

CHITRAKARI

ODISHA ARTISTRY FUSION TABLE

WHERE TRADITION MEETS
INGENUITY: UNVEILING
CULTURAL FUSION



CONCEPT NOTE



The CHITRAKARI table is a heartfelt tribute to the rich cultural heritage of Odisha. Drawing from the intricate traditions of Pattachitra art, it blends narrative symbolism with functional design. Traditionally painted on cloth or palm leaves to depict gods and goddesses, this piece instead showcases the elegance of Odissi dance—respecting the sacred by ethically avoiding divine imagery on furniture.

The painting highlights the tribhangi posture, common to both Pattachitra and Odissi, set in a village landscape that celebrates rural roots. This modern interpretation invites users to connect with history while engaging with craftsmanship in everyday life.

PATTACHITRA



Pattachitra is a traditional art form from Odisha, India, known for its intricate paintings on cloth or palm leaves. Dating back centuries, it depicts Hindu mythology and daily life scenes with vivid colors derived from natural sources. Artists use fine brushwork to create detailed patterns and convey stories, making it a cherished cultural heritage.

AUTHENTICITY IN CRAFTSMANSHIP

THE ARTISANAL JOURNEY OF THE ODISHA
INSPIRED CENTER TABLE

Every inch of CHITRAKARI is crafted with intention. The use of natural stone pigments, zero artificial color, and local materials embodies an environmentally respectful approach. The artistic soul of the table comes from Pipili village, renowned for its traditional artisans who bring generational knowledge to each piece.

It is more than furniture—it is a living canvas of Odisha's identity, speaking of sustainability, ethical reinterpretation, and timeless storytelling.

MATERIAL PALETTE

EVERY ELEMENT TELLS A STORY –
MATERIALS ROOTED IN CULTURE,
CRAFTED WITH INTENTION

- Locally Sourced Teak Wood
- Known for its strength, durability, and beautiful grain—sustainably harvested.
- Plywