

Concept Board

Calm Embrace

宁静
Calm

呼吸
Breathe

联结
Connect

CalmnEmbrace

The Soft Strength Within

自然肌理
Natural Texture

柔软廓形
Soft Silhouette

舒适面料
Comfortable Fabric

治愈色调
Healing Tone

“Calm Embrace” is more than a collection—it’s a way of life.

Inspired by nature and everyday stillness, the designs focus on breathable fabrics, relaxed silhouettes, and thoughtful details. breathe deeply, and reconnect with what truly matters.

Muse Borad



The muse draws inspiration from street-style figures with a laid-back, effortless vibe akin to soft coastal breeze. Target customers are urban women aged 22 to 35 who love understated niche casual aesthetics, including fashion content creators, office workers and art industry practitioners. They prefer relaxed, breathable everyday outfits with loose silhouettes and light, muted lightweight fabrics. They opt for ocean-toned casual wear for city strolls, weekend outings and casual art visits, showcasing their easygoing, unique personal style

Fabric & Colour Board



RANGE PLAN



上装:
宽松衬衫

下装:
直筒长裤

类别:
· 衬衫
· 长裤



上装:
长款衬衫外套

内搭:
背心

下装:
阔腿裤

类别:
· 衬衫
· 长裤



上装:
短夹克

内搭:
宽松衬衫

下装:
工装裤

类别:
· 夹克
· 衬衫
· 长裤



单品:
衬衫连衣裙

类别:
· 连衣裙



单品:
背心连衣裙

外搭:
轻薄长衬衫

类别:
· 连衣裙
· 衬衫



上装:
连帽大衣

内搭:
宽松T恤

下装:
束脚长裤

类别:
· 大衣
· 长裤

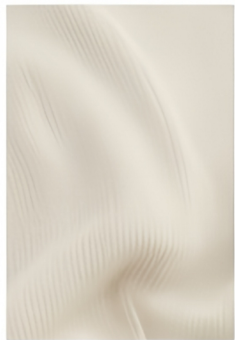
Initial design page



washed cotton
natural



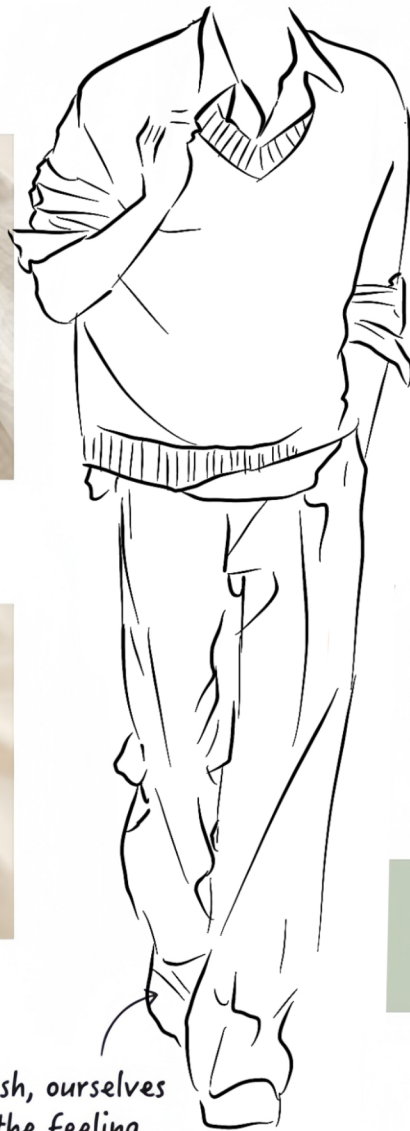
cotton knit
soft touch



cotton knit
soft touch



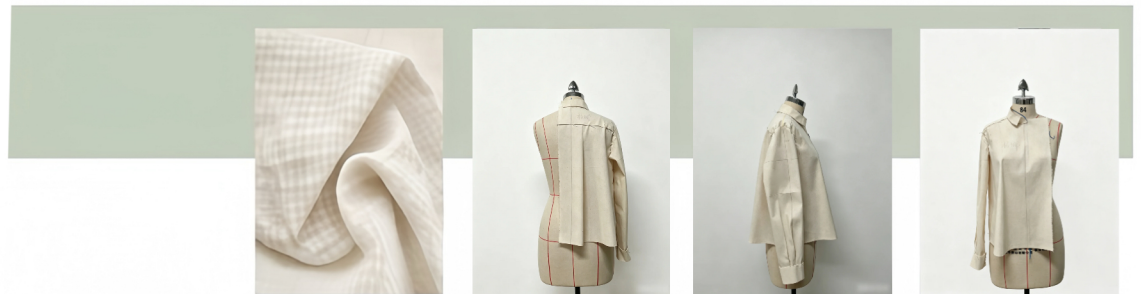
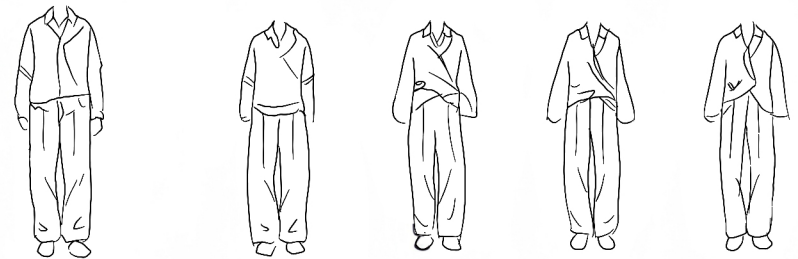
cotton knit
soft touch



fresh, ourselves
in the feeling
of home.



fresh,
relaxed,
cool full of
breath.



