MATERIAL REHABILITATION

WELCOME TO THE MATERIAL RECOVERY PROGRAMME

I'm staging an intervention.

Material Rehabilitation challenges what we consider to be viable fashion materials. Current materials, both natural and synthetic, have been heavily documented in regards to waterway pollution. These findings raise crucial questions about what properties we should be imbuing in our materials and advocates for the reassessment of longstanding material choices. There is a clear consensus that for the prioritisation of biodegradability and this shift has sparked growing interest in bioplastics as a potential solution.

This project consciously designs with bioplastics in aims to better improve receptiveness of bioplastics beyond a novelty and start the conversation around consciously designing. Stop and think about how you want your materials to behave?

This work is underpinned by research into popular materials, Denim and Leather, investigating factors that have attributed to their popularity and apply transferrable principles such as: physical properties, processes and aesthetics, to inform bioplastic development. Familiarity is used as a design tool, the recognizability and rich heritage allows for playful subversion and presents bioplastics as not entirely new.

Here is your invitation to rethink and experience different material possibilities. Discover favourite denim and leather jackets reinterpreted, try on bioplastic sleeves, feel free to FEEL.

Important to note that not all bioplastics are biodegradable but all these bioplastics are

MARIA VARNEY