw/Classic, Clean

Colour: 32% Indigo

Aftercare: Machine Washable, Medium heat iron + More

Perfect for: Jeans, Jackets, Denim wear, etc.



UNIQUE PATINA - DESIGN LONGEVITY



SAVES WATER

Denim in its raw state, rather than chemical processes like stone washing, can save around 70-80 litres of water per garment.

James Robert

The raw, 32% distilled indigo means the denim will create its own patina over time. Showing the beauty in evolution of wear.

TRACEABILITY



TRANSPARENCY



VEGETABLE TANNED LEATHER



Carl Friedrik



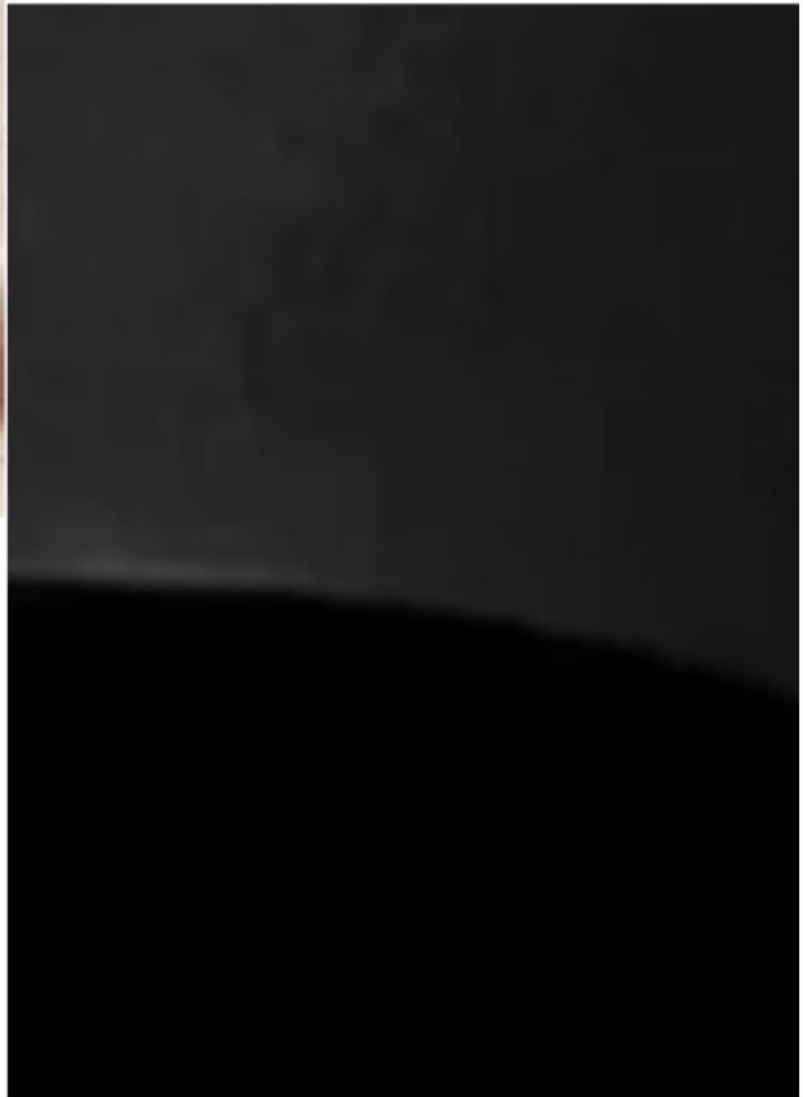
Master supply Co.

Example shows beautiful leather patina developed over time and the durability of the material.

Each crease and colour change shows how the garment has lived with the wearer. Being vegetable dyed, the effects of longevity look and feel premium without the need for the harsh chrome tanning process. This really important to me.



Natural + Black Vegetable Tanned Leather - GH Fabrics/ Leather Merchants

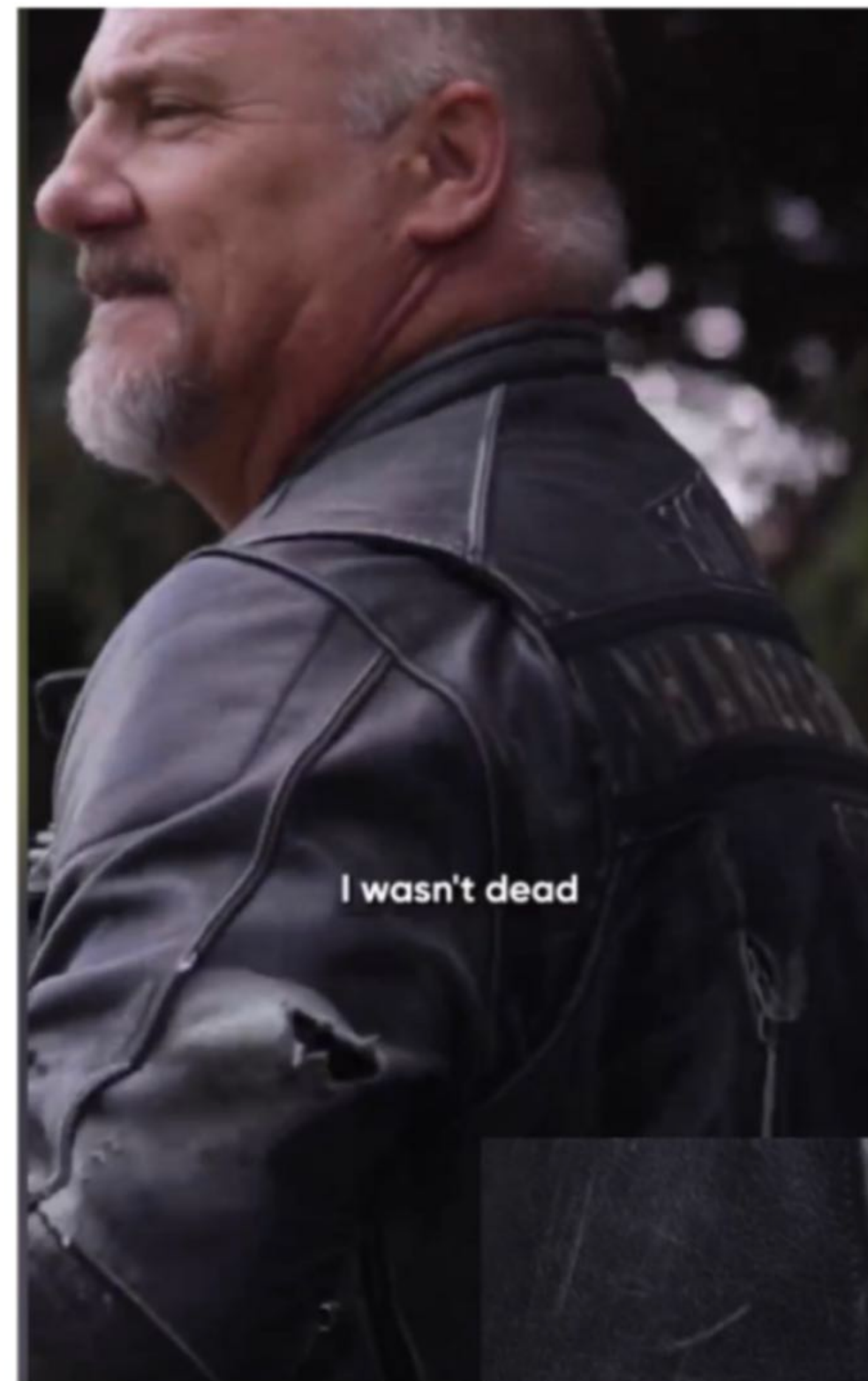


Soft vegetable tanned leather in jewel tones - Tuscany Collection - Leatherbox
Tanned in LWG Gold-certified tannery, proving exceptional sustainability, waste and chemical management, reduced water usage and traceability.

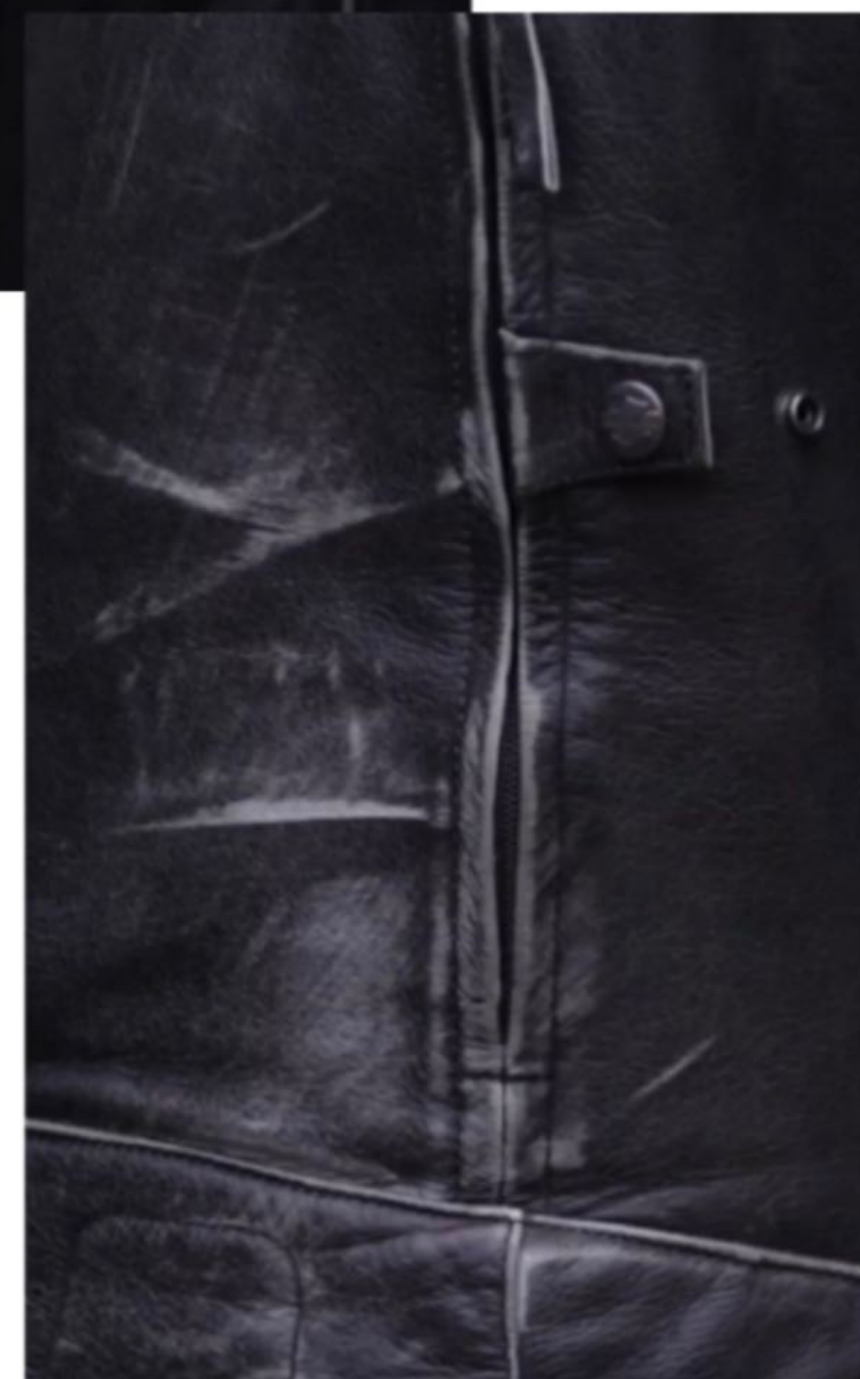
 <u>Vegetable tanned leather</u>	 <u>Chrome Tanned Leather</u>
▶ Environmentally friendly ▶ Requires Time & Skill ▶ Unique ▶ Develops a patina over time ▶ Long Lasting ▶ Improves with use ▶ Natural look	▶ Harmful to the environment ▶ Mass Produced & Cheap ▶ Commonplace ▶ Plain texture ▶ Wears badly ▶ Breaks easily ▶ Artificial Look

AXESS

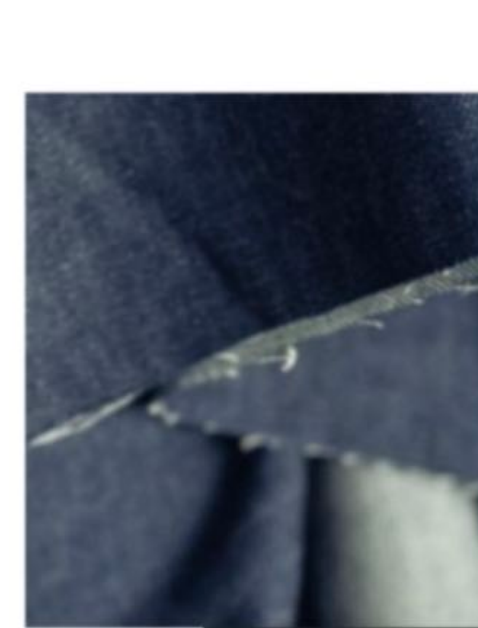
DEVELOPMENT



Leather jacket saved man's life during motorbike incident



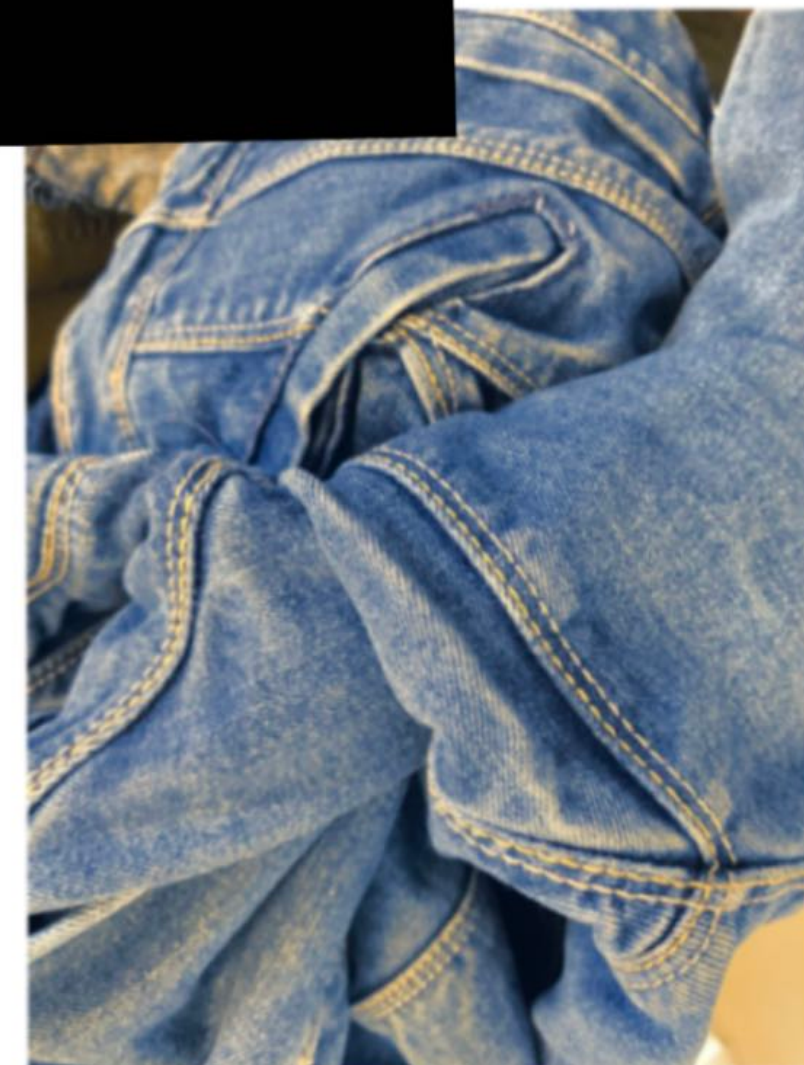
Celebrating leather's longevity and imperfections



100% deadstock cotton denim

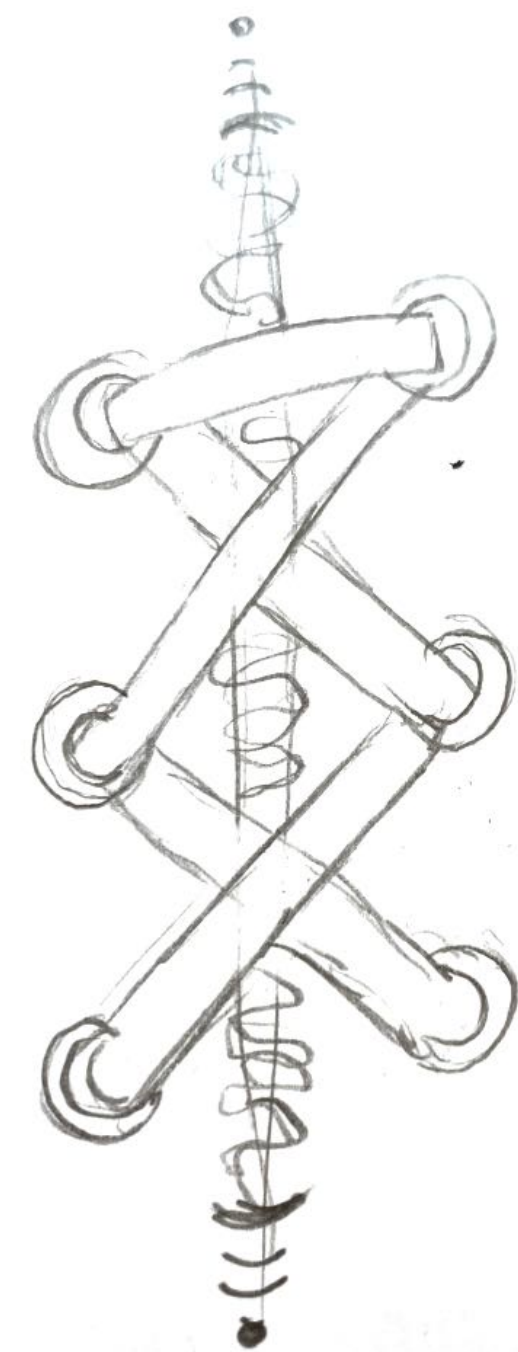


Vegetable tanned leather



Experimenting with knotting and twisting denim, inspired by life-saving story.

Pocket



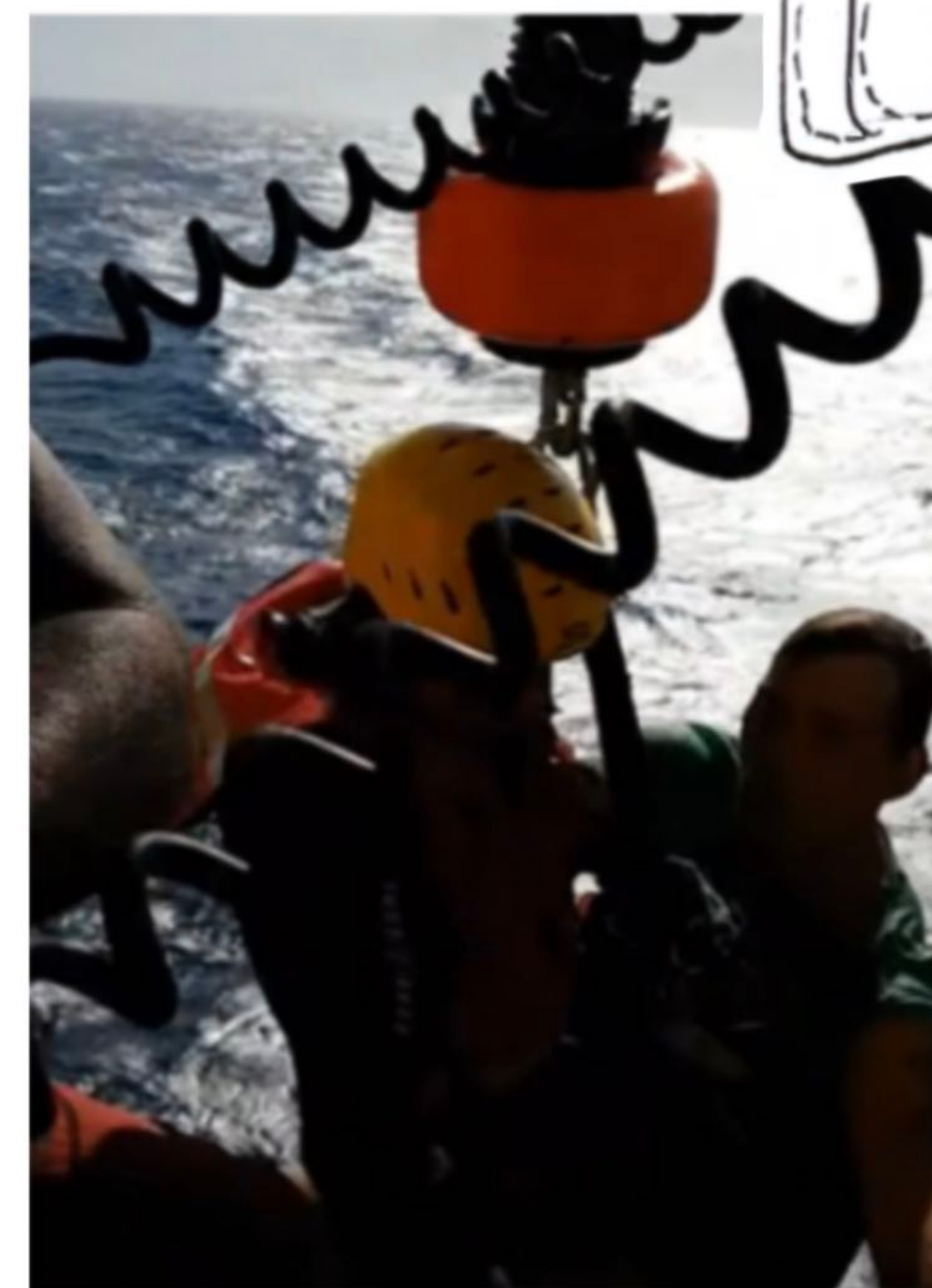
Wires used inspired mending technique to strengthen leather imperfections and joining smaller left over panels, to reduce waste and ensure sustainability.



Front

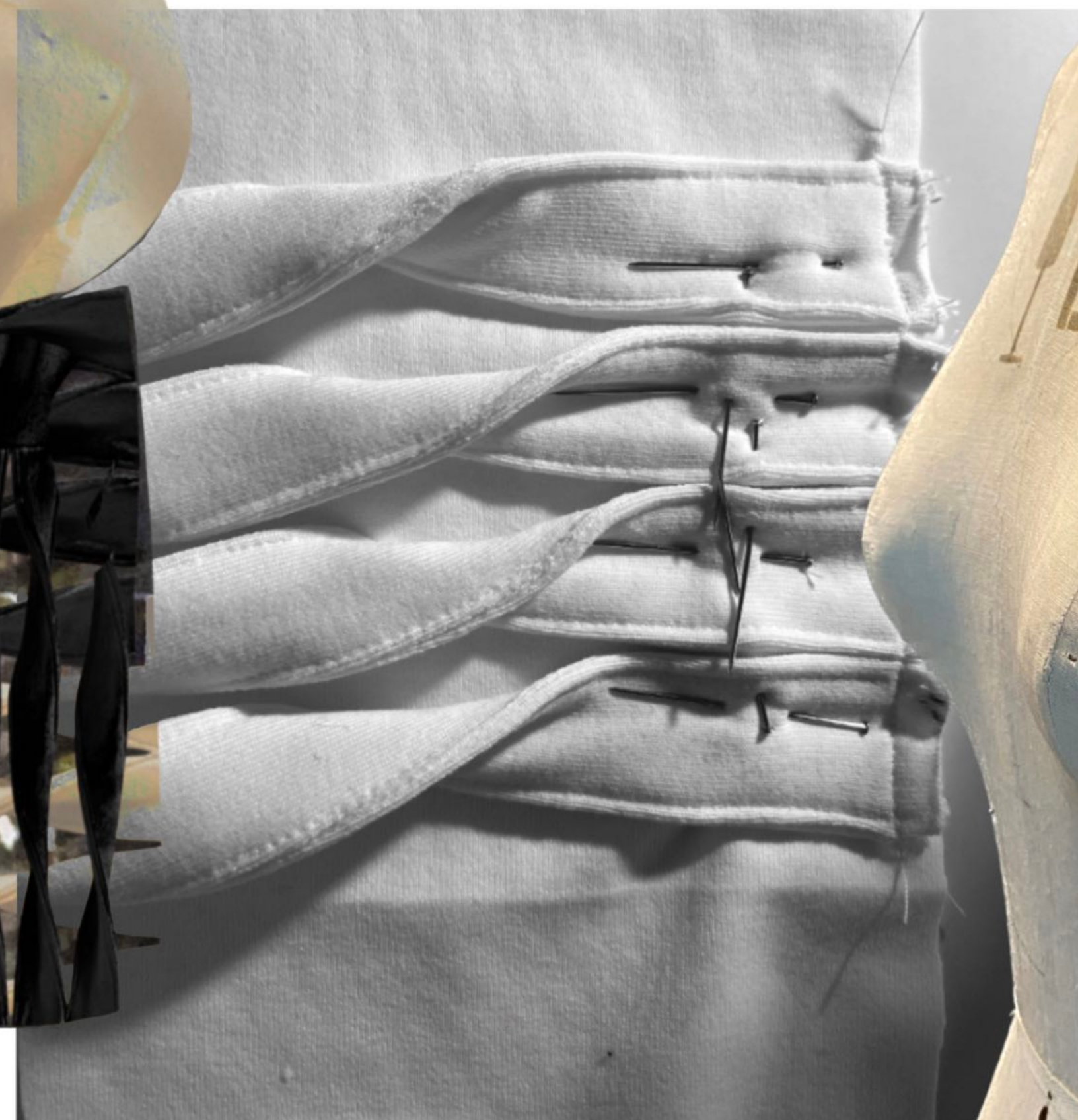


Back



A man who fell overboard at sea used his jeans as a makeshift life jacket by inflating and knotting them at the ankles. This worked for 3 hours and shows the resilience of natural materials.

WASTE REDUCTION TWIST TECHNIQUE



Developing twist technique from off cuts and experimenting with placement to reduce waste.

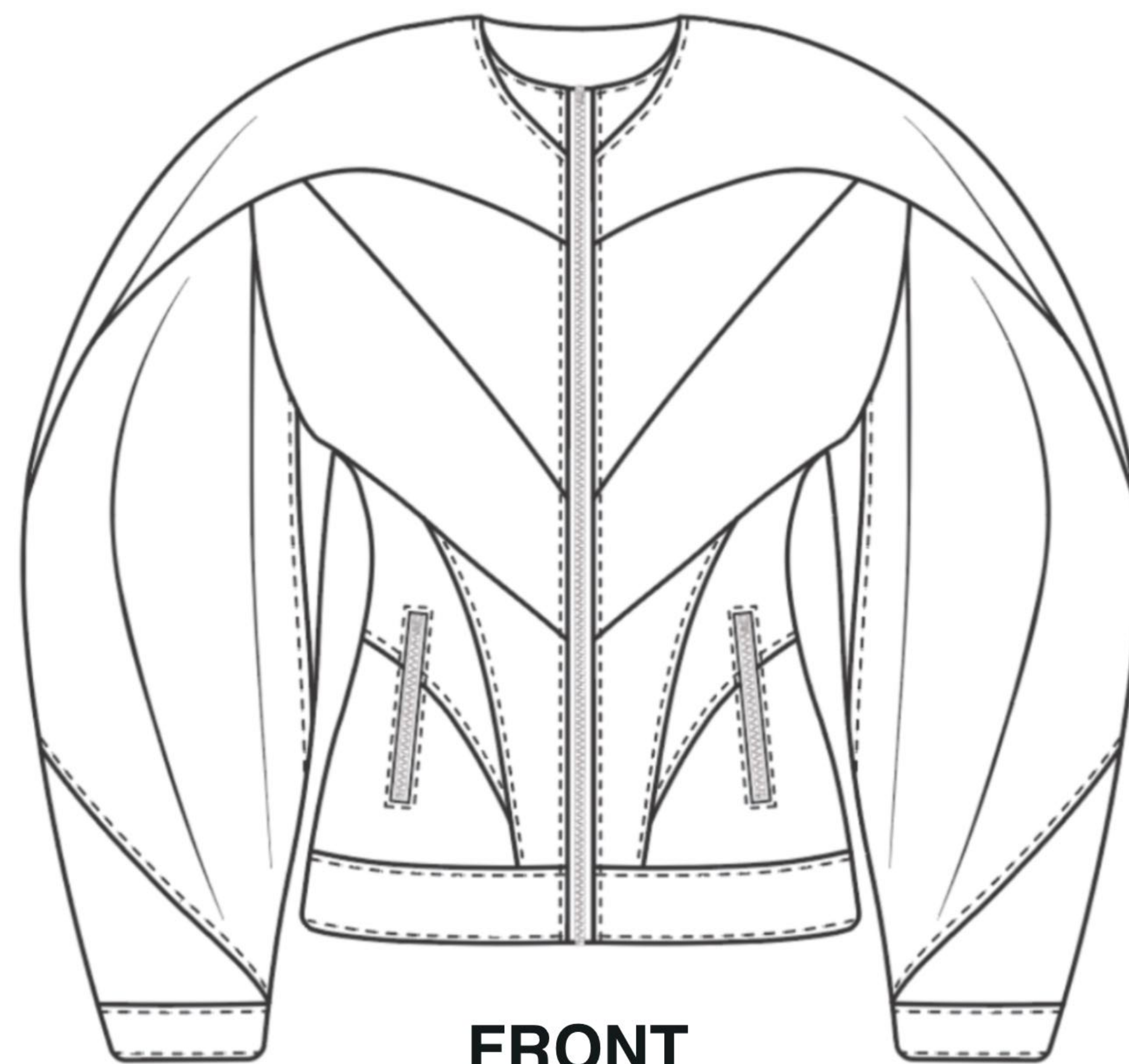


DEVELOPMENT

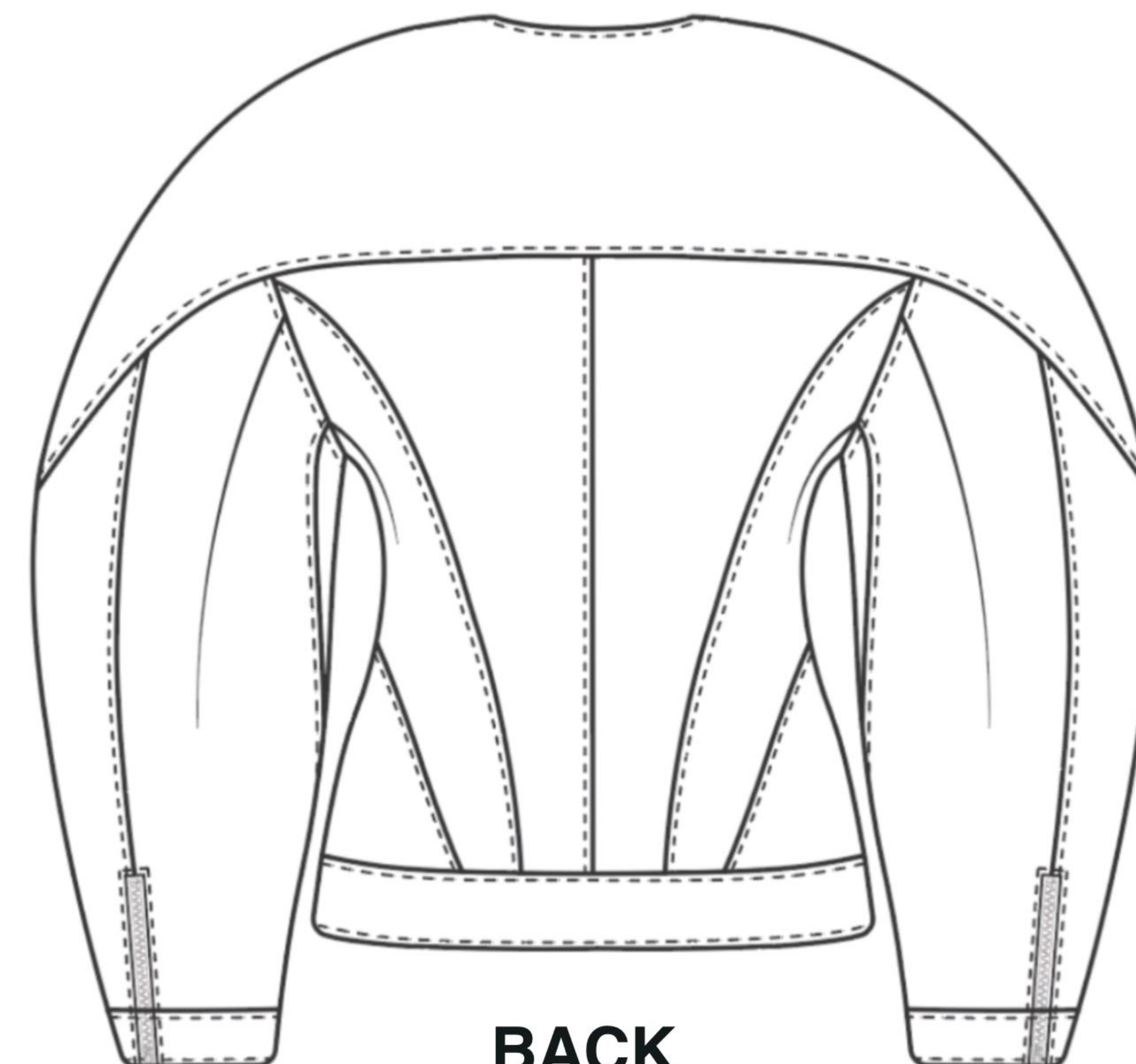


Process of the 'Draped Armour Denim Jacket' where I experimented with a sculptural yet soft silhouette inspired by my research. Also, developing the slash, twist technique for the vegetable tanned leather skirt.

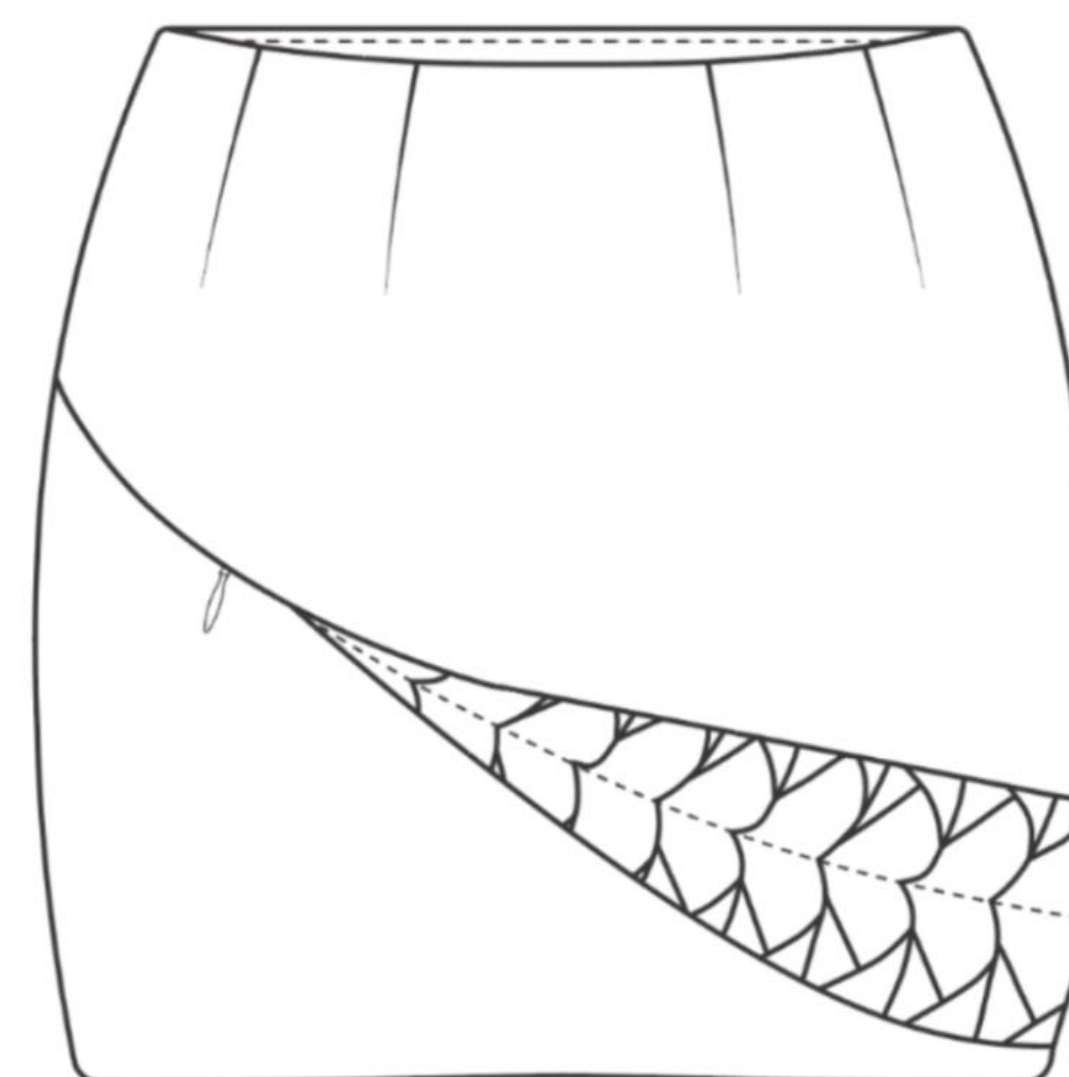




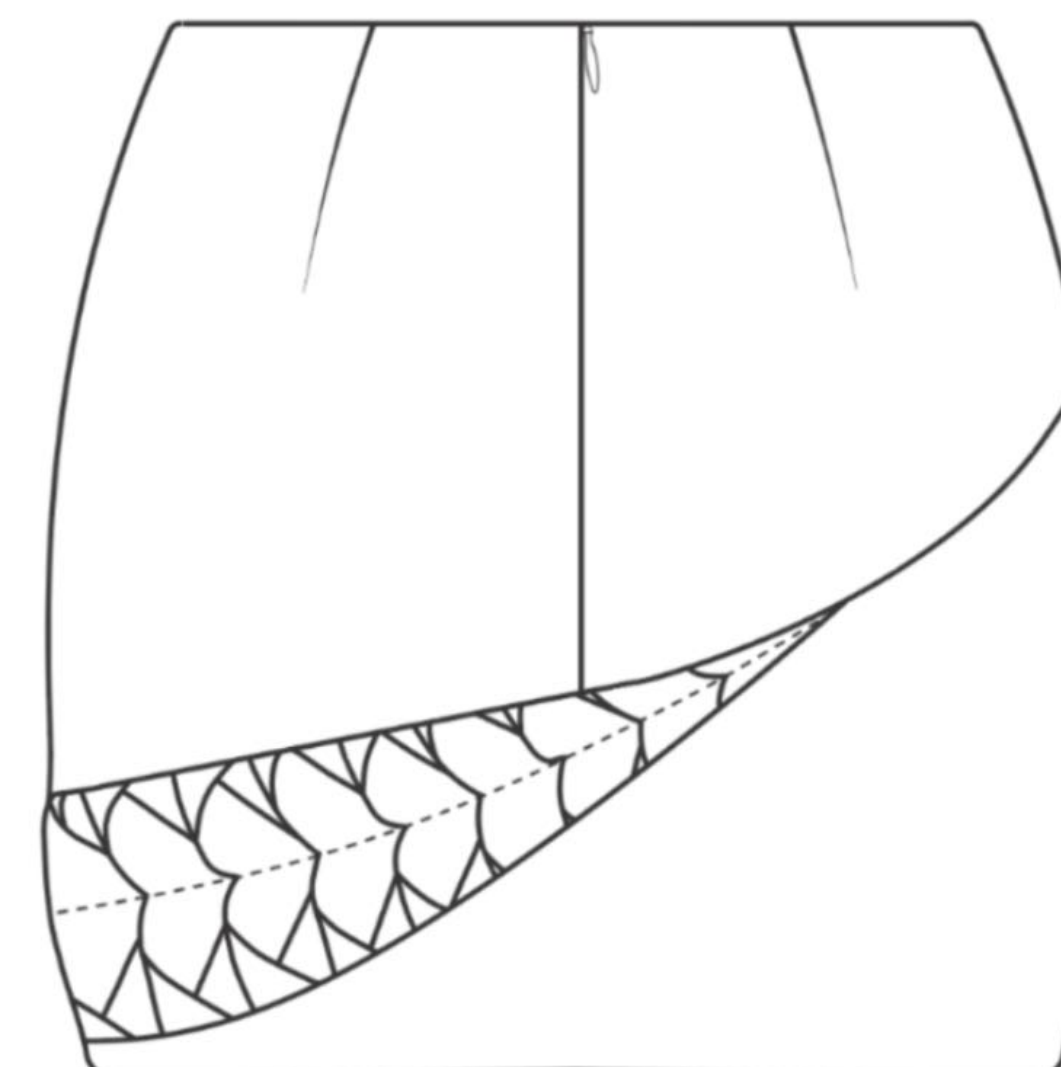
FRONT



BACK



FRONT



BACK