Initial design page



Positive



Side view



Back



Initial design page



Standing collar

Innen shirt



Initial design page



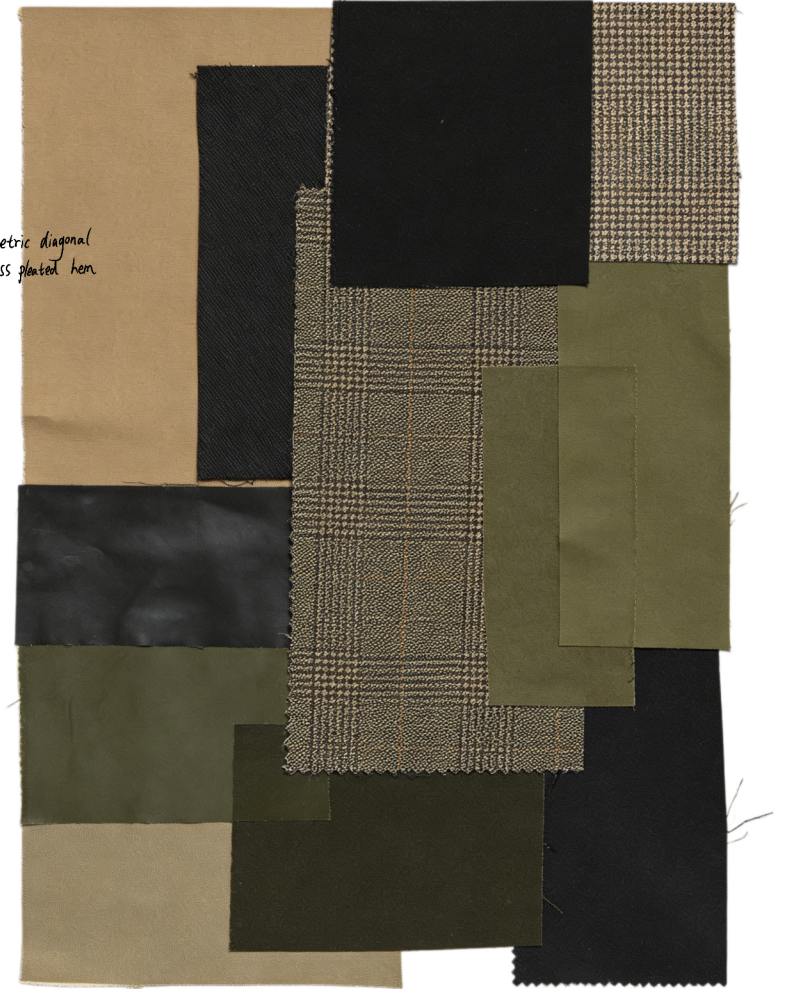
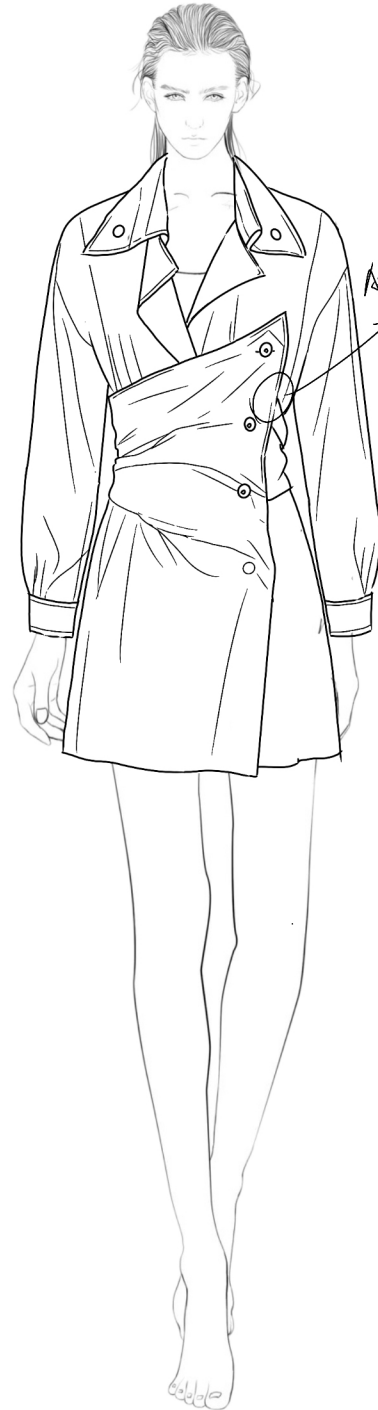
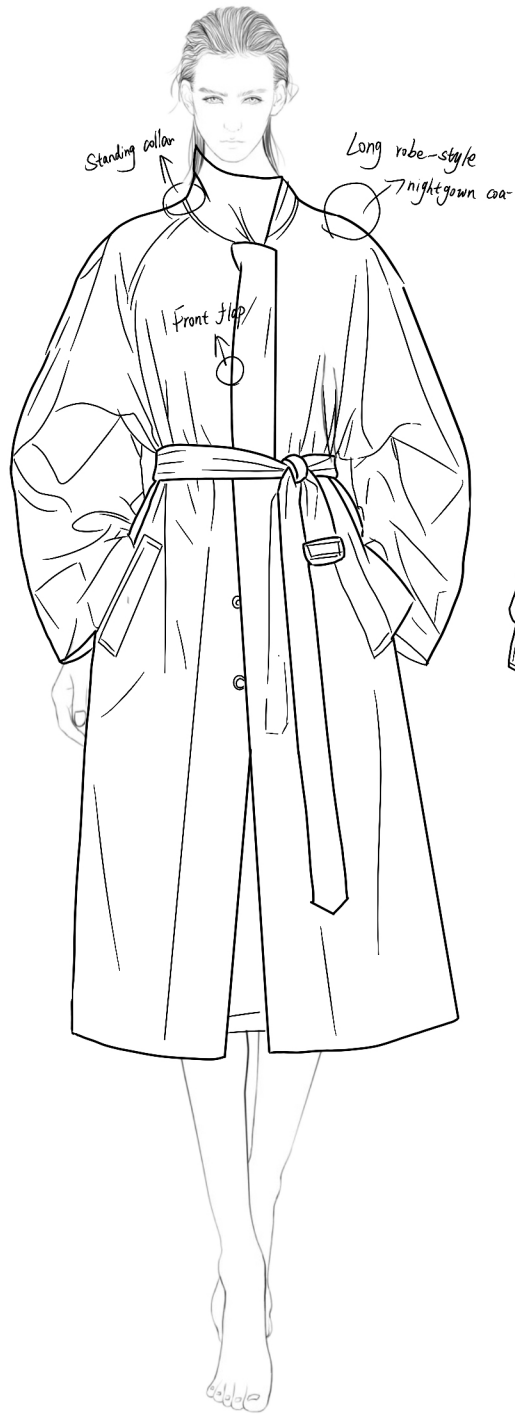
Design development board



This design development board presents three complete garment sketches from the natural material striped shirt men's collection, fully illustrating the design evolution process from silhouette iteration to fabric implementation.

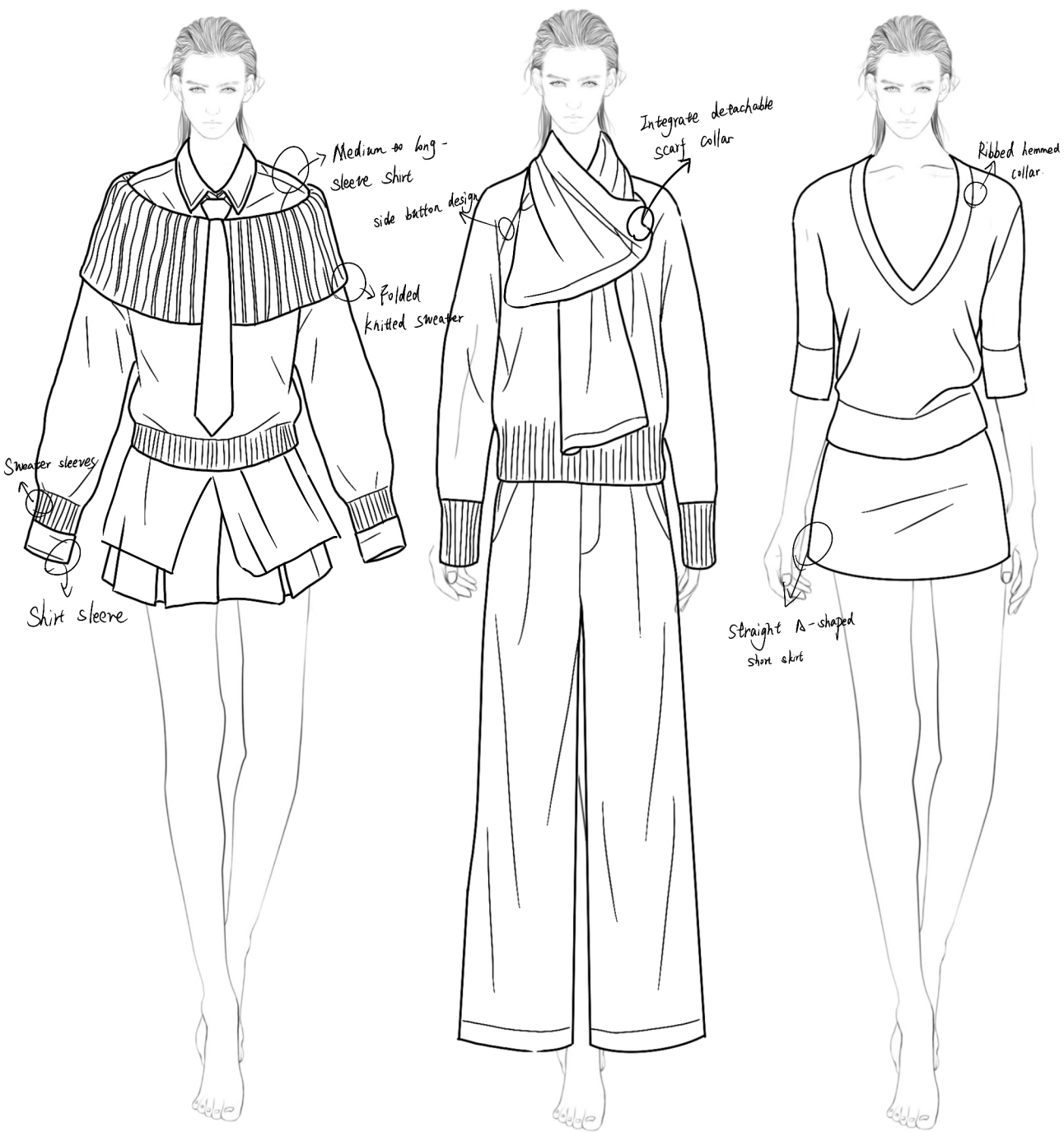


Design development board



Embrace as core inspiration. Inspired by the soft, relaxed aura of autumn leaves, the design incorporates their fluid curves and layered textures into the trench's silhouette and wrap-front placket. Its loose, draping fabric echoes the gentle wrap of leaves around branches

Design development board



Centered on the tranquil, laid-back aesthetic of the theme Calm Embrace, this knit top collection draws inspiration from the soft, enveloping texture of knit fabrics. Gentle, fluid fabric drape lines are integrated into multiple silhouettes, crafting a quiet, mellow autumn wear atmosphere as if wrapped tenderly in soft yarn.

