



AMY LOU PEARSON  
'GUIDE ME AS I GROW'  
ONLY NATURAL  
FASHION COMPETITION  
ENTRY 2025  
- APPAREL



# ROOTS



# ORGANIC

FANTASTIC TOILES



COLOUR PALETTE  
REFERENCE

## FLOWING LINES



SARAH MCCORMACK



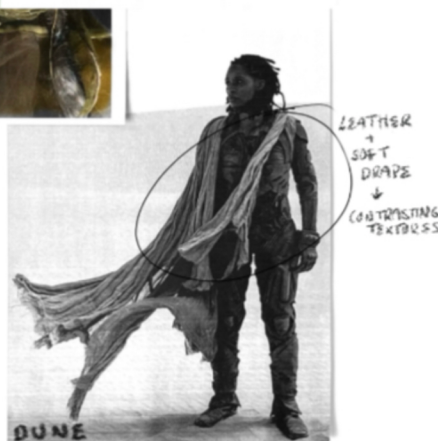
## FANTASTIC TOILES

PAOLO CARZANA



HARD +  
SOFT

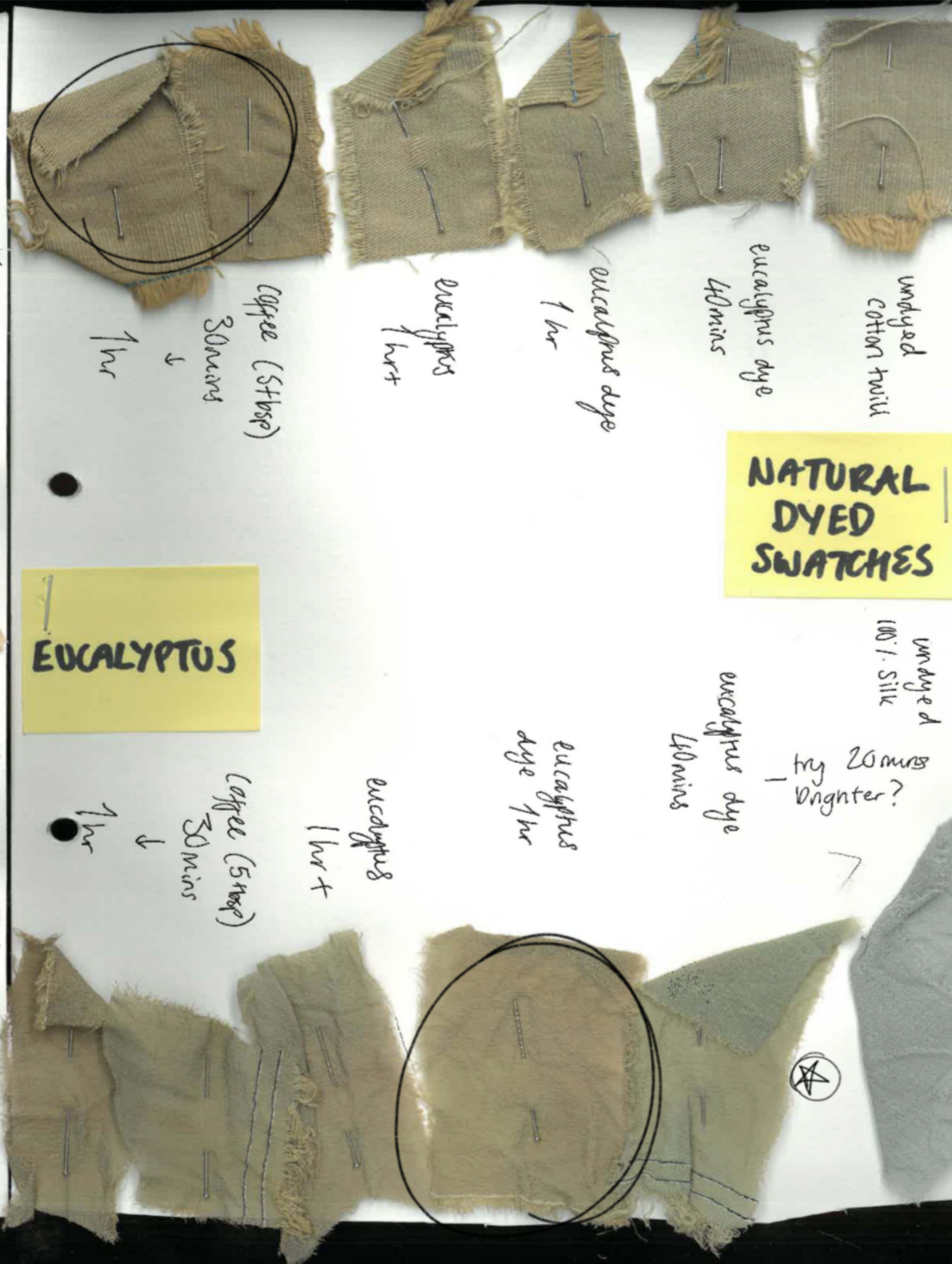
ROOTS FROM MUMS GARDEN



## DIFFERENT CURVE PATTERNS







NATURAL DYED SWATCHES



# FABRIC EXPERIMENTS

NATURAL DYED SAMPLES  
INSPIRED BY THE ROOTS  
OF AN OAK TREE.  
MATERIALS INCLUDE SILK,  
GEORGETTE, COTTON AND  
VISCOSE.







# 3D EXPERIMENTS + DEVELOPMENT



secondary development -  
natural fabric draped



HAND WOVEN STRIP SAMPLE  
→ ROUGHER  
→ INTERWOVEN



A MIX OF HAND WOVEN + MACHINE PLEATS



\*CONSTANT MOVEMENT DURING THE PHOTOGRAPHIC- FLOWING ROOTS\*  
MOVEMENTS - HOLDING THE WEAVES AGAINST THE BODY



Natural Fabric Dye Swatches



2D DEVELOPMENT



OWN IMAGE



variety of brown strips to add depth - vary length



OWN IMAGE



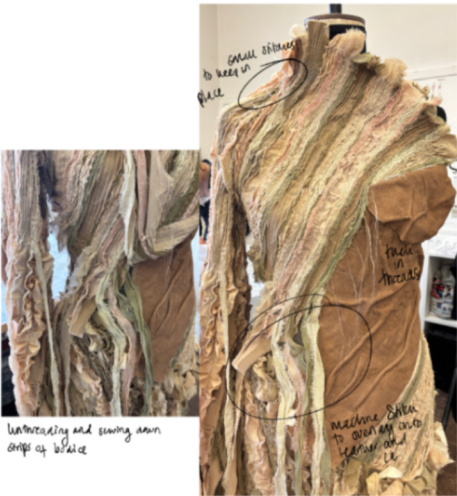




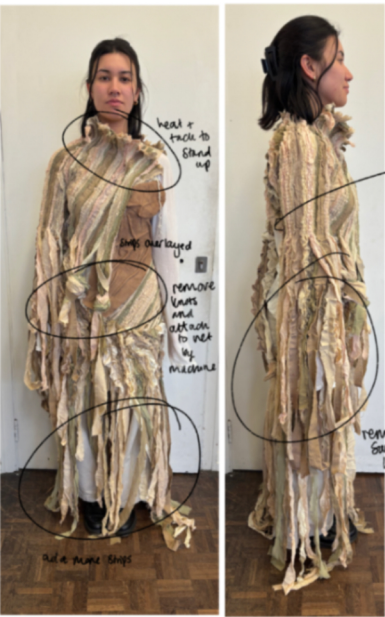


CONSTRUCTION DEVELOPMENT

FITTINGS



Panels sewn together



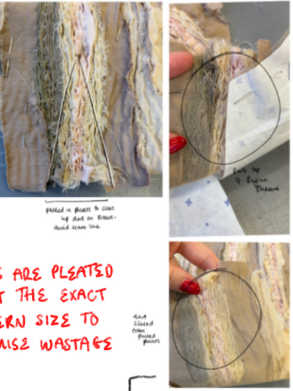
RECYCLED CHAMOIS LEATHER



CLOSE UP DETAILS



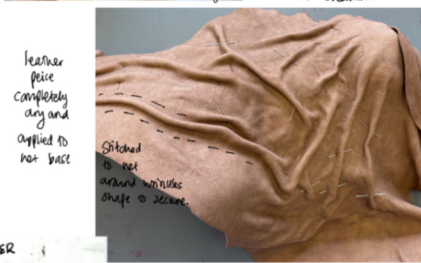
CLOSING DARTS BY PULLING IN PLEATS



STRIPS ARE PLEATED TO FIT THE EXACT PATTERN SIZE TO MINIMISE WASTAGE



MAILED CHAMOIS TO BODICE  
DYE WITH EUCALYPTUS  
NOT STIFF ENOUGH  
ADD PINS



NET SEAM TRIALS

NEATENS EDGES INSIDE  
NOT BULKY

DYED WITH EUCALYPTUS LEAVES



FINAL SLEEVE



# GUIDE ME AS I GROW BOM FABRIC / TRIMS: ROOTS

→ used second hand

used food waste from my restaurant hospitality job ↓

ITEM	Dress Net
SUPPLIER	Cloth Control
COMPOSITION	50% Nylon 50% Elastane
LOCATION	Dress base
COLOUR	White
PRICE	£1.99/m (2)

ITEM	Silk
SUPPLIER	The Materialist
COMPOSITION	100% Silk
LOCATION	Strips
COLOUR	Eggshell
PRICE	£3 Deadstock

ITEM	Open Ended Zipper
SUPPLIER	Jaycotts
COMPOSITION	Metal/ Cotton
LOCATION	Back top to bottom (LHS)
COLOUR	Biscuit
PRICE	£5.95 (1)

ITEM	Viscose Challis (Light/ Heavy)
SUPPLIER	Cloth Control
COMPOSITION	100% Viscose
LOCATION	Strips
COLOUR	White
PRICE	£6.80/m (1.6+1.6)


ITEM	Gutterman Thread
SUPPLIER	William Gee
COMPOSITION	100% Polyester
LOCATION	Pleats and Strips
COLOUR	Neutral
PRICE	£13.98 (1)


ITEM	Satin
SUPPLIER	Cloth Control
COMPOSITION	50% Viscose 50% Silk
LOCATION	Strips
COLOUR	Cream
PRICE	£6.90/m (4.5)


ITEM	Cotton Twill
SUPPLIER	ERDEM
COMPOSITION	100% Cotton
LOCATION	Strips
COLOUR	Brown
PRICE	Deadstock


ITEM	Chamois
SUPPLIER	
COMPOSITION	100% Suede
LOCATION	Bodice
COLOUR	Beige/ Natural
PRICE	


Reused chamois leather used from my dad who polished cars

DYEING MATERIALS FOR STRIPS		
ITEM	Aluminium Acetate	
SUPPLIER	Wingham Wool	
COLOUR	White	
PRICE	£11.50	

ITEM	Avocado	
SUPPLIER	Aldi	
COLOUR	Turns material pink	
PRICE	£2.98 for 4	

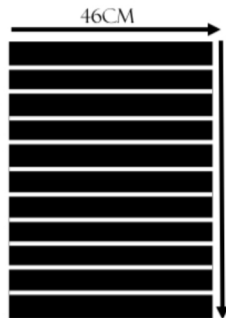
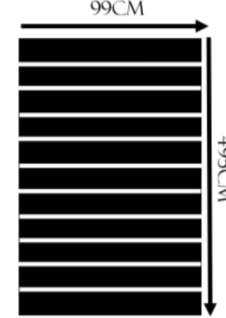

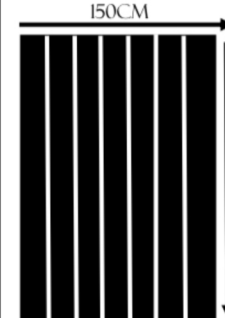
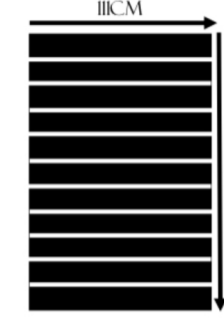
ITEM	Eucalyptus	
SUPPLIER	GUNNS	
COLOUR	Turns material brown	
PRICE	£12 a bunch (£24)	

ITEM	Instant Coffee	
SUPPLIER	Aldi	
COLOUR	Turns material brown	
PRICE	£1.99	

ITEM	Lapsang Souchong	
SUPPLIER	Whitard	
COLOUR	Turns material brown	
PRICE	£12.00	

TOTAL	£142.00
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## GUIDE ME AS I GROW PRODUCT DEVELOPMENT LAYPLAN: ROOTS

TEXTILES FABRICS						
CUTTING INSTRUCTIONS		PANEL 1: 1.5M	PANEL 2/3/4: 5M	PANEL 5: 3M	PANEL 7: 2M	PANEL 8: 4M
PANEL 1	23 STRIPS, 46CM LONG					
PANEL 2	40 STRIPS, 99CM LONG					
PANEL 3						
PANEL 4						
PANEL 5	58 STRIPS, 109CM LONG					
PANEL 6	CHAMOIS 90CM X 60CM					
PANEL 7	30 STRIPS, 189CM LONG					
PANEL 8	77 STRIPS, 111CM LONG					
When ripping strips, width will vary for variety. From calculations, the average width of each strip is 5cm to allow shrinkage from pleating. Minimum strip length is 46cm, maximum strip length is 200cm.						

TO MINIMIZE WASTAGE I USED THE FULL LENGTH OF THE MATERIALS SOURCED TO RIP STRIPS OUT OF ALL CALCULATED TO FIT EACH PANEL OF MY GARMENT.







# GUIDE ME AS I GROW RTW

A RTW COLLECTION INSPIRED BY THE COLLECTION 'GUIDE ME AS I GROW', BRINGING IN THE USE OF LEATHER AND CORDING. INSPIRED BY LEATHERWARE IN ACNE STUDIOS AND COLOUR PALETTE FROM VALENTINO SPRING 2021.



JEAN PAUL GAUTIER



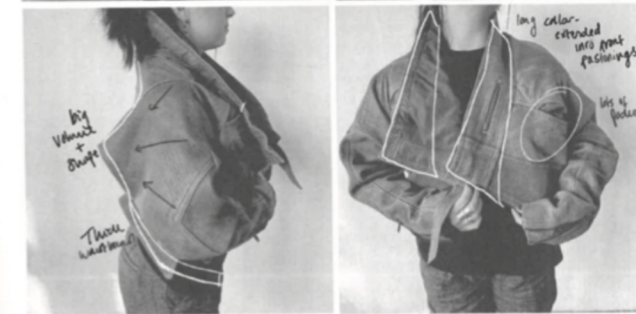
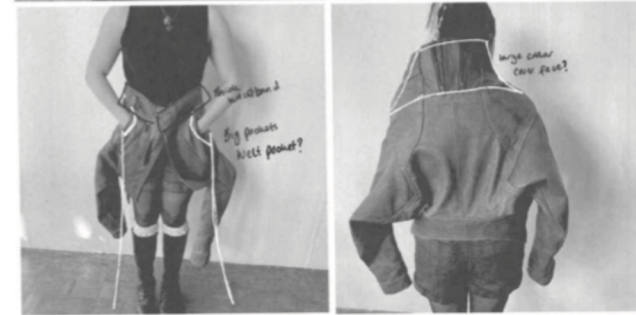
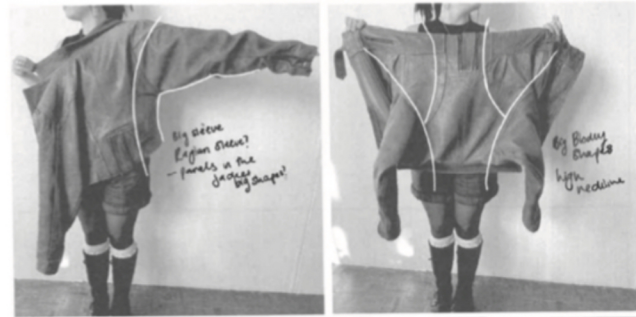
MUSE



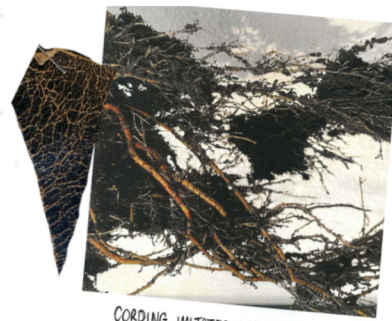
VALENTINO S/S 21



# LEATHER DEVELOPMENT



LEATHER JACKET DRAPE FOR SILHOUETTE

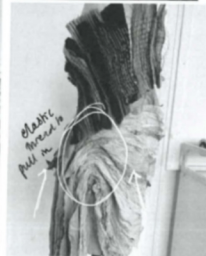


CORDING IMITATES THE TEXTURE + PATTERN OF ROOTS

USING 100% LEATHER TO RETAIN MY SUSTAINABLE STAND IN MY WORK.



Acne Studios - FW24



## MARKET:

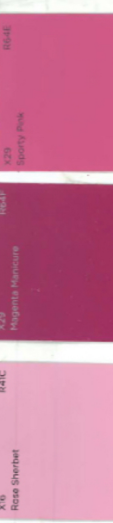
AS MAIN INSPIRATION FOR THIS COLLECTION, I REFERRED TO ACNE STUDIOS WORK. THEY ALSO CARRY AN INTEREST INTO TEXTILES MANIPULATION. THEIR SILHOUETTES AND USE OF LEATHER ALSO INTERESTS ME. BY COMBINING MY TEXTILE DEVELOPMENT IN COLLECTION 'GUIDE ME AS I GROW' WITH BOLD, HEAVY LEATHER PIECES IT ADDS AN ESSENCE OF FUNCTIONALITY AND MARKETABILITY TO SIMILAR MARKETS ACNE STUDIOS TARGETS.



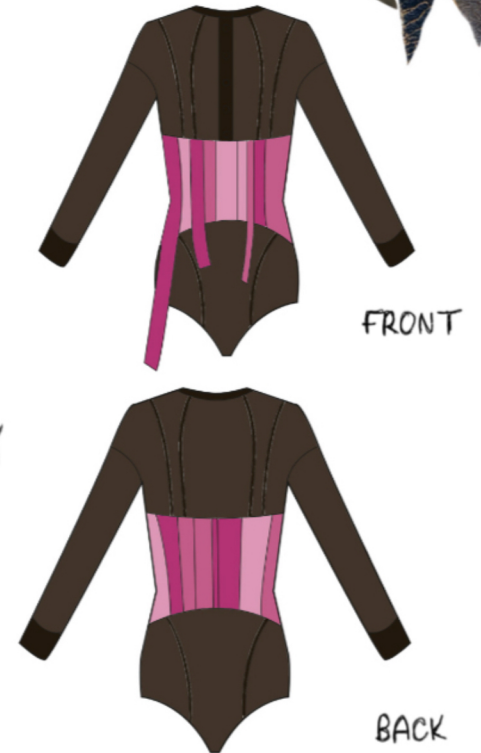
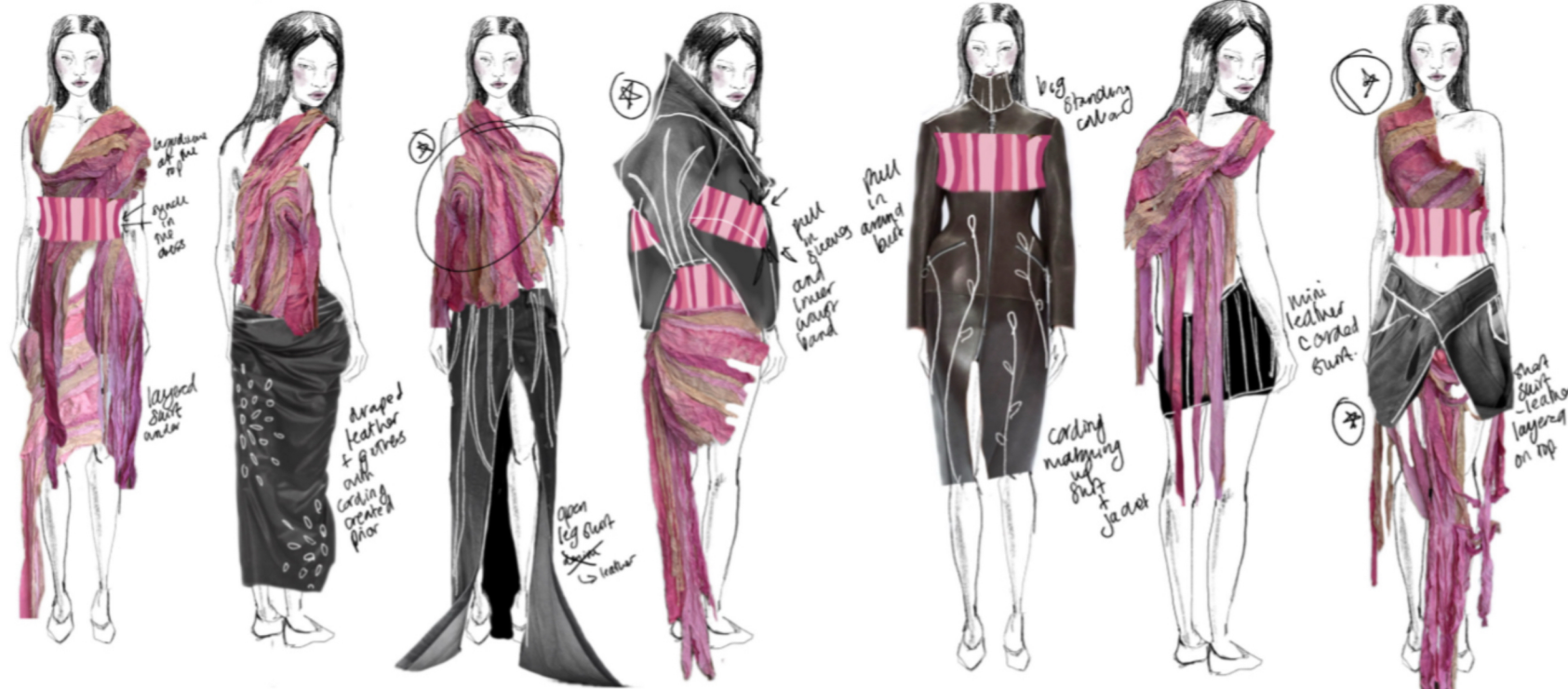
# 2D DEVELOPMENT



## SWATCHES



## FLATS LOOK 4





# GUIDE ME AS I GROW RTW

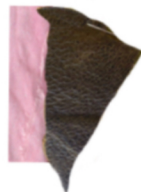
## FINAL LINEUP



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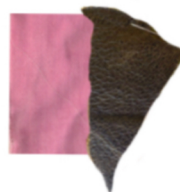
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③



④



⑤



⑥



COTTON + SILK + VISCOSE  
DYED WITH STICKLACK  
PAIRED WITH 100%  
LEATHER