

Ohévet Le'ehov



A DESIGN BY **HAGAR LAUTMAN**
The Department of Fashion Design at Shenkar
Mentor- Maya Arazi
Technical mentor- Jacqueline Soffer

My name is **Hagar Lautman** ,

I'm a 27 year old fashion designer based in Tel Aviv, currently in my final year of Fashion Design studies at Shenkar College.

Alongside my studies, I've been interning at the renowned Israeli brand "Mother of All", where I've grown through every aspect of the brand:

from designing, sales and customer interaction, to pattern development, sewing, creating internal website content, writing tech packs, and producing photoshoots. This hands on experience has shaped my professional foundation.

Being a fashion designer is not just what I do, it's who I am at my core.

I wake up every day with deep passion for this field .

Fashion is my language, a way of life and self expression.

Through my creative process, I constantly explore, ask questions, and learn about topics that inspire me.

Design is the tool through which I grow and express my evolving identity, always striving to become the best version of myself.

I'm deeply drawn to craftsmanship and labor, intensive techniques.

I particularly love working with leather that is rich and full of story.

Last year, I completed a course in sustainable fashion, where I created a capsule collection using only found materials - from old bags and shoes to my grandmother's vintage tablecloths. The project won first prize and a scholarship.

For me, leather is a timeless, natural, and respectful material - durable, biodegradable, and meaningful. Choosing leather is not only an aesthetic decision, but a conscious and sustainable one.

My final collection is All of Me and All of My Heart.

It is inspired by and dedicated to my best friend Rotem Neumann who was murdered at the Nova Festival on October 7th. This is a happy collection, that celebrates the full life she had. I am proud to give Rotem the respect she deserves, **to spread her love around the world, and to introduce her to many more people.**



INSPIRATION.



INSPIRATION.



"Ohévet Le'ehov" it's a womenswear collection dedicated to **Rotem Neumann**, my best friend, who was murdered at the Nova Music Festival on October 7 2023. **The project celebrates a life filled with love that defined Rotem.** She loved to love, loved to live, and loved to dance. Inspired by countless videos of her dancing, I set out to create a collection in which the garment itself comes to life, continuing to move even after the body comes to rest. A collection that continues Rotem's dance through the language of fashion.



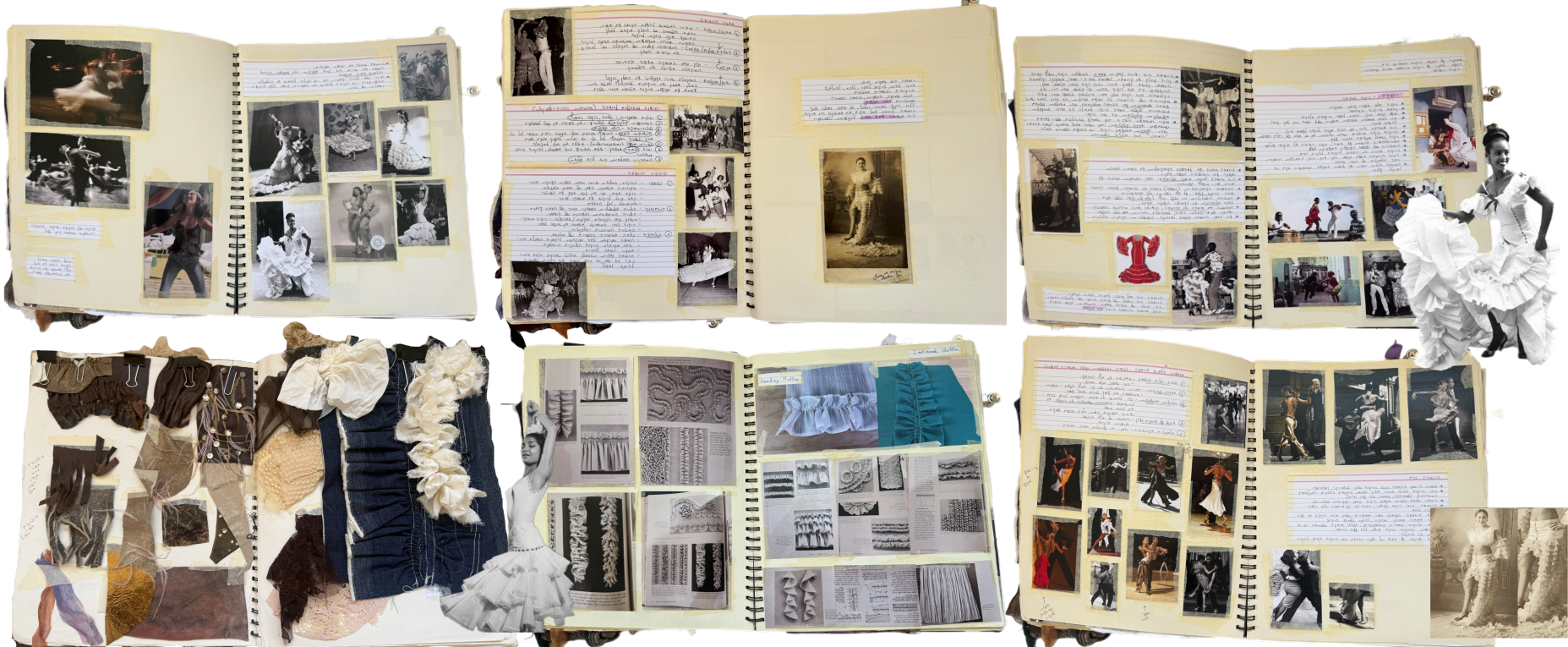
INSPIRATION.

In search of expressions of movement, I began researching butterflies. Although delicate and beautiful, butterflies are also remarkably fragile. Their lifespan is short, yet intensely lived. I focused on the Asian Danaus butterfly, known for its resilience and extraordinary migratory journeys despite its delicate nature. I studied the structure of its wings, the choreography of its flight, the blurred patterns created through movement, and the ever-changing silhouettes it generates.



INSPIRATION.

Alongside this research, I explored the rumba, often referred to as the “dance of love.” Originating in Cuba, the rumba expresses passion, intimacy, and deep emotional connection between dance partners. During my research, I discovered that the ruffle is one of the defining elements of traditional rumba dress, as it continues the movement of both the dance and the body even after motion itself has ended. This idea became central to the collection, leading me to develop ruffles in varying volumes and materials, including chiffon, lace, leather, and knitwear.



INSPIRATION.

The collection combines chiffon, lace, leather, and knitwear in a warm color palette featuring lilac tones loved by Rotem, and is accompanied by a silver jewelry series inspired by the wired earphones that accompanied her wherever she went. Through this collection, I seek to explore how fashion can carry memory as a living expression of love, presence, and continuity.

I choose to present the dance of life as a never-ending dance, through a collection full of life, dance and movement, in which each item dances whether it is in motion or static.

Rotem still dances and will dance forever in my heart.



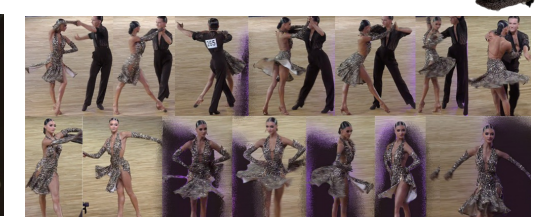
DESIGN PROCESS.

Collage works and sketches to find volumes and combinations of materials.



DESIGN PROCESS.

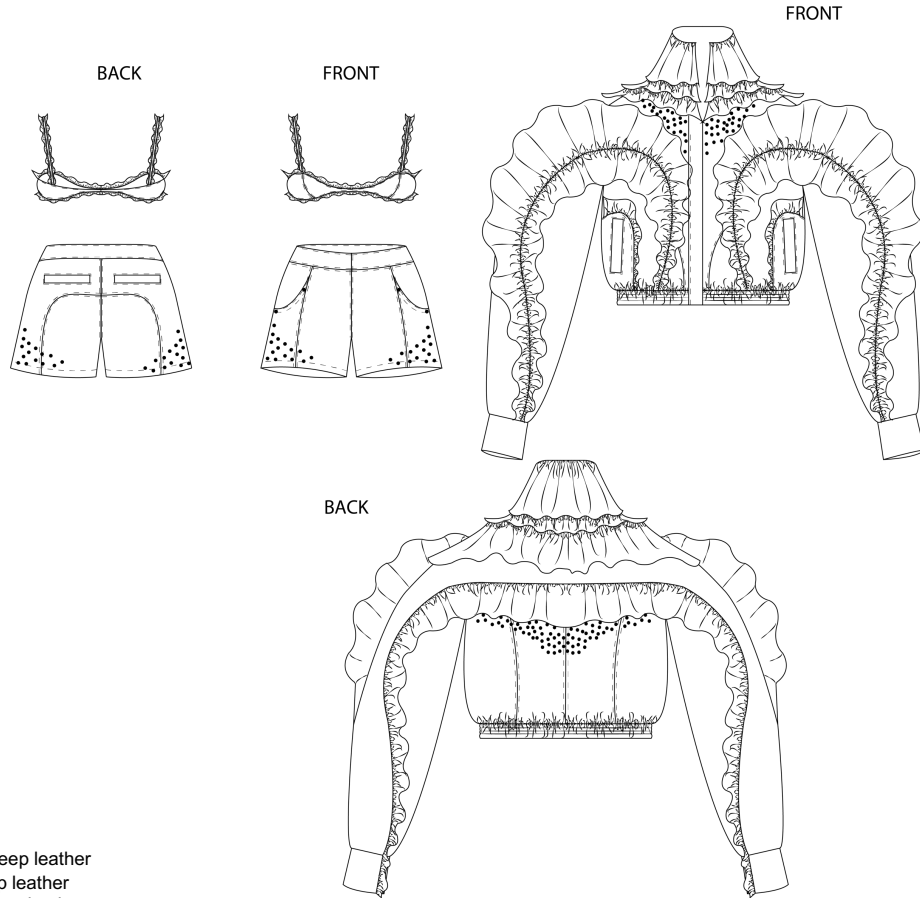
Sampling for positioning ruffles



Ohévet Le'ehov Collection.



DESIGN PROCESS. Technical illustrations



Materials:
Jacket - Sheep leather
Top - Sheep leather
Pants - Sheep leather

WORK PROCESS.



Manual rivet design work



Sheepskin leather ruffles

WORK PROCESS.



WORK PROCESS.



Final Look



Final Look



Final Look



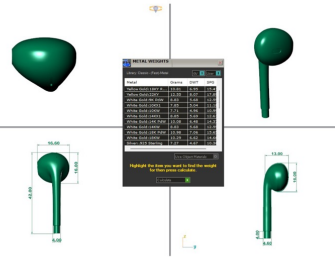
Final Look



WORK PROCESS.



earrings.



יבנה
מסנה יבנה
+ אקטורי
סוס, האם מניח



תפר
כירע

אלהור לאהור
הגום בן קים
תמים בן אהר



היה
הוא מניח



הוא מניח

