



yl studio focuses on mental health and incorporates hygge culture, starting from a sense of safety,
and incorporating comforting details from home-life into design through
sight, touch, and smell. yl studio's design
is inspired by little bits and pieces of modern life,including feelings and experiences such as anxiety, or comfort.
we explores relationships between people and objects and i
ntegrates traditional craftsmanship with modern technology such as 3d printing.
exploring the balance of materials and design yl studio blends
the classics with innovation.



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concept

The inspiration for this project came from me myself. I suffer from anxiety, and I feel nervous and anxious when I am in unfamiliar situations. And the place that gives me the most security is my room. I started to think about how my room gave me a sense of security. After spending prolonged time at home during the pandemic , I realized that this familiar environment of soft sofas and knitted blankets gave comfort and a great sense of security. These elements are like carriers of security for me. YL Studio will investigate the interaction and relationship between people and special furniture.

.





LU MENG . 29. CHINA

VALERIA SERGEEVA. 38. RUSSIA





Passionate about traveling to the beach
Enjoy making brunch for herself
Favourite Brand: Free people, izetaofficial



Furniture Designer, Interior stylist
Love flower arrangement
Like drinking coffee



Owning a multi brand store
Hobbies: Gardening, Raising a dog
Do yoga and play tennis regularly
Favourite Brands: Gimaguas, realisation,
Masion Cleo
Favourite book: phenomenologie de la perception

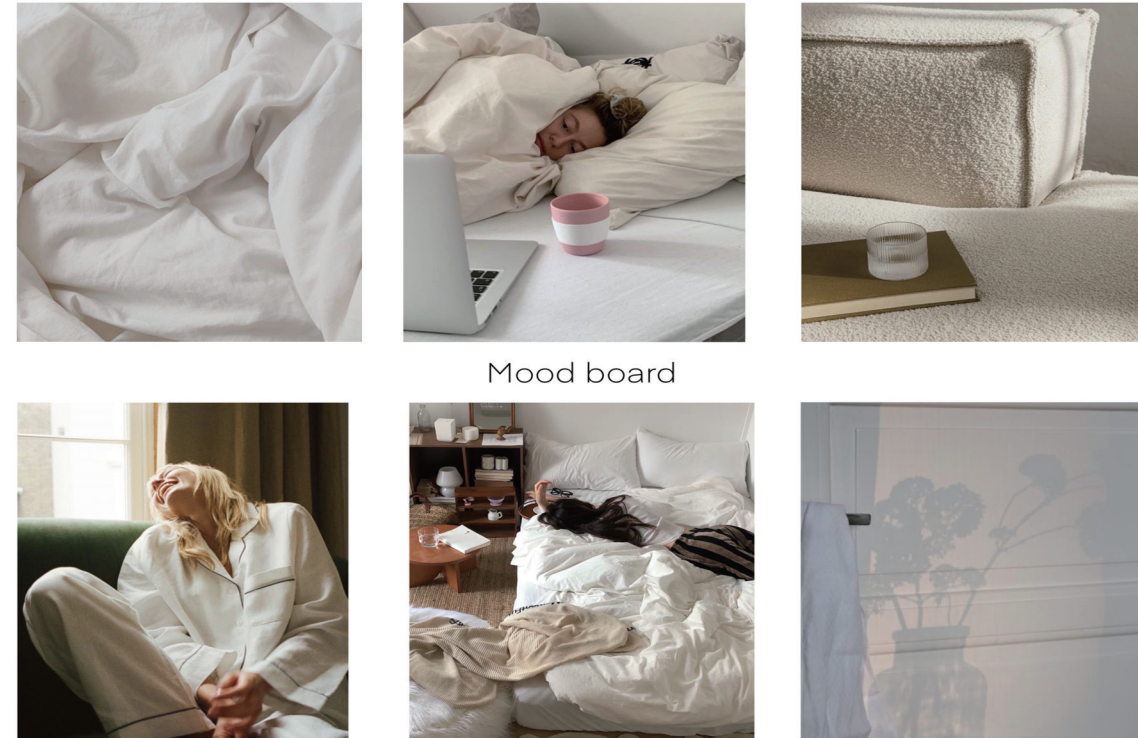


Moments when LUMENG feel happy:
Fresh air in the early morning of summer.
Practicing yoga in the morning.
A cup of iced coffee on a summer day.
Watching a movie under a thick blanket.
Reading a book.
Spending time with her pet dog .



Colors are inspired by HYGGE which is very much about warm light. White sheets, warm sunlight, YL Studio chose warm colors overall.





Mood board

YL Studio is inspired by anxiety sufferers who are anxious and restless in unfamiliar environments.
YL Studio starts from a sense of security and incorporates HYGGE culture.
Home will give people the greatest sense of security.
Inspiration is found in everyday details: a soft bed,
a body wrapped tightly in a quilt,
comfortable pillows and houseplants.



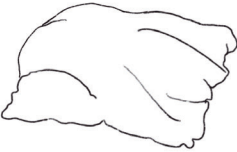
I was impressed with the statues of my grandmother's house. it means Luck. I really like the flowers made of glass.

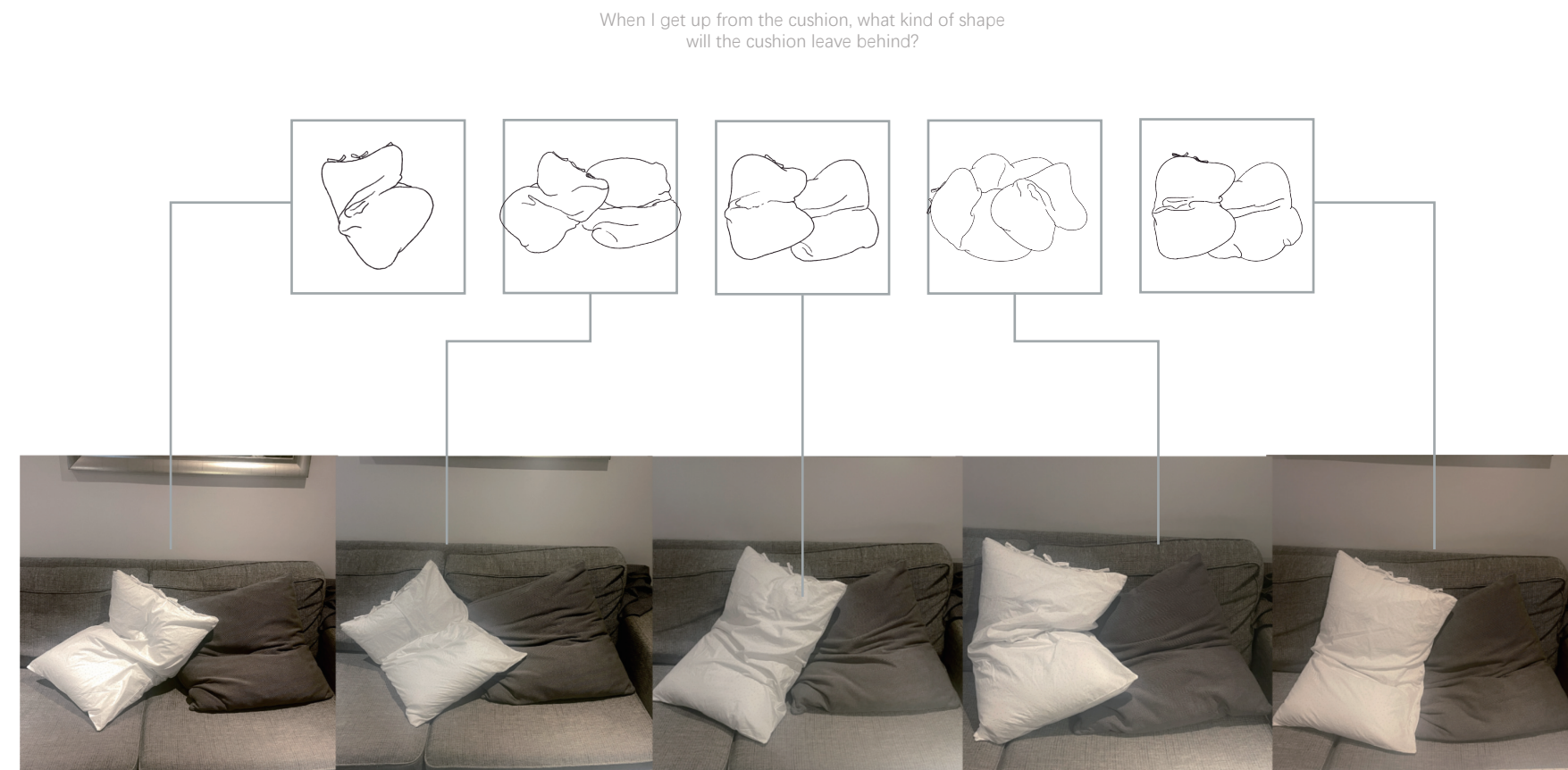
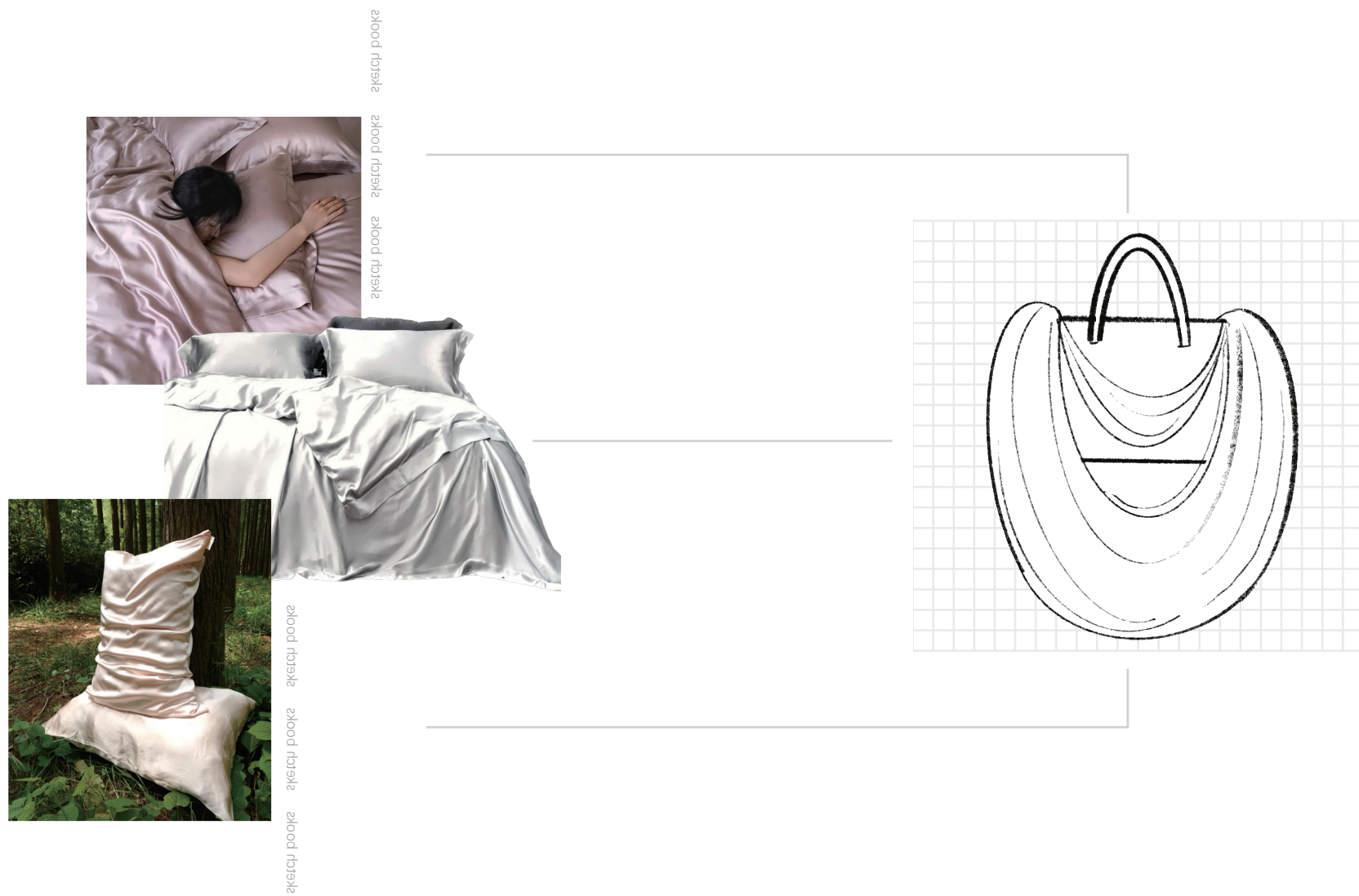


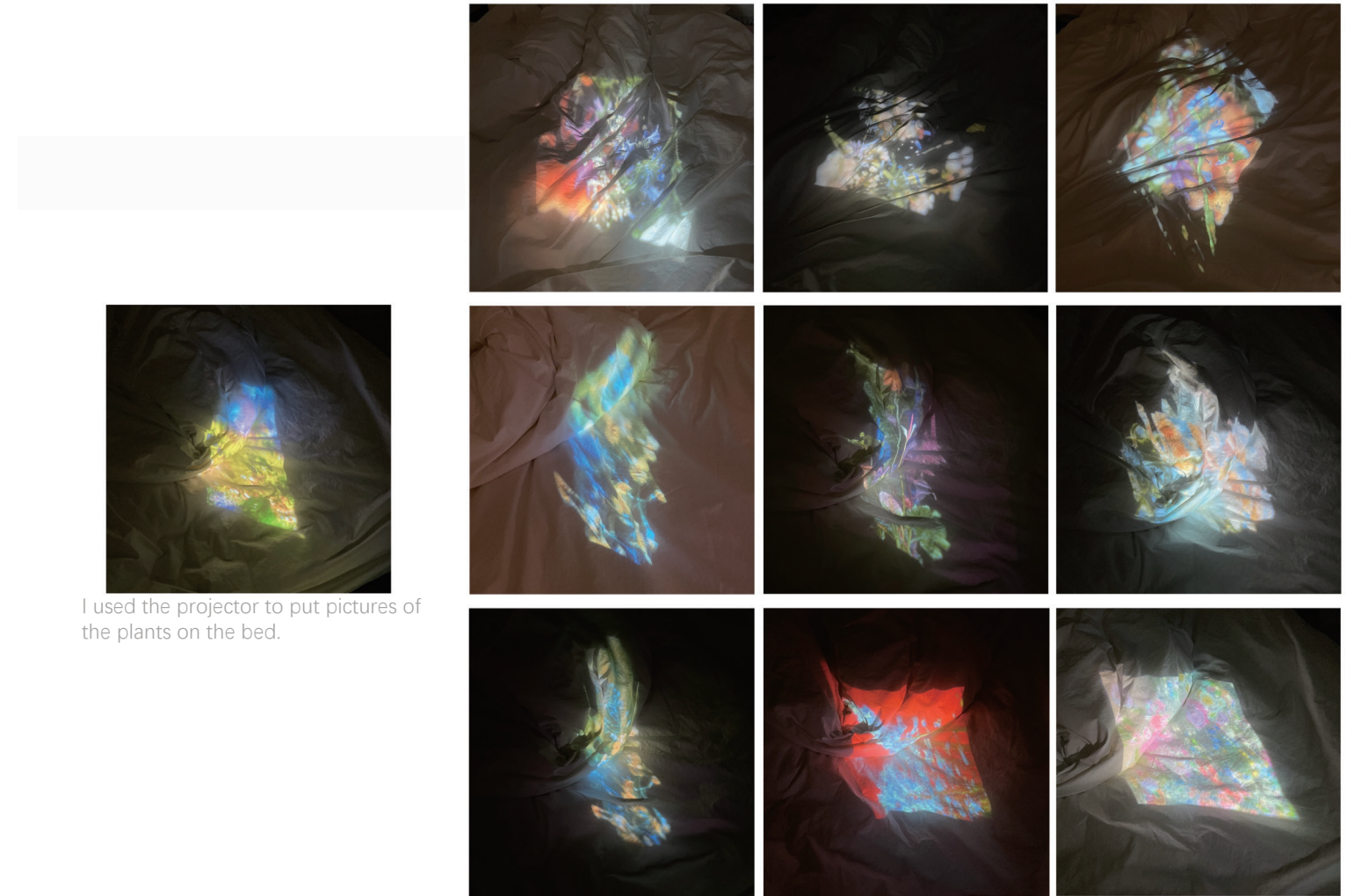
Statues and my sheets all have the same element - ruffles



Softness and wrapping feeling always give me the best sense of security.





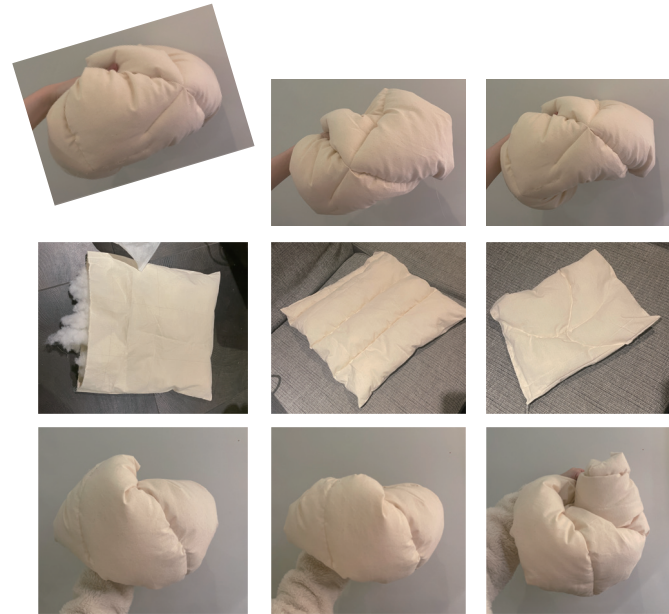
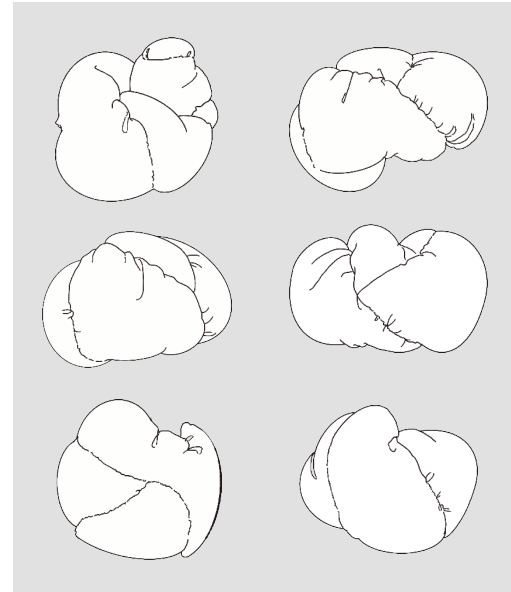




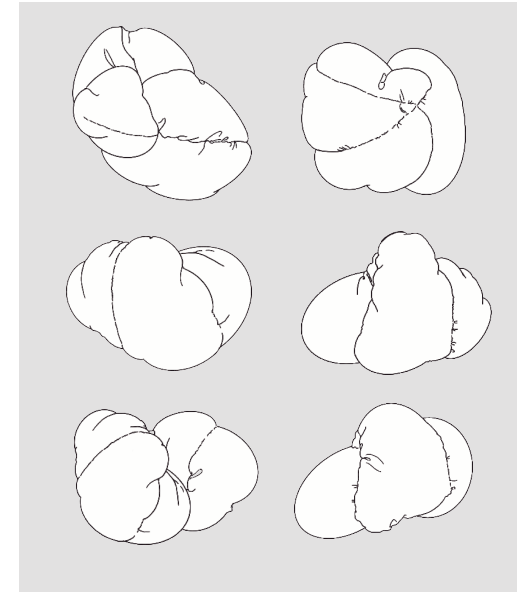
Through the sunlight. the shadow of the plant penetrates on the fabric..



The soft quilt makes me feel safe. When i lie in bed and go to touching the quilt to feel its texture . I would suddenly feel relaxed. I want to visualize this feeling. So use pearls to express. Interspersethe pearls on the quilt to show the sense of surprise that suddenly appears.



I conducted some quilt tests using fabrics. Drawing them down in different forms.



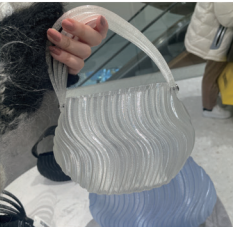
Touchless is a Bahrain-Based Bag Brand. 3D printing involves creating three-dimensional, solid objects from digital files, and is a proven way of reducing manufacturing waste in the fashion industry. “With 3D printing, only one material is used from the beginning till end—there are no moulds and no excess. At Touchless, we also use a sustainable type of plastic called flexible TPU, which is highly durable and 100 percent recyclable and biodegradable,” explains Fatema. (Schwartz, 2022)

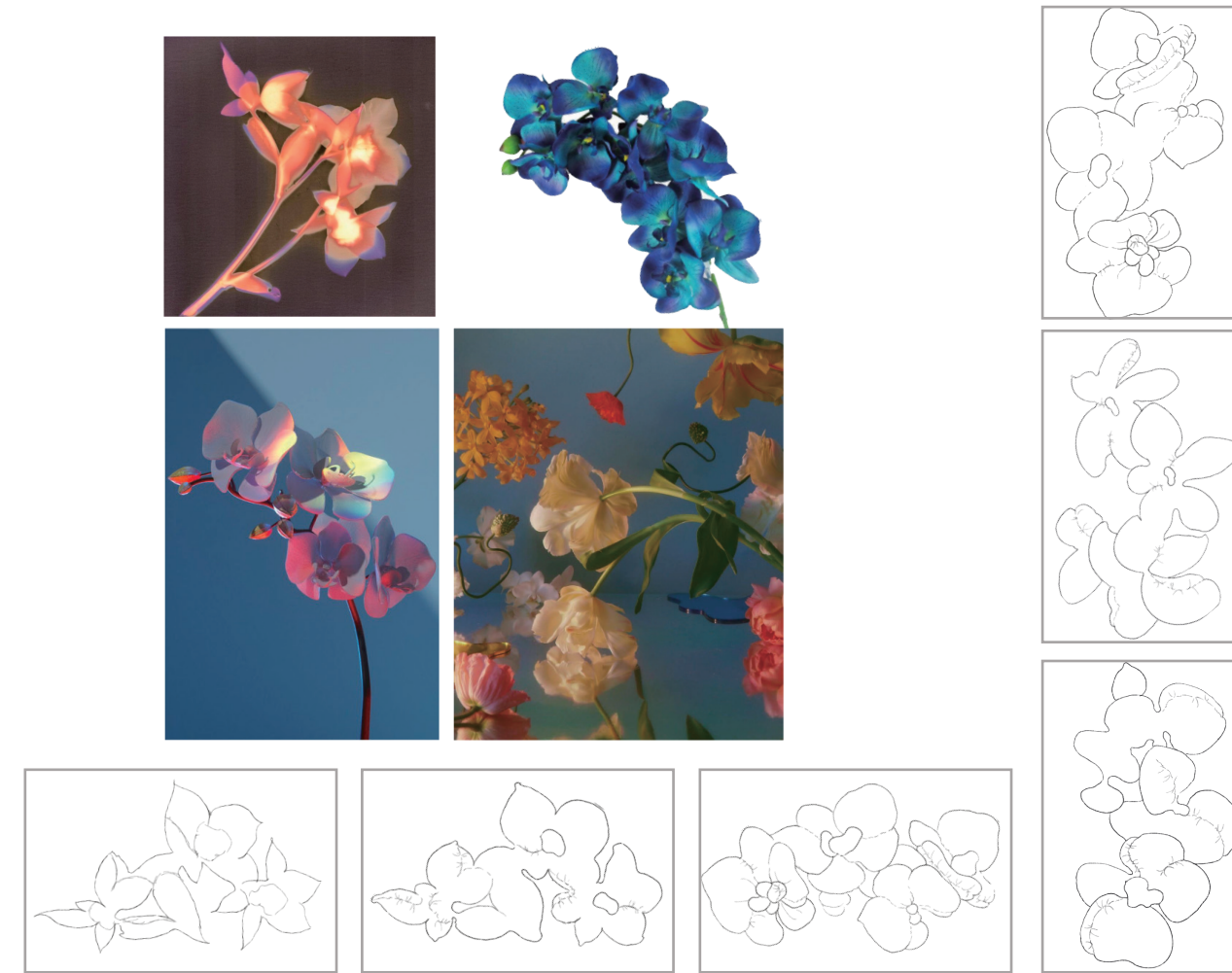
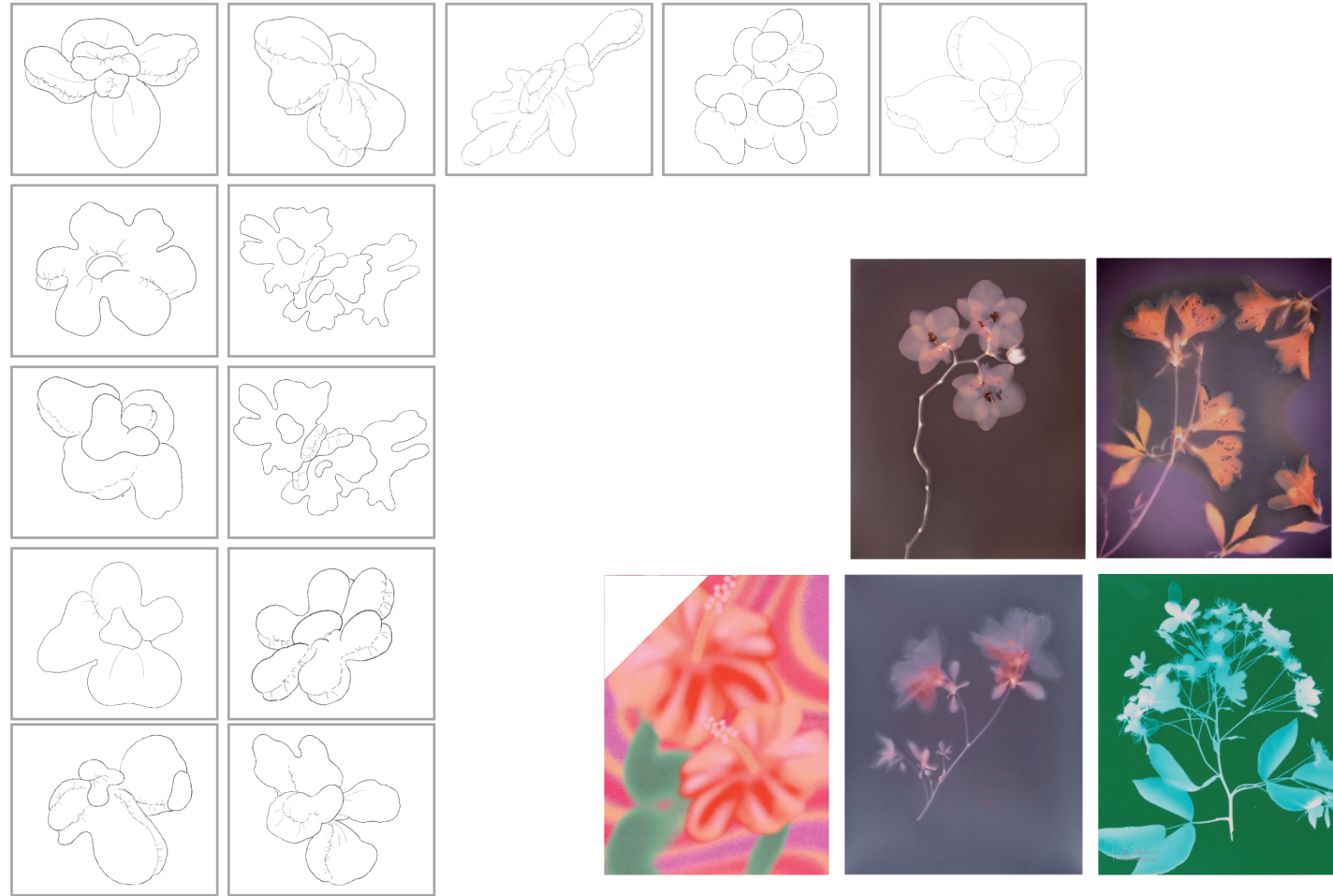
Covering the elements of 3d printing in my project. I did some research for the 3d printing package. Touchless is a Bahrain-Based Bag Brand. 3D printing involves creating three-dimensional, solid objects from digital files, and is a proven way of reducing manufacturing waste in the fashion industry. “With 3D printing, only one material is used from the beginning till end—there are no moulds and no excess. At Touchless, we also use a sustainable type of plastic called flexible TPU, which is highly durable and 100 percent recyclable and biodegradable,” explains Fatema. (Schwartz, 2022)

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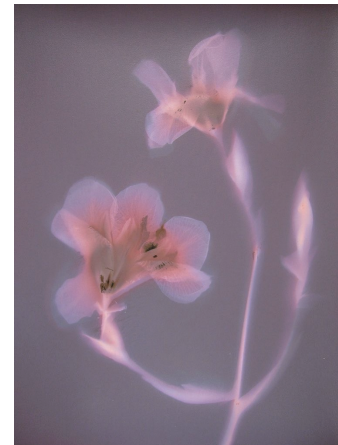
3D printing bags in selfridges Touchless



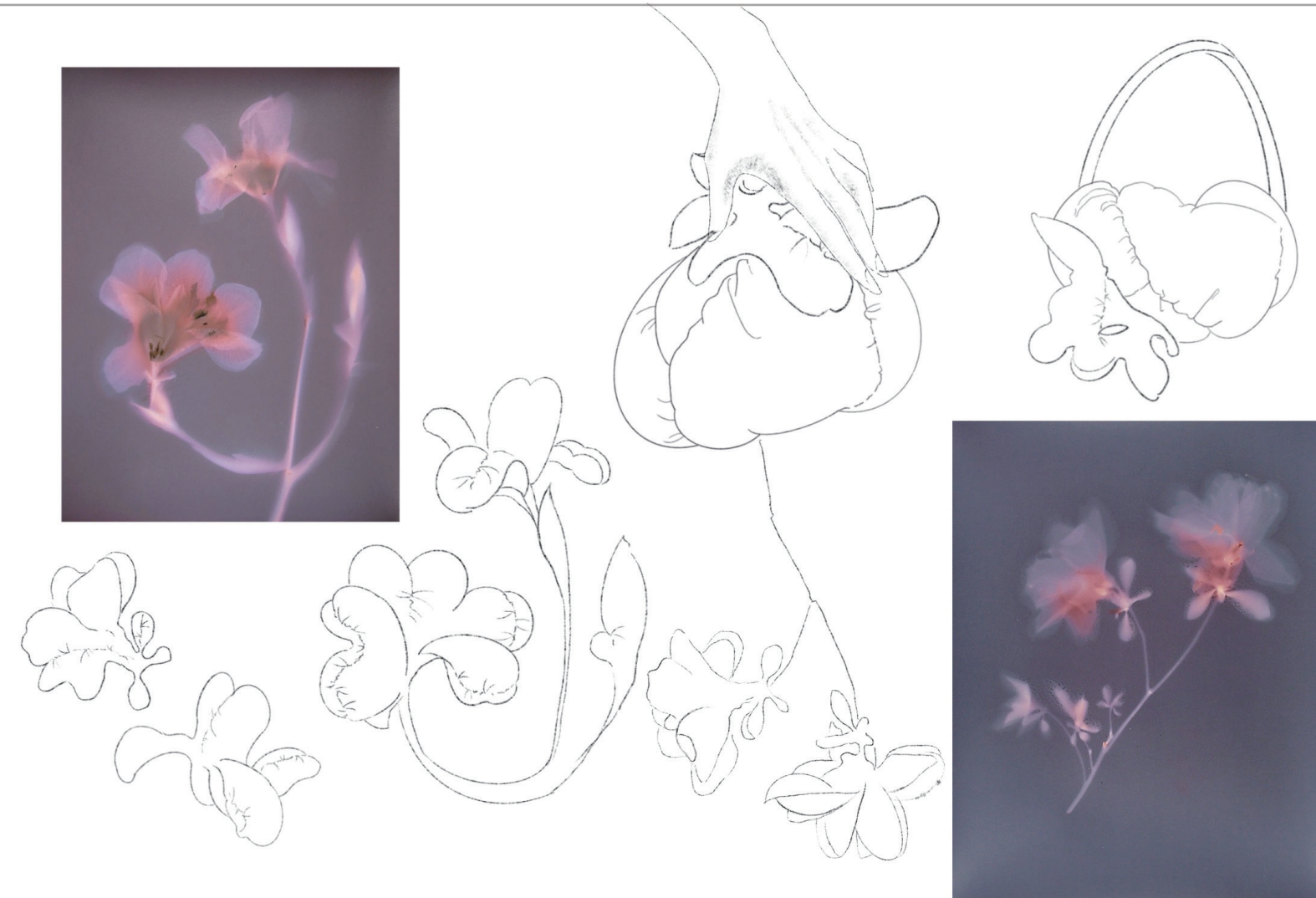


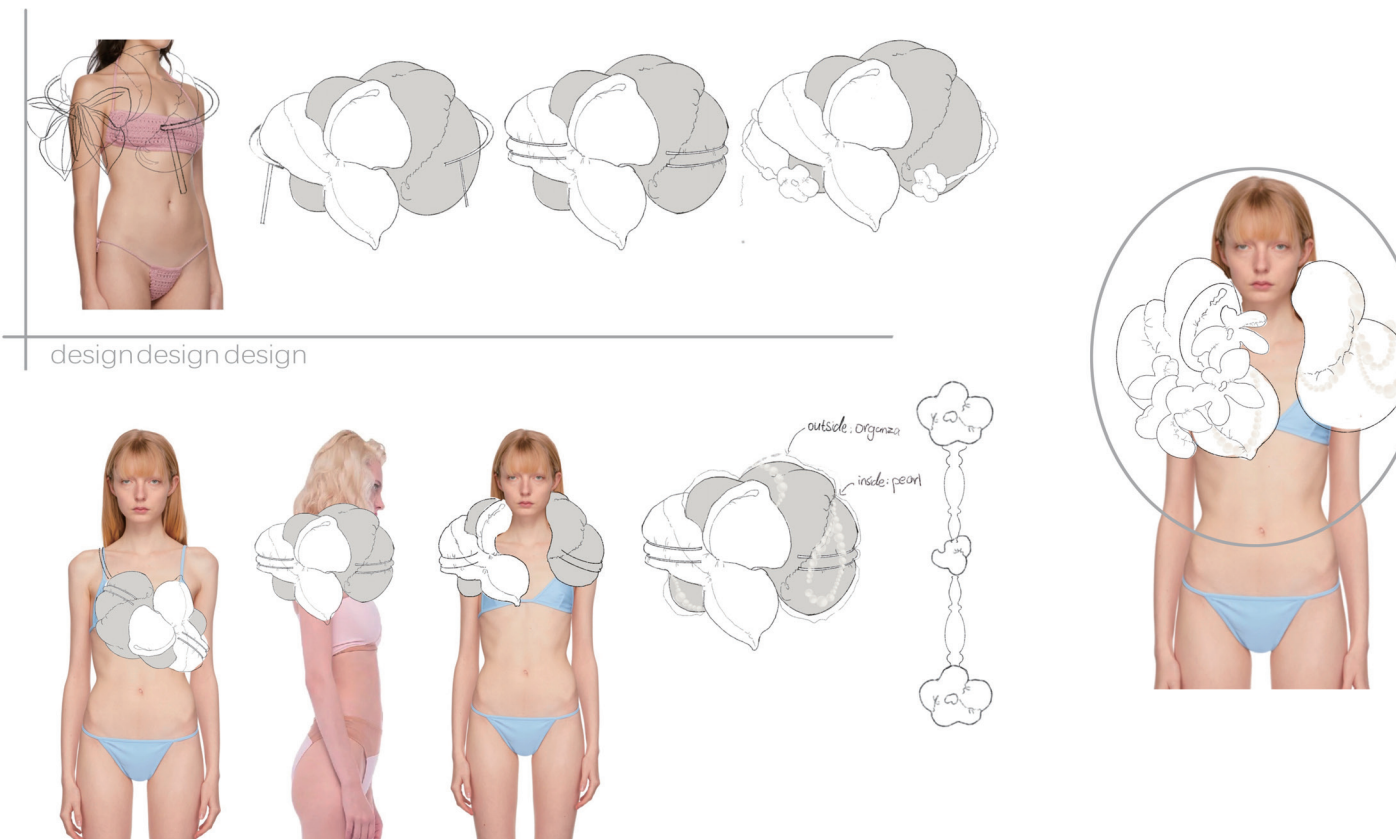
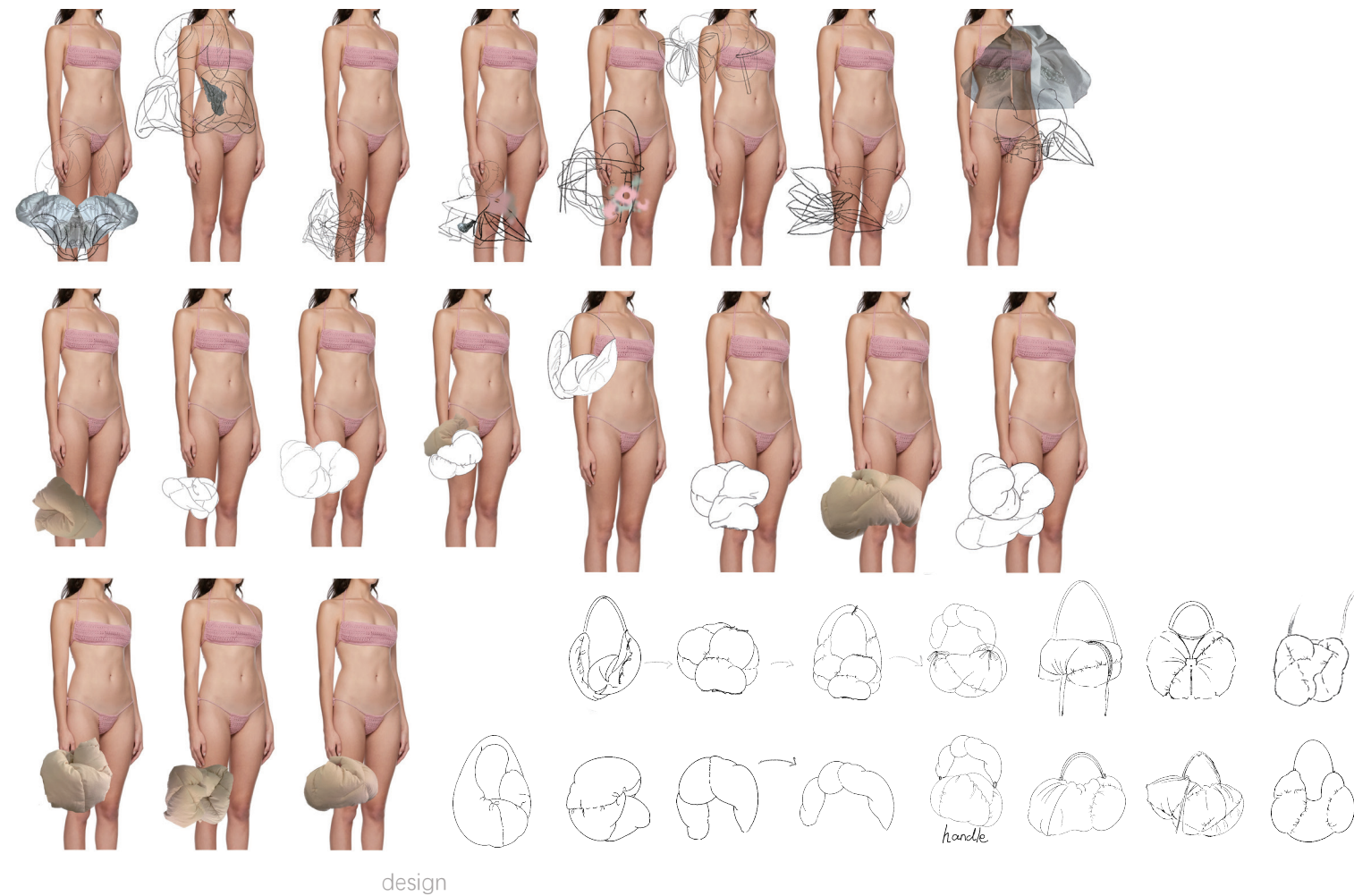
Lumen print-Capturing the body warmth of flowers in the sun
JOHN FOBES

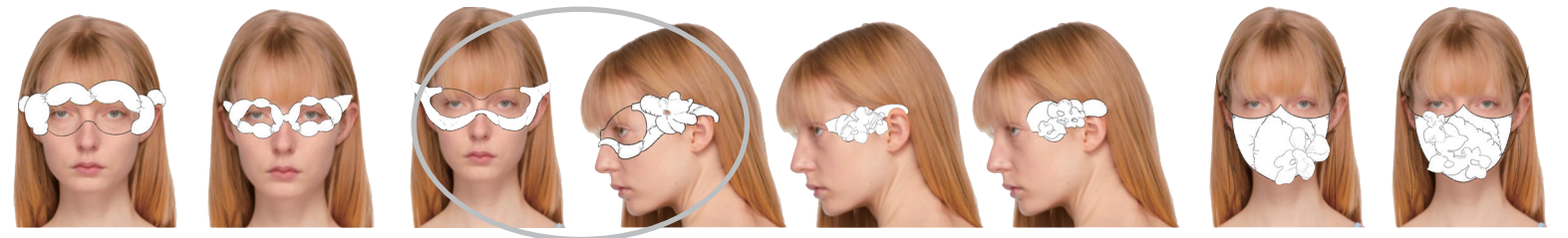
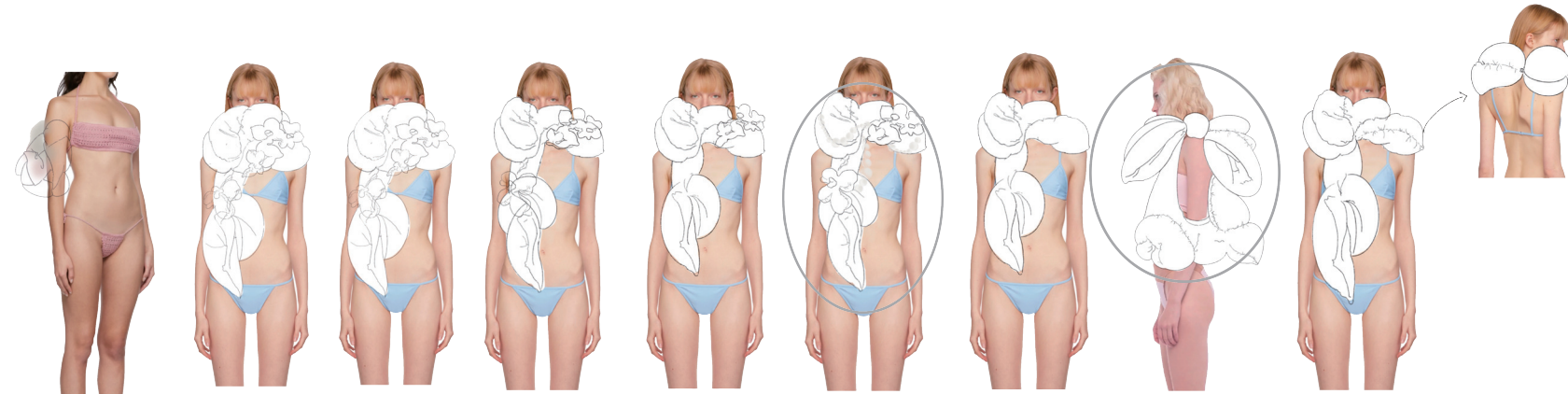
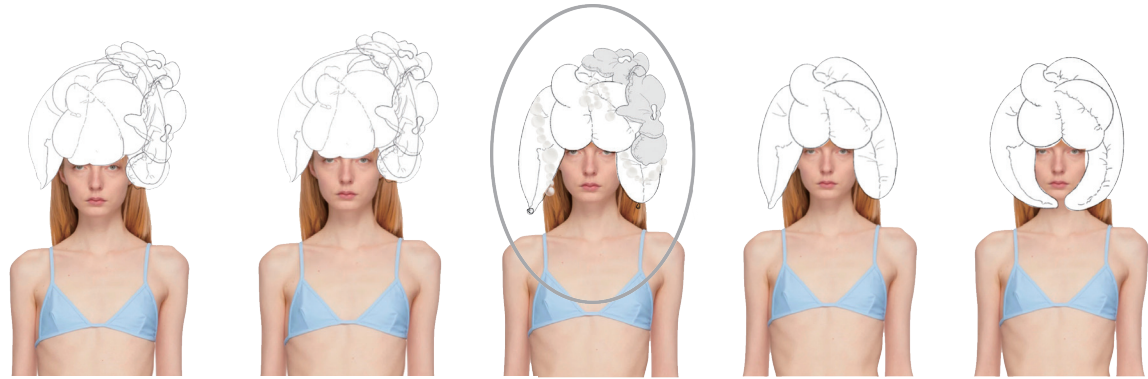
He graduated from the University of Pittsburgh in March 1986.
His handling of plants and flowers as well as light and color is subtle and romantic, full of poetry

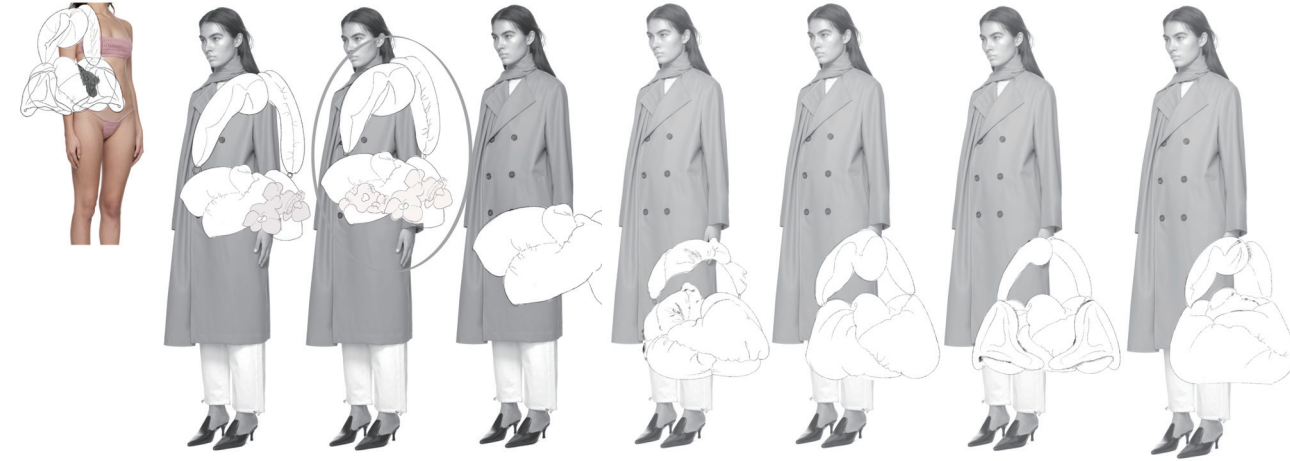


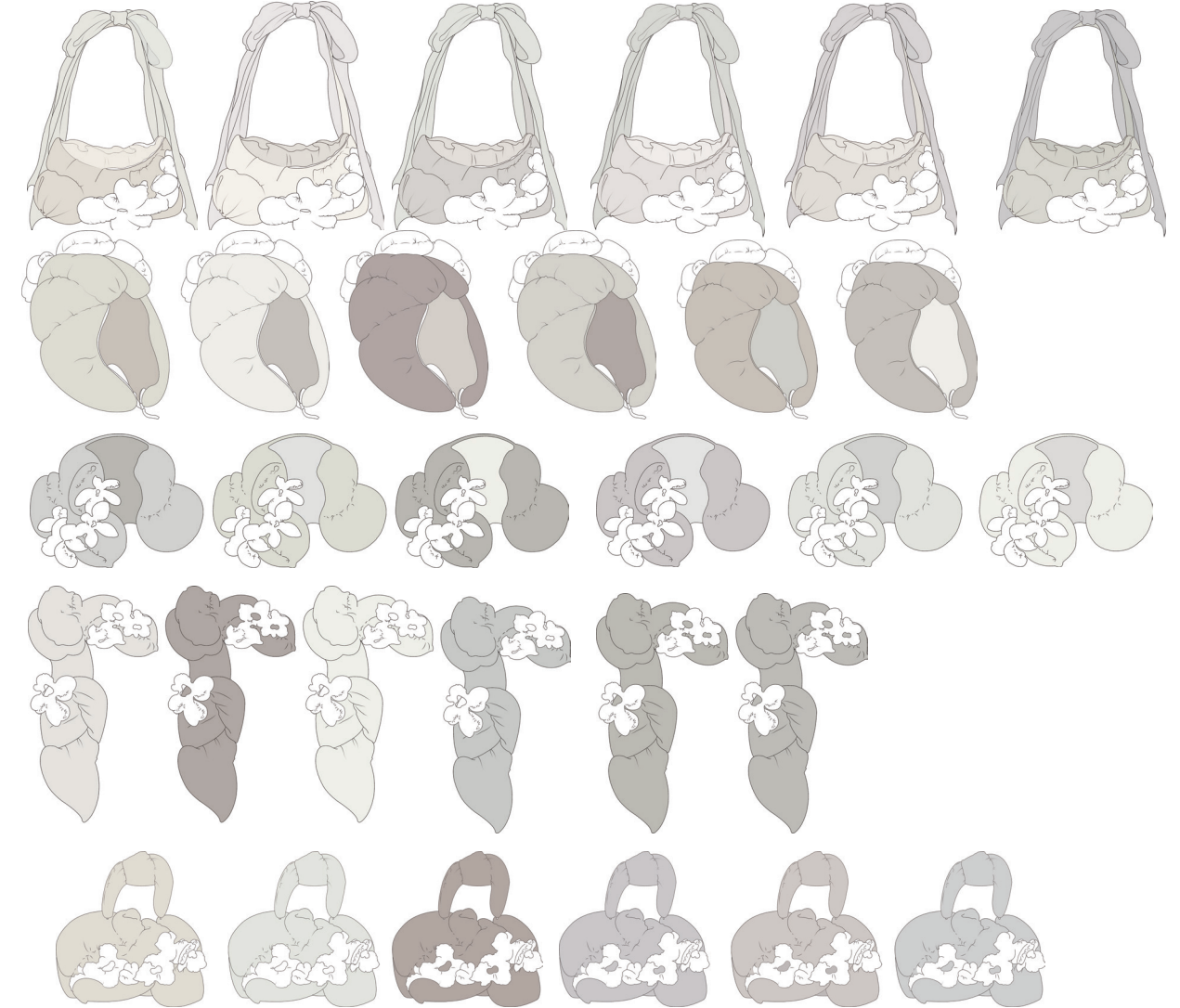
design

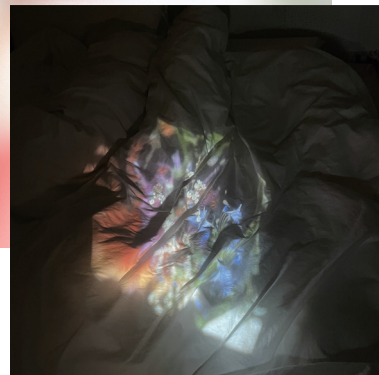
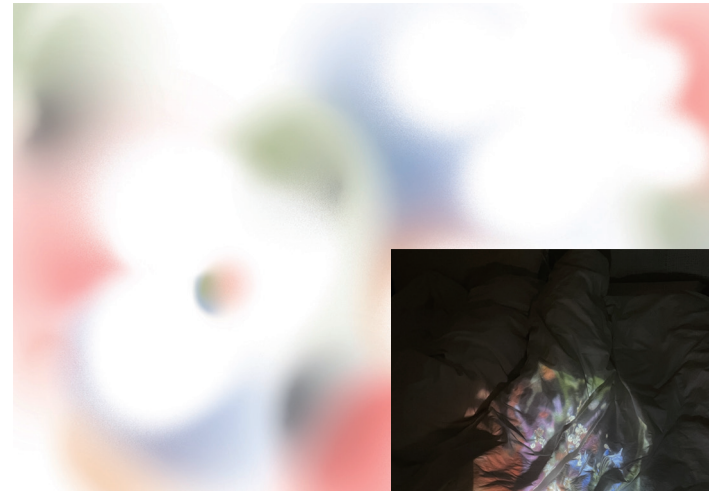




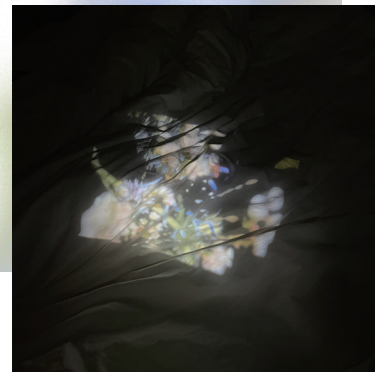
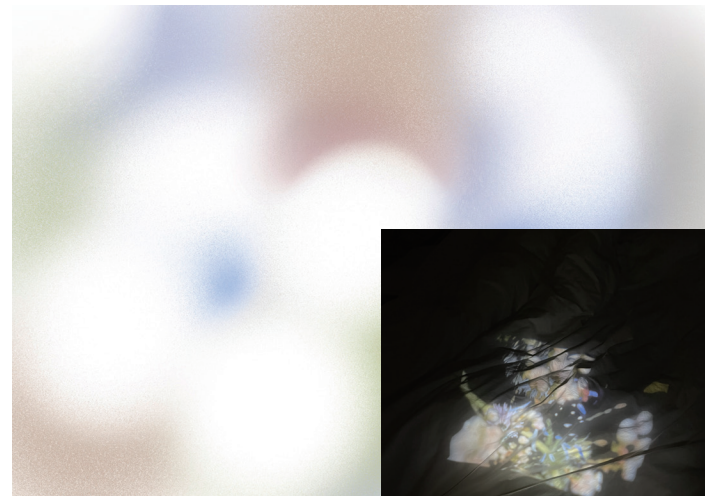




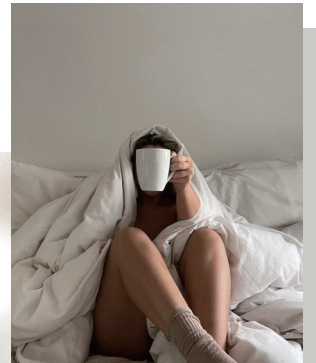
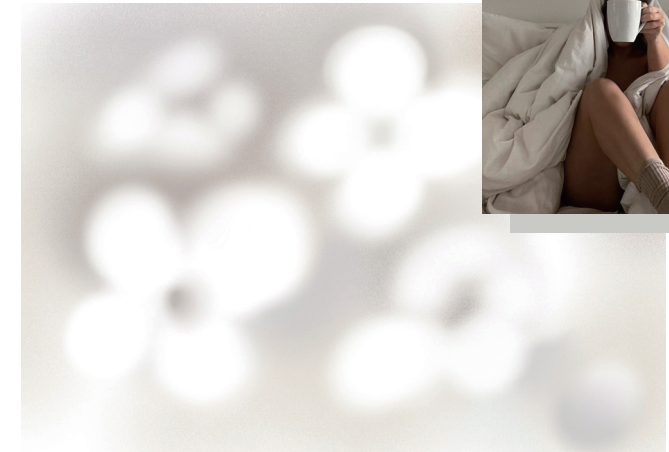
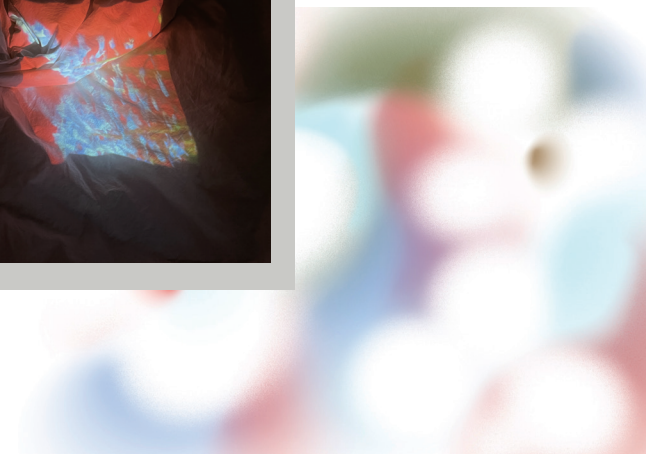
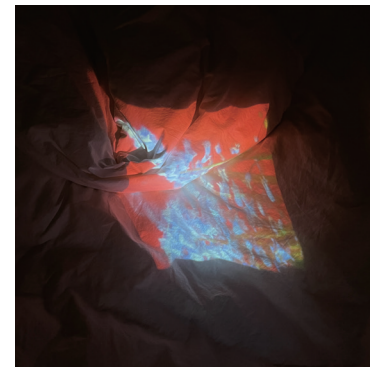




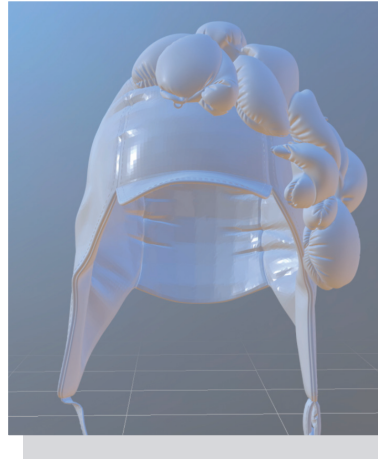
Inspiration from plant shadows. I painted the digital print using the colors of the projector image.



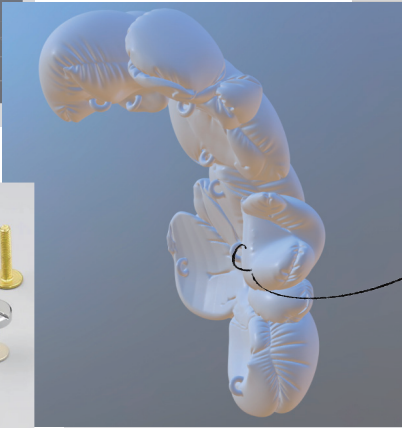
Use airbrush to draw the feeling of blurred shadows.



hat size of 3d printing



how to fix on hat?

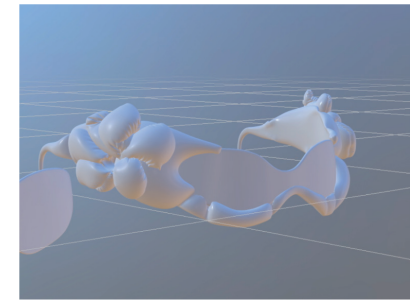
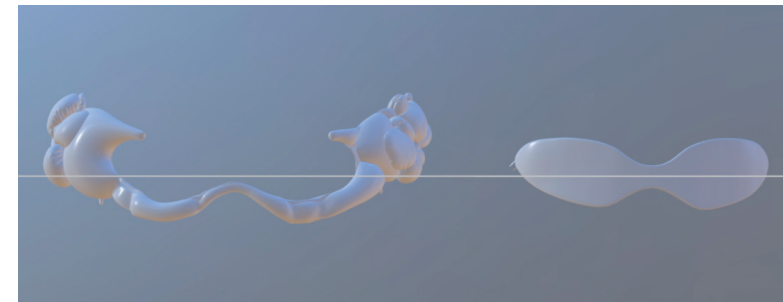
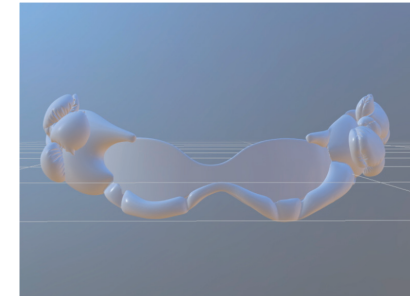
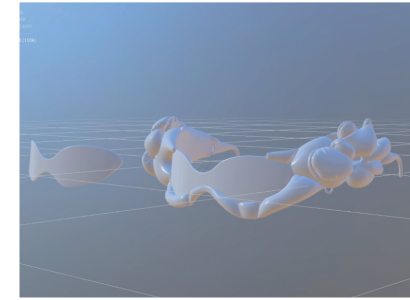


stitch it on hat.

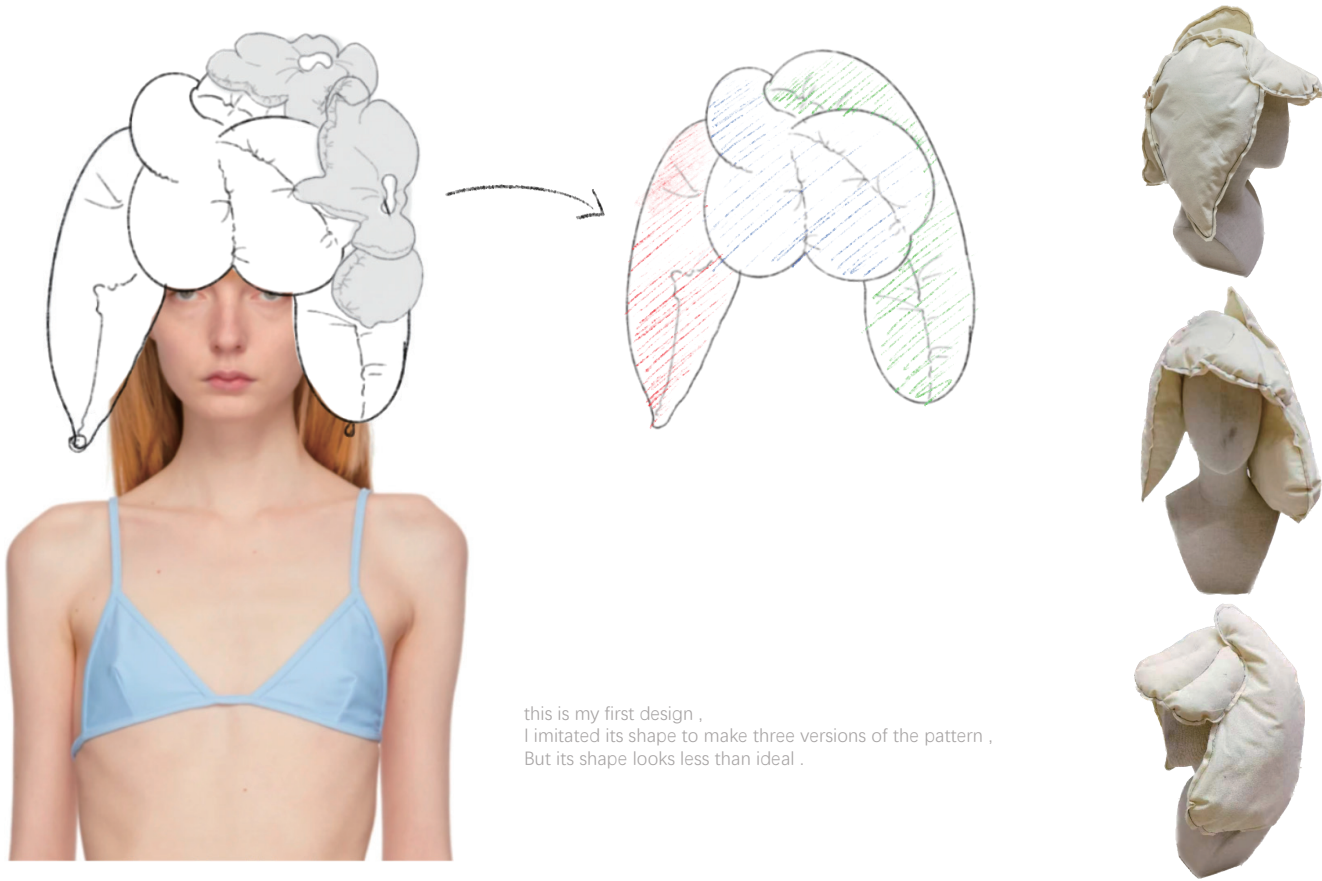


using screw

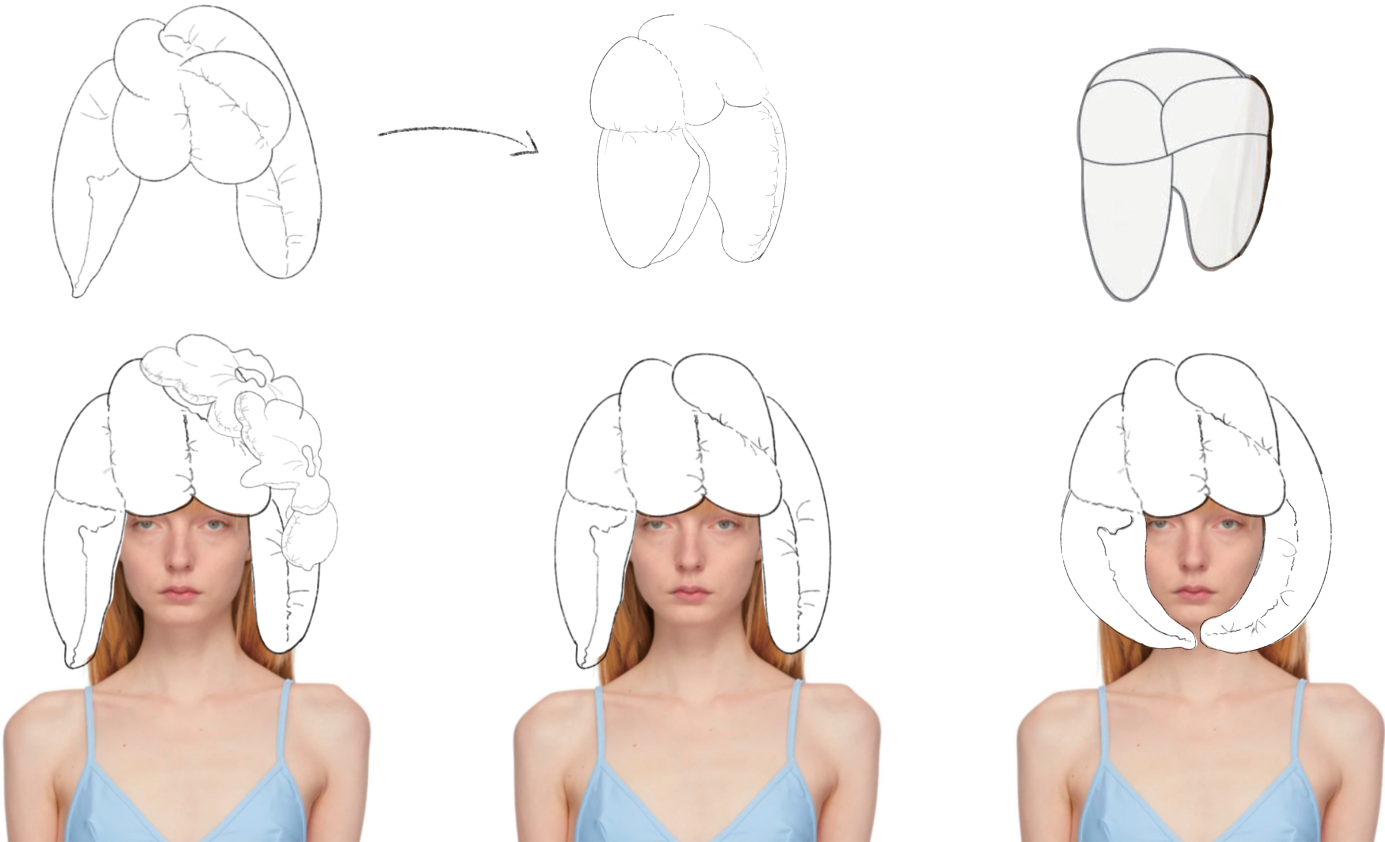
Sketchbook
Sunglasses



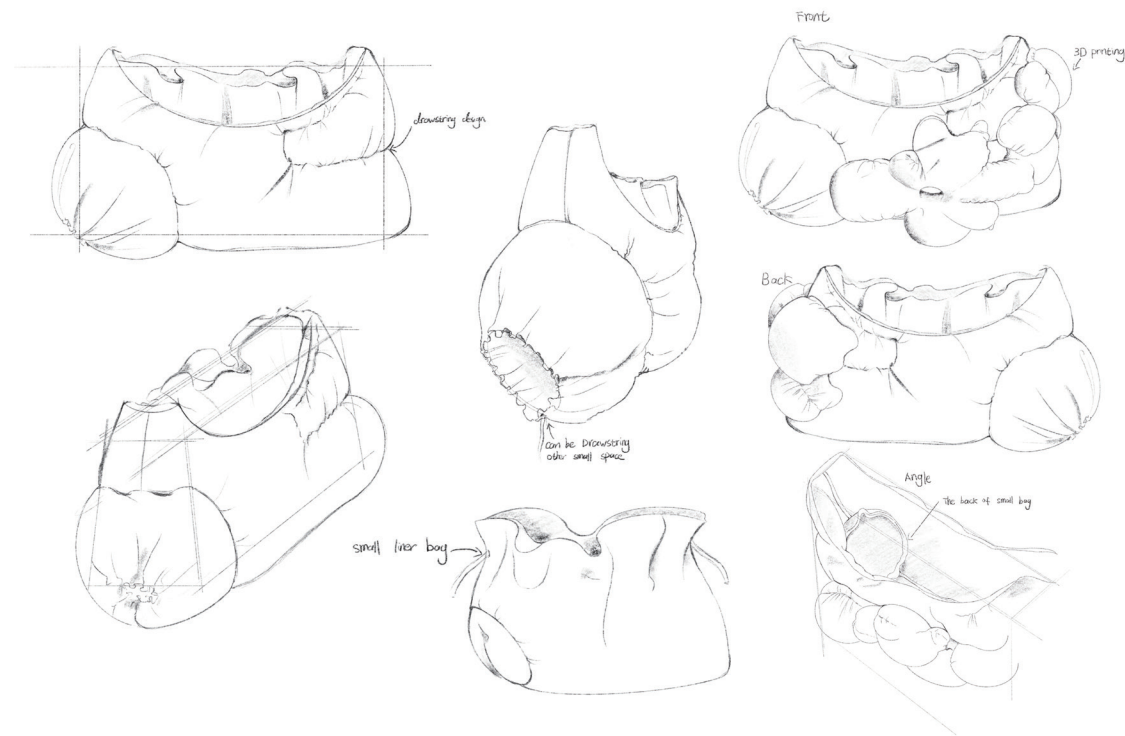
Sketchbook
Hat
The First patten



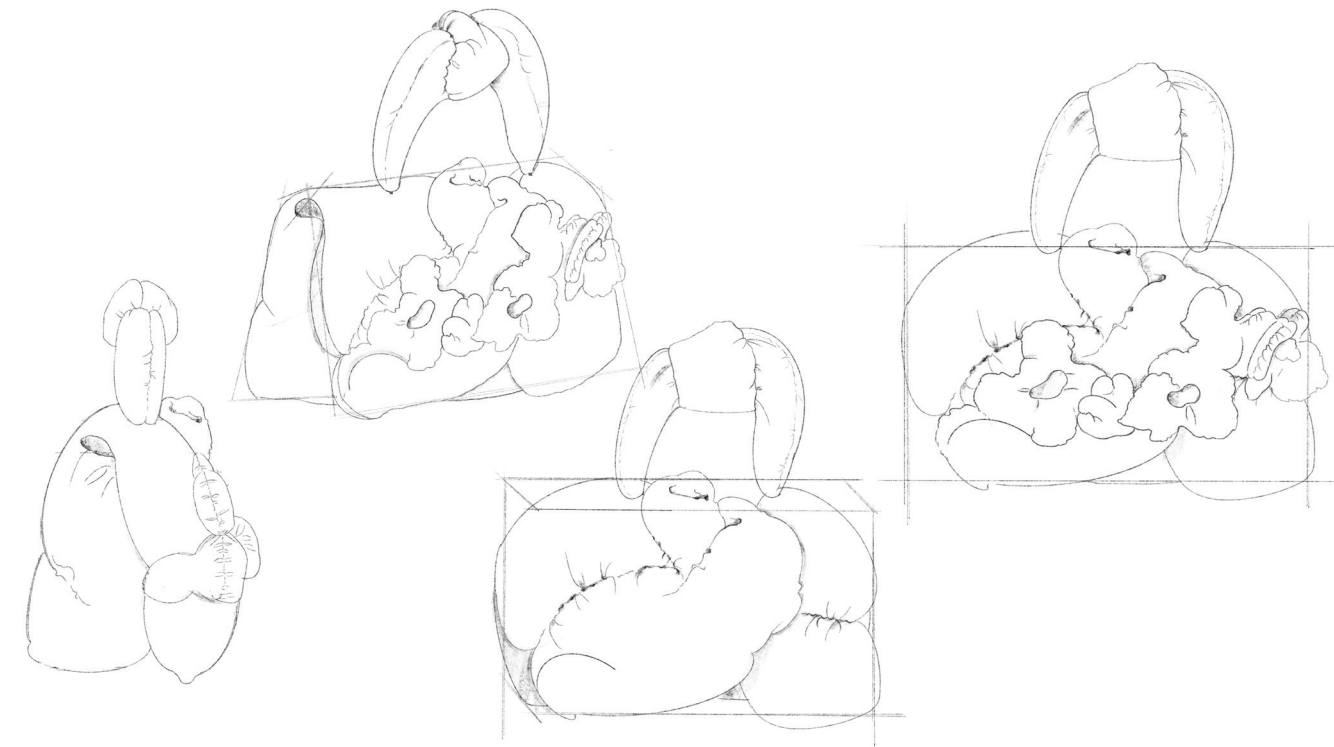
this is my first design ,
I imitated its shape to make three versions of the pattern ,
But its shape looks less than ideal .

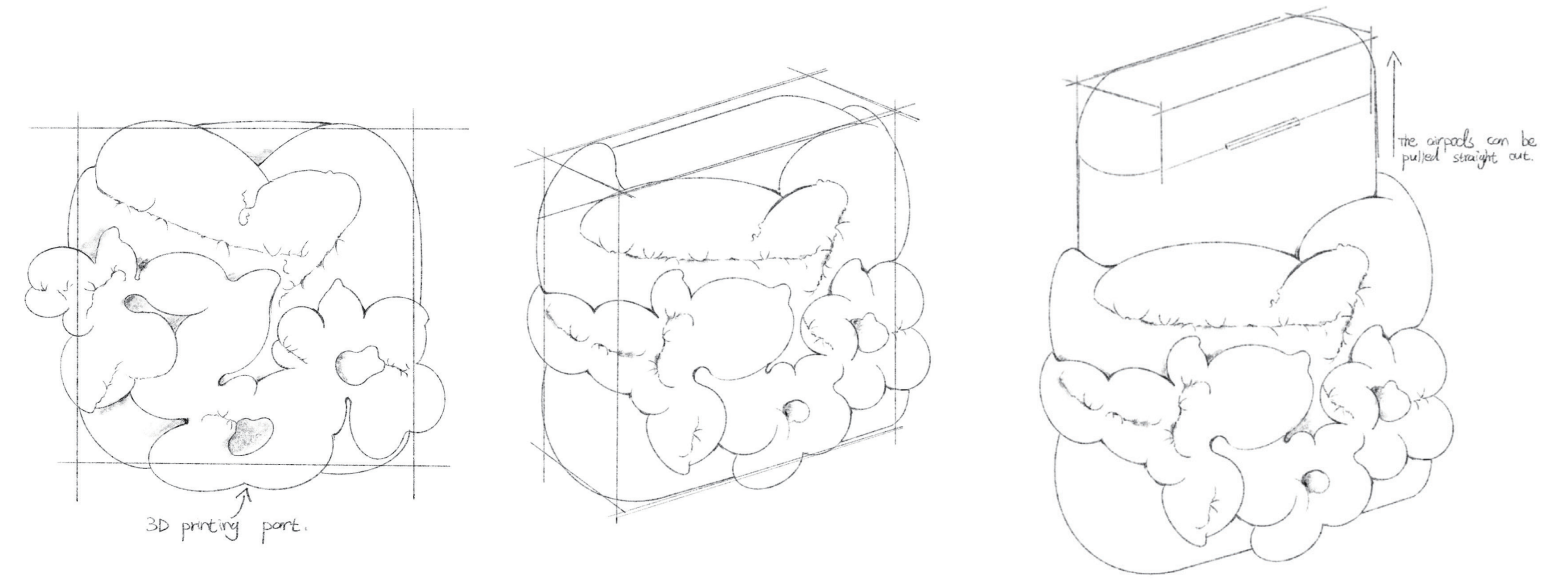


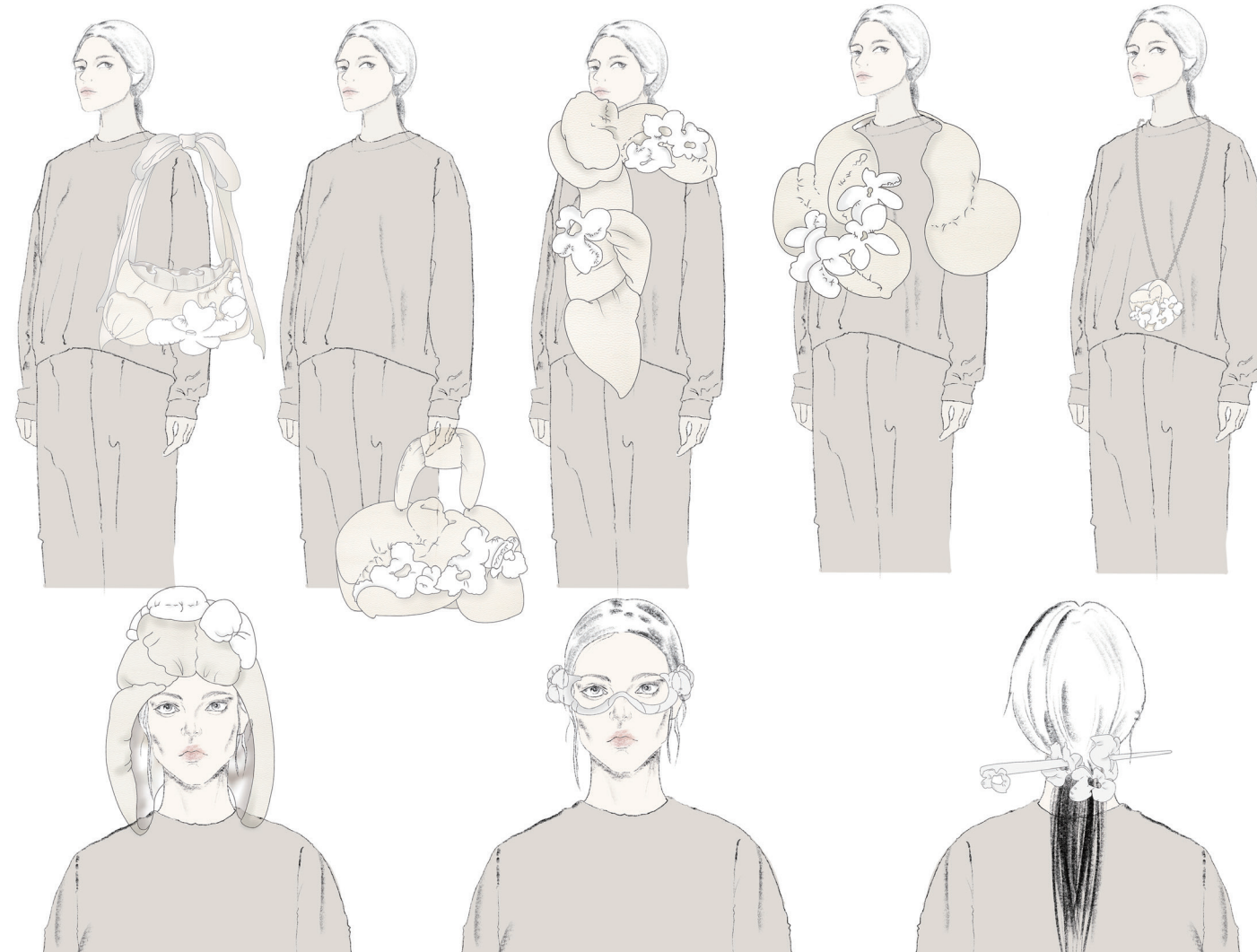
Sketchbook
Hat
I tried to research traditional trapper hat



sketch of the bag







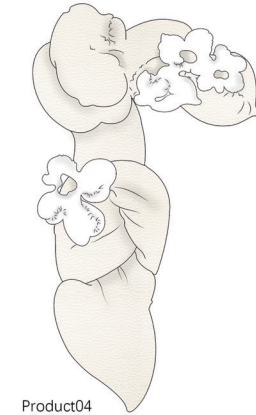
Product01
PUFFY FLOWER HOBO BAG
£400
Size: 32cm*55cm
Materials: white Leather/ Silk/ SLA/ Cotton satin



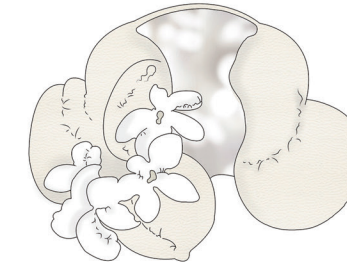
Product02
PUFFY FLOWER TRAPPER HAT
£350
Size: 35cm*24cm
Materials: white Leather/ SLA/ Cotton satin



Product03
PUFFY FLOWER HANDBAG
£530
Size: 50cm*27cm
Materials: white Leather/ SLA/ Cotton satin



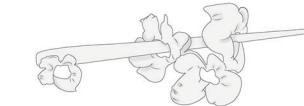
Product04
PUFFY FLOWER SCARF
£370
Size: 40cm*60cm
Materials: white Leather/ SLA/ Cotton satin



Product05
PUFFY FLOWER SCARF
£370
Size: 40cm*50cm
Materials: white Leather/ SLA/ Cotton satin



Product06
PUFFY FLOWER GLASSES
£175
Size: 17cm*13cm
Materials: 3D Printing SLA

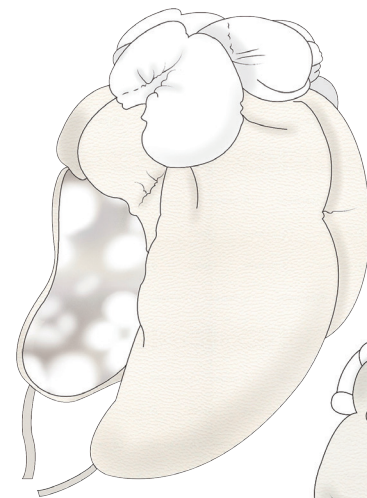
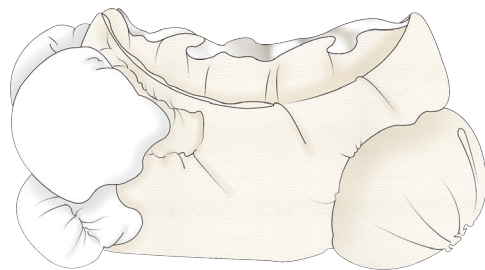
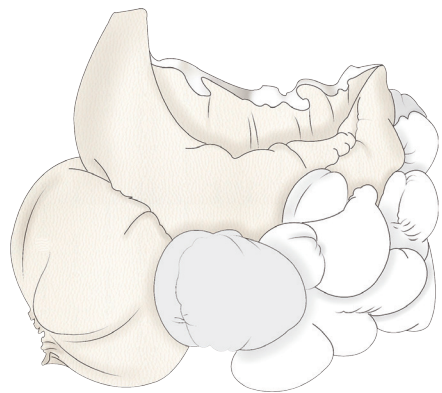
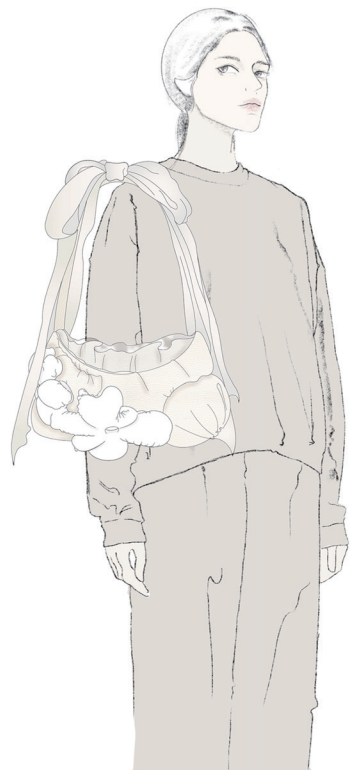


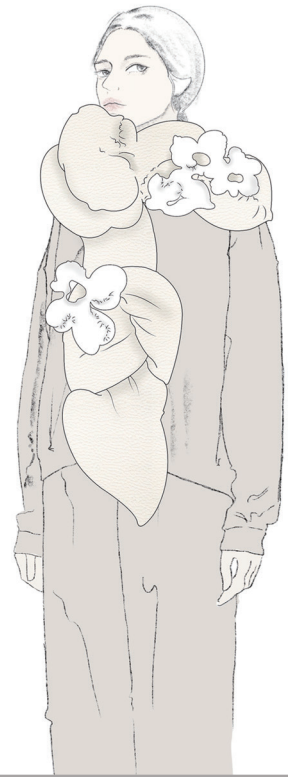
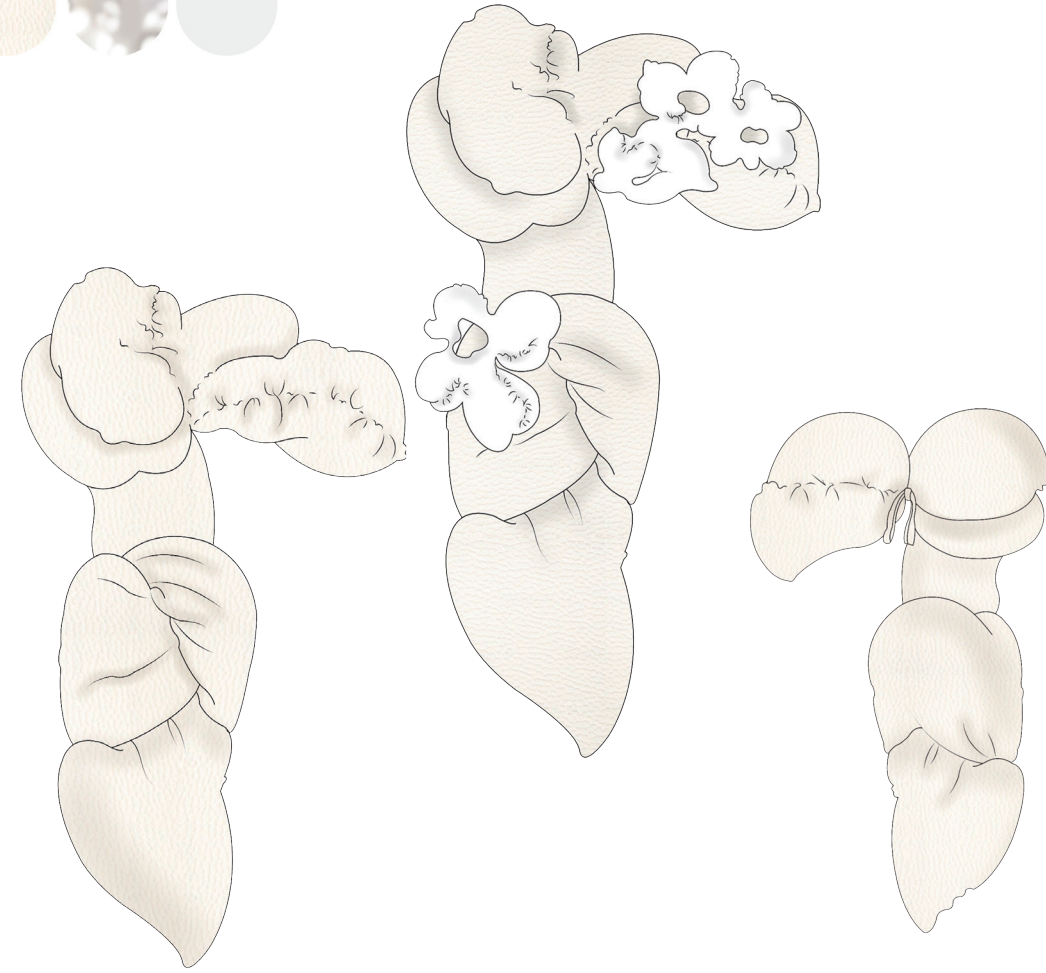
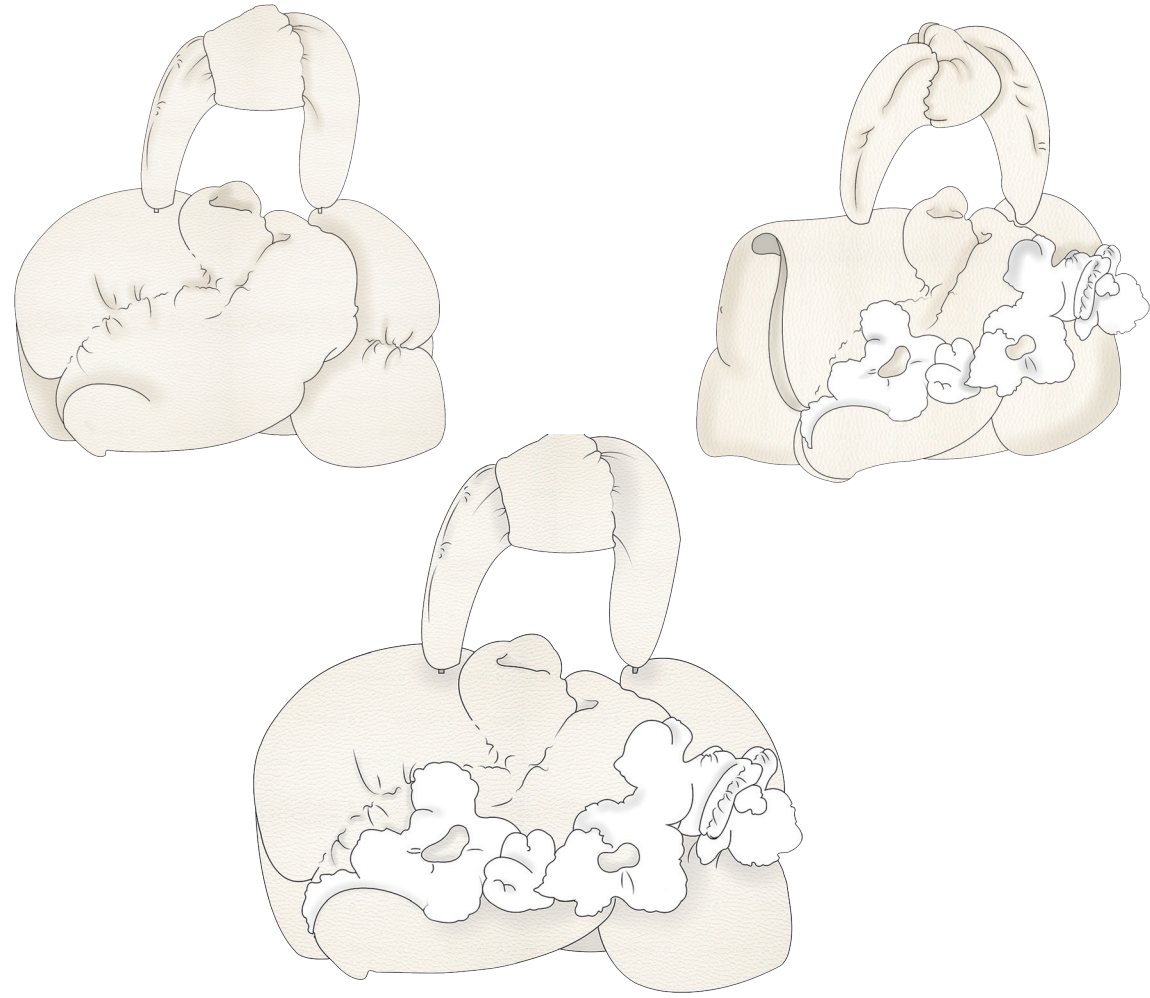
Product07
PUFFY FLOWER HAIRPIN
£150
Size: 18cm*4cm
Materials: 3D Printing SLA

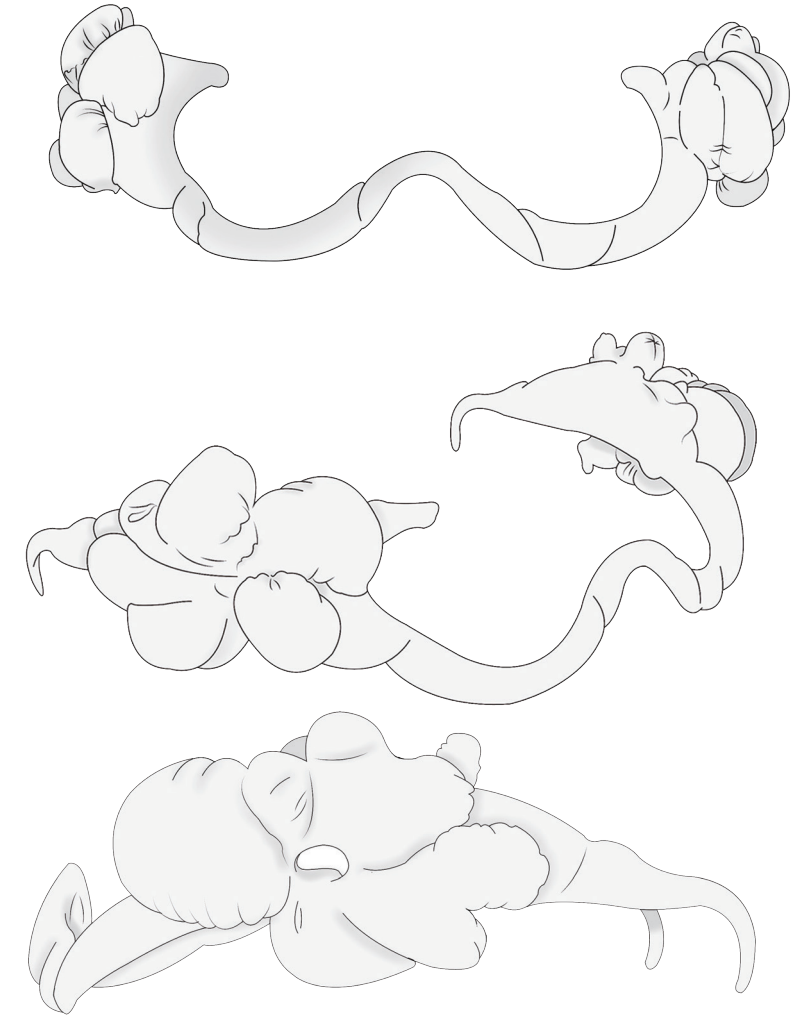
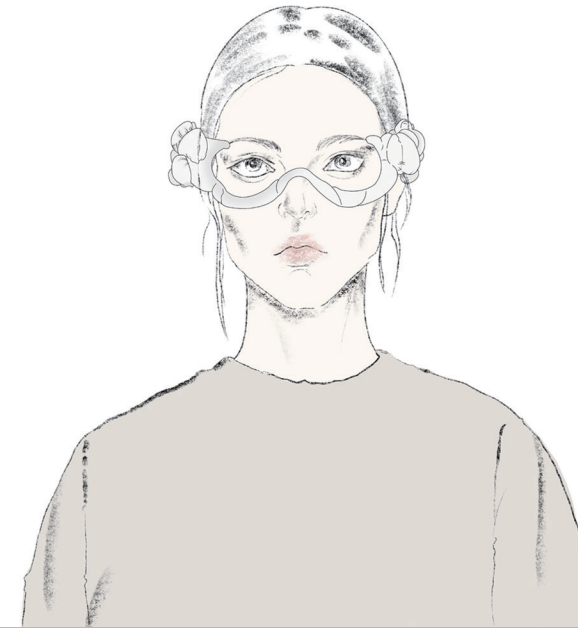
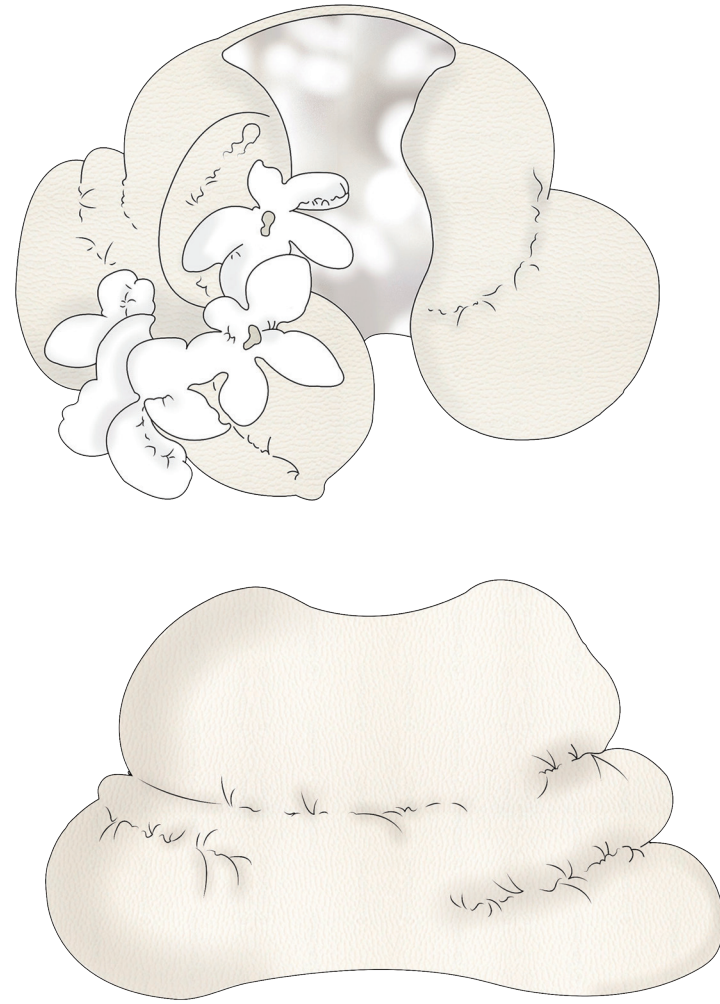
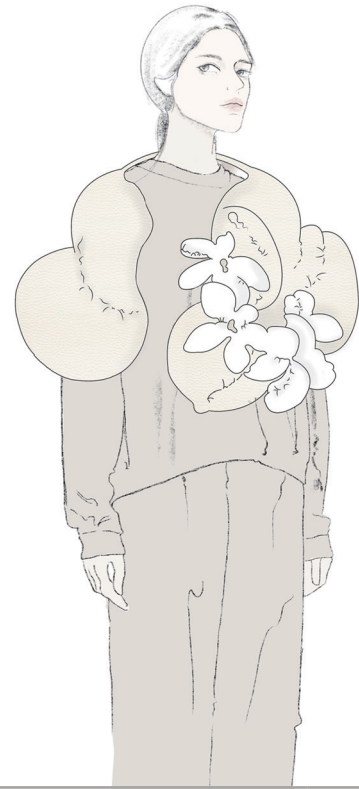


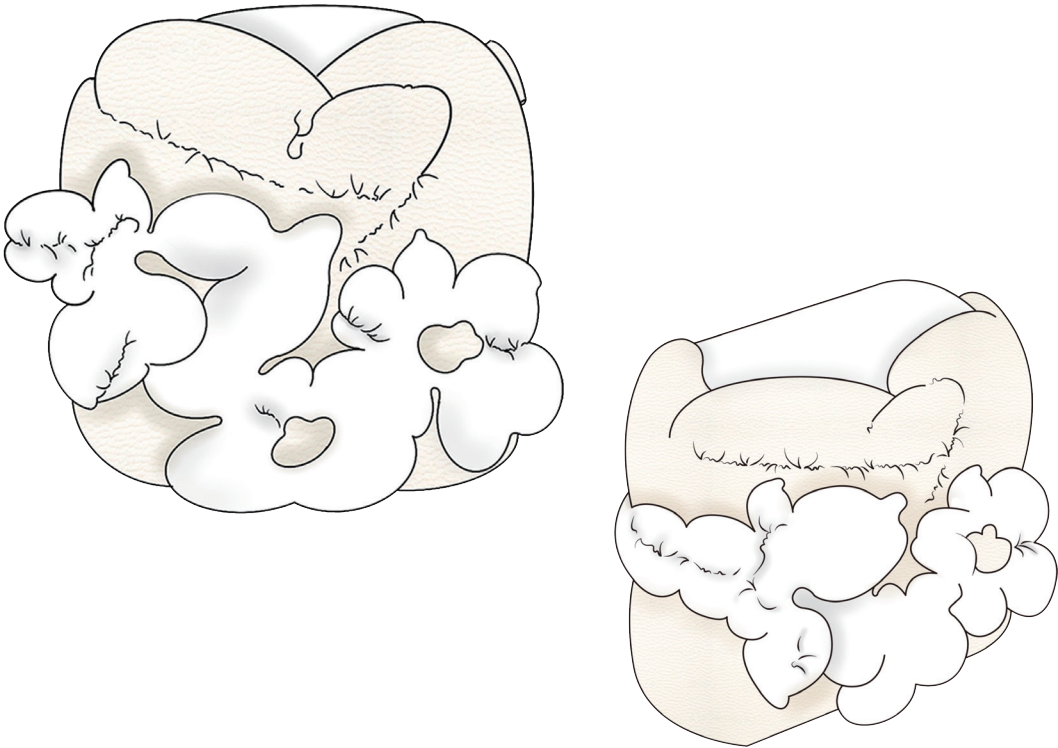
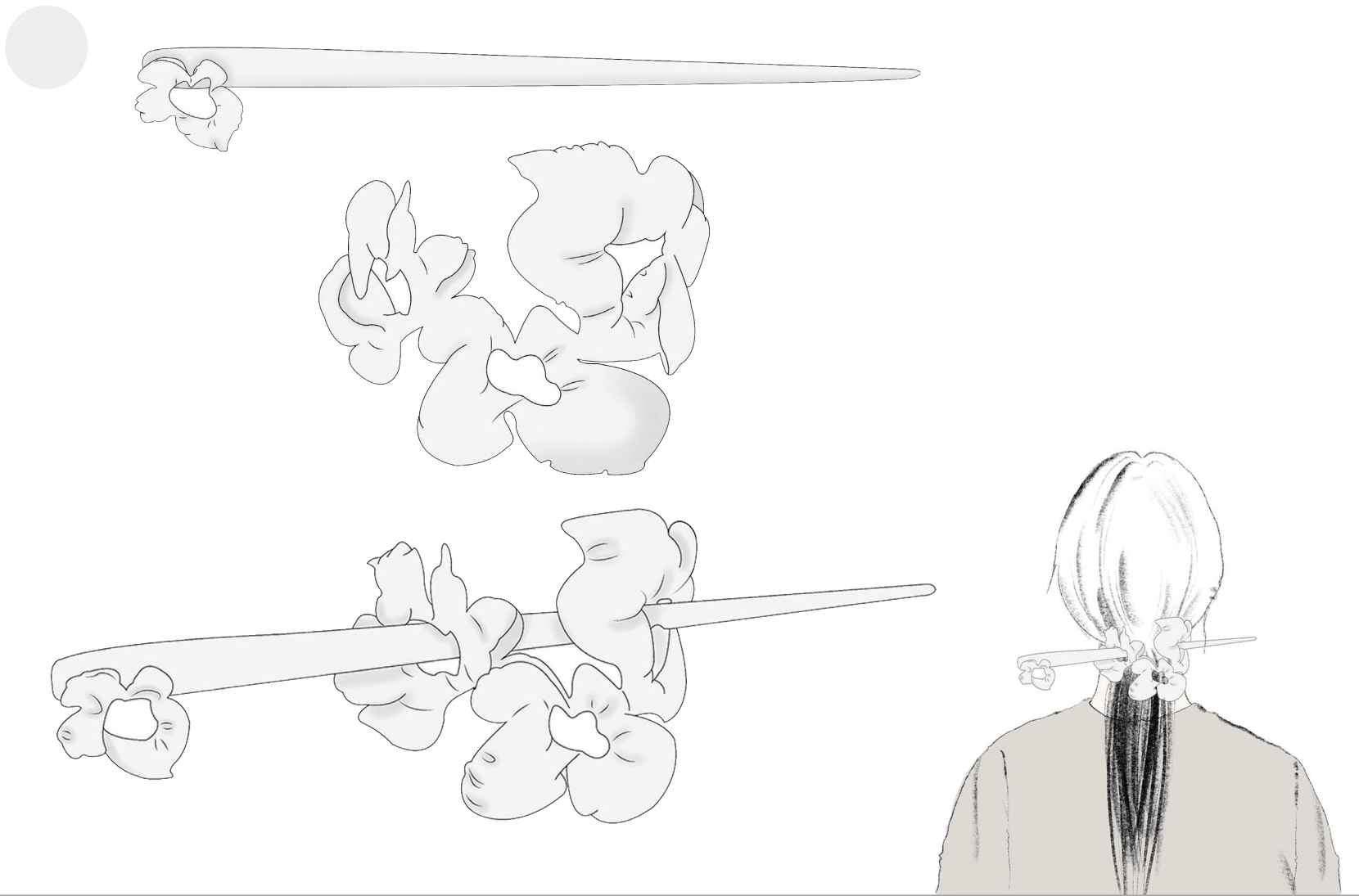
Product08
PUFFY FLOWER AIRPODS GAG
£110
Size: 9cm*7cm
Materials: white Leather/ SLA/ Cotton satin

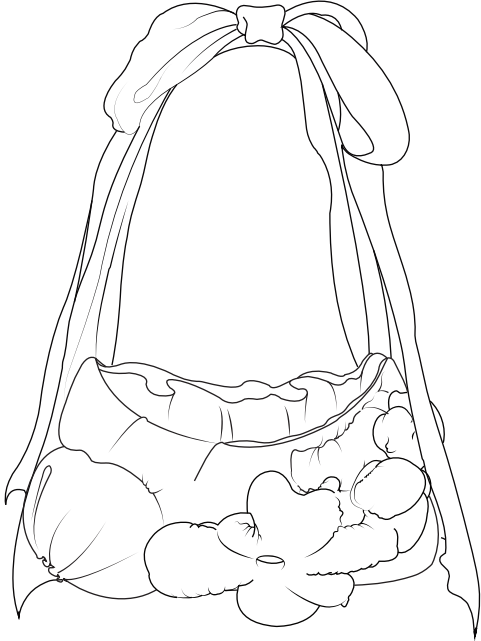




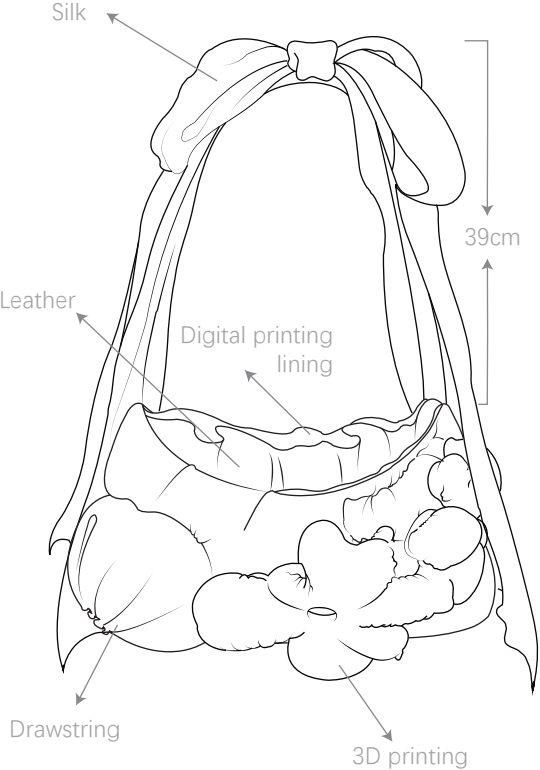
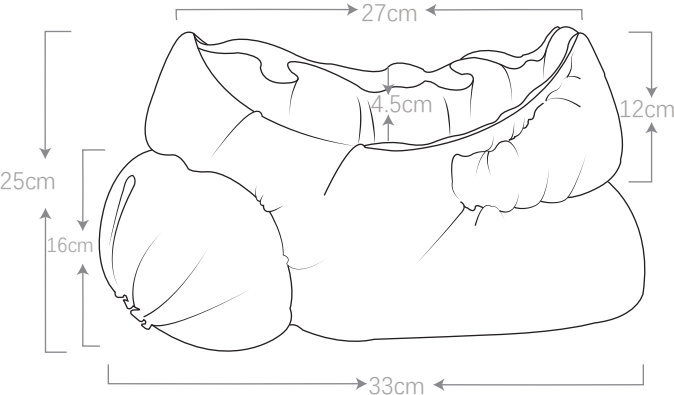








BRAND NAME	DESCRIPTION: PUFFY FLOWER HOBE BAG		STYLE NO: 01
	SEASON: FW2023	DESIGNER: YUANLU MA	DATE: 26/05/2023
<div>MATERIALS</div> <div>MAIN BODY: goatskin</div> <div>HANDLES/STRAP: Silk</div> <div>LINING: Digital printing lining</div> <div><div></div><div></div><div></div><div></div></div> <div>BACKERS & REINFORCEMENT</div> <div>Iron-on backer: Magnetic buckle</div>	<div><div></div><div>Front 3D View</div><div></div><div>3/4 View</div><div></div><div>3/4 View</div></div>		
<div>FITTINGS</div> <div>D-rings: NO</div> <div>Buckles: NO</div> <div>Zips: NO</div> <div>Screw: x8</div>			
<div>STITCHING DETAIL</div> <div>Thread to match leather colour.</div> <div>THREAD COLOUR CODE:</div> <div>STITCH LENGTH:</div>			
<div>GENERAL NOTES</div>			

BRAND NAME	DESCRIPTION: PUFFY FLOWER HOBE BAG		STYLE NO: 01
	SEASON: FW2023	DESIGNER: YUANLU MA	DATE: 26/05/2023
<div>MATERIALS</div> <div>MAIN BODY: goatskin</div> <div>HANDLES/STRAP: Silk</div> <div>LINING: Digital printing lining</div> <div><div></div><div></div><div></div><div></div></div> <div>BACKERS & REINFORCEMENT</div> <div>Iron-on backer: Magnetic buckle</div>	<div><div></div><div></div></div>		
<div>FITTINGS</div> <div>D-rings: NO</div> <div>Buckles: NO</div> <div>Zips: NO</div> <div>Screw: x8</div>			
<div>STITCHING DETAIL</div> <div>Thread to match leather colour.</div> <div>THREAD COLOUR CODE:</div> <div>STITCH LENGTH:</div>			
<div>GENERAL NOTES</div>			

BRAND NAME	DESCRIPTION: PUFFY FLOWER HOBE BAG		STYLE NO: 01
	SEASON: FW2023	DESIGNER: YUANLU MA	DATE: 26/05/2023
MATERIALS	MAIN BODY: goatskin		
	HANDLES/STRAP: Silk		
	LINING: Digital printing lining		
	<div><div></div><div></div><div></div><div></div></div>		
BACKERS & REINFORCEMENT	Iron-on backer: Magnetic buckle		
FITTINGS	D-rings: NO		
	Buckles: NO		
	Zips: NO		
	Screw: x8		
STITCHING DETAIL	Thread to match leather colour.		
	THREAD COLOUR CODE: STITCH LENGTH:		
GENERAL NOTES			

15cm

9cm

1.1cm

6.5cm

18cm

31.7cm

19cm

4.5cm

YL Studio

Pocket

3cm

5cm

YL Studio

72cm

42cm

6342cm

3cm

BRAND NAME	DESCRIPTION: PUFFY FLOWER HOBE BAG		STYLE NO: 01
	SEASON: FW2023	DESIGNER: YUANLU MA	DATE: 26/05/2023
MATERIALS	MAIN BODY: goatskin		
	HANDLES/STRAP: Silk		
	LINING: Digital printing lining		
	<div><div></div><div></div><div></div><div></div></div>		
BACKERS & REINFORCEMENT	Iron-on backer: Magnetic buckle		
FITTINGS	D-rings: NO		
	Buckles: NO		
	Zips: NO		
	Screw: x8		
STITCHING DETAIL	Thread to match leather colour.		
	THREAD COLOUR CODE: STITCH LENGTH:		
GENERAL NOTES			

1.8cm

1.8cm

5cm

3cm

2cm



5cm

42cm

6342cm

3cm

BRAND NAME		DESCRIPTION: PUFFY FLOWER TRAPPER HAT	STYLE NO: 02
		SEASON: FW2023	DESIGNER: YUANLU MA
		DATE: 26/05/2023	
<div>MATERIALS</div> <div>MAIN BODY: goatskin</div> <div>LINING: Digital printing lining</div> <div><div></div><div></div><div></div></div> <div>BACKERS & REINFORCEMENT</div> <div>Iron-on backer: NO</div> <div>FITTINGS</div> <div>D-rings: NO</div> <div>Buckles: NO</div> <div>Zips: NO</div> <div>STITCHING DETAIL</div> <div>Thread to match leather colour.</div> <div>THREAD COLOUR CODE:</div> <div>STITCH LENGTH:</div> <div>GENERAL NOTES</div>		<div><div>3D Printing</div><div>Digital printing lining</div><div>Leather</div><div>Silk tape</div></div>	

BRAND NAME	DESCRIPTION: PUFFY FLOWER TRAPPER HAT		STYLE NO: 02
	SEASON: FW2023	DESIGNER: YUANLU MA	DATE: 26/05/2023
MATERIALS			
MAIN BODY: goatskin			
LINING: Digital printing lining			
			
BACKERS & REINFORCEMENT			
Iron-on backer: NO			
FITTINGS			
D-rings: NO			
Buckles: NO			
Zips: NO			
STITCHING DETAIL			
Thread to match leather colour.			
THREAD COLOUR CODE:			
STITCH LENGTH:			
GENERAL NOTES			

BRAND NAME	DESCRIPTION: PUFFY FLOWER TRAPPER HAT		STYLE NO: 02
	SEASON: FW2023	DESIGNER: YUANLU MA	DATE: 26/05/2023
<div>MATERIALS</div> <div>MAIN BODY: goatskin</div> <div>LINING: Digital printing lining</div>	<div><div><div>5cm</div><div>YL Studio</div><div>3cm</div></div><div><div>31 cm</div></div><div><div>0.8 cm</div><div>×8</div></div></div>		
<div>BACKERS & REINFORCEMENT</div> <div>Iron-on backer: NO</div>			
<div>FITTINGS</div> <div>D-rings: NO</div> <div>Buckles: NO</div> <div>Zips: NO</div>			
<div>STITCHING DETAIL</div> <div>Thread to match leather colour.</div> <div>THREAD COLOUR CODE:</div> <div>STITCH LENGTH:</div>			
<div>GENERAL NOTES</div>			

BRAND NAME	DESCRIPTION: PUFFY FLOWER HOBE BAG PATTERN		STYLE NO: 01
	SEASON: FW2023	DESIGNER: YUANLU MA	DATE: 26/05/2023
<div>MATERIALS</div> <div>MAIN BODY: goatskin</div> <div>LINING: Digital printing lining</div>	<div><div><div>15cm</div></div><div><div>27cm</div><div>38 cm</div><div>31cm</div><div>44 cm</div><div>29 cm</div></div><div><div>15cm</div><div>23 cm</div><div>17cm</div><div>31 cm</div><div>31cm</div><div>44 cm</div><div>38 cm</div><div>27 cm</div></div></div>		
<div>BACKERS & REINFORCEMENT</div> <div>Iron-on backer: NO</div>			
<div>FITTINGS</div> <div>D-rings: NO</div> <div>Buckles: NO</div> <div>Zips: NO</div>			
<div>STITCHING DETAIL</div> <div>Thread to match leather colour.</div> <div>THREAD COLOUR CODE:</div> <div>STITCH LENGTH:</div>			
<div>GENERAL NOTES</div>			

Spec sheet

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BRAND NAME	DESCRIPTION: PUFFY FLOWER TRAPPER HAT PATTERN		STYLE NO: 02
	SEASON: FW2023	DESIGNER: YUANLU MA	DATE: 26/05/2023

MATERIALS

MAIN BODY: goatskin

LINING: Digital printing lining

BACKERS & REINFORCEMENT

Iron-on backer: NO

FITTINGS

D-rings: NO

Buckles: NO

Zips: NO

STITCHING DETAIL

Thread to match leather colour.

THREAD COLOUR CODE:

STITCH LENGTH:

GENERAL NOTES

Technical drawing of a Puffy Flower Trapper Hat pattern. The drawing shows 12 pieces with the following dimensions:

- Top Left: 26cm (width), 19cm (height)
- Top Middle: 11cm (width), 16cm (height)
- Top Right: 15cm (width), 11cm (height)
- Middle Left: 15cm (width), 17cm (height)
- Middle Middle: 28cm (width), 13cm (height)
- Middle Right: 16cm (width), 15cm (height)
- Bottom Left: 34cm (width), 35cm (height)
- Bottom Middle: 17cm (width), 33cm (height)
- Bottom Right: 42cm (width), 44cm (height)
- Far Bottom Left: 34cm (width), 32cm (height)
- Far Bottom Middle: 20cm (width), 30cm (height)
- Far Bottom Right: 32cm (width), 29cm (height)

Spec sheet

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BRAND NAME	DESCRIPTION: PUFFY FLOWER TRAPPER GLASSES		STYLE NO: 06
	SEASON: FW2023	DESIGNER: YUANLU MA	DATE: 26/05/2023

MATERIALS

MAIN BODY: 3D printing resin SLA

BACKERS & REINFORCEMENT

Iron-on backer: NO

FITTINGS

Plastic nosepiece

STITCHING DETAIL

Thread to match leather colour.

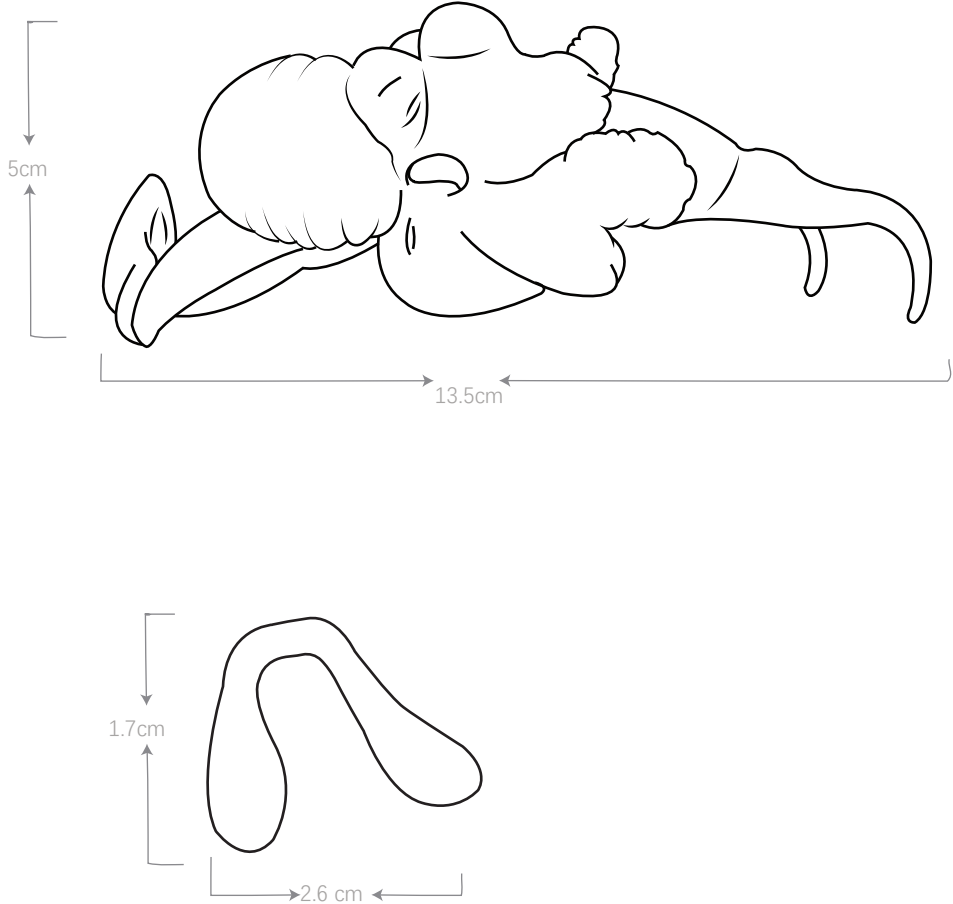
THREAD COLOUR CODE:

STITCH LENGTH:

GENERAL NOTES

Technical drawing of Puffy Flower Trapper Glasses. The drawing shows 2 views with the following dimensions and labels:

- Top View: 16.5cm (width), 5.5cm (height)
- Bottom View: 16.5cm (width), 5.5cm (height)
- Labels: 3d printing resin SLA, Plastic nosepiece

YLS 189Spec sheet ————— ylstudio			
BRAND NAME	DESCRIPTION:		STYLE NO: 06
	SEASON: FW2023	DESIGNER: YUANLU MA	DATE: 26/05/2023
<u>MATERIALS</u> MAIN BODY: 3D printing resin SLA			
<u>BACKERS & REINFORCEMENT</u> Iron-on backer: NO			
<u>FITTINGS</u> Plastic nosepiece			
<u>STITCHING DETAIL</u> Thread to match leather colour. THREAD COLOUR CODE: STITCH LENGTH:			
<u>GENERAL NOTES</u>			

Package



yI studio focuses on mental health and incorporates hygge culture, starting from a sense of safety, and incorporating comforting details from home-life into design through sight, touch, and smell.

yl studios design is inspired by little bits and pieces of modern life, including feelings and experiences such as anxiety, or comfort. we explores relationships between people and objects and integrates traditional craftsmanship with modern technology such as 3d printing. exploring the balance of materials and design

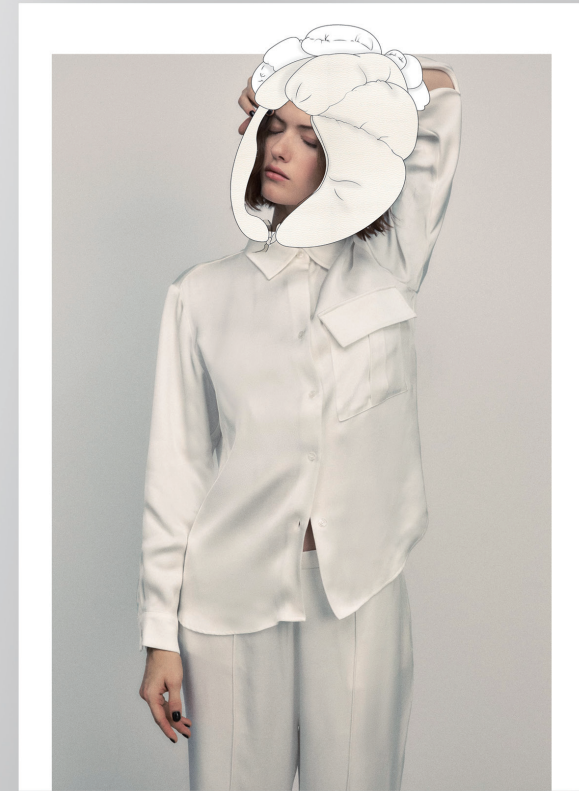
y studio blends the classics with innovation.

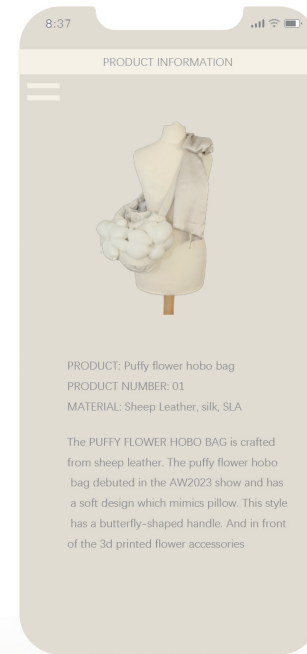
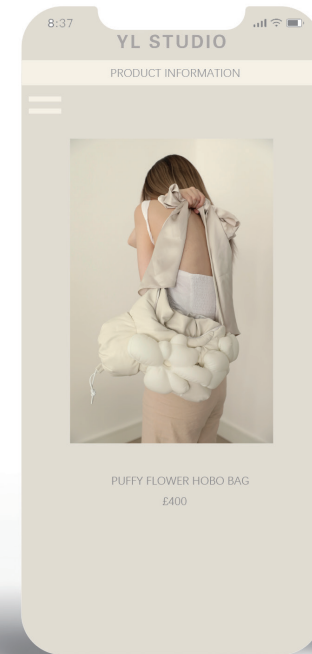
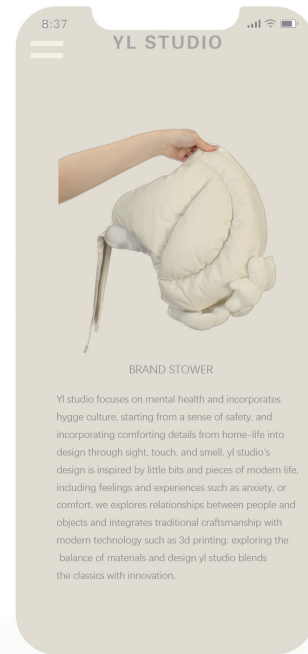
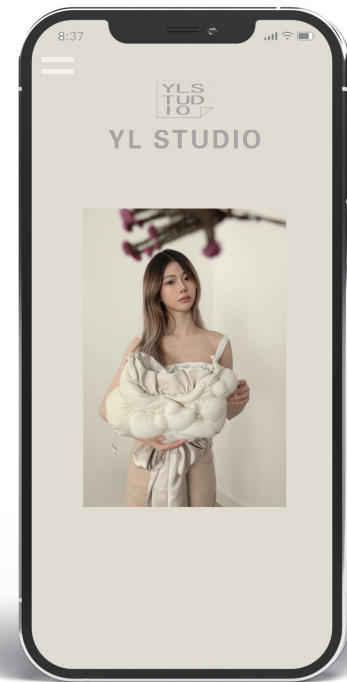


yl studio focuses on mental health starting from a sense of safety, and incorporating comforting into design through sight, touch, yl studio' sdesign is inspired by and pieces of modern life, including feelings and experiences we explores relationships between objects and integrates traditional such as 3d printing, exploring the balance of materials and design yl studio blends the classics with innovation.



PHOTOSHOP YL STUDIO













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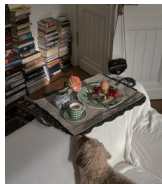
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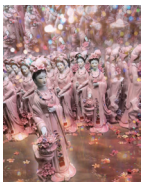
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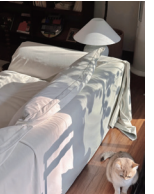
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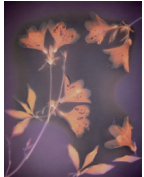
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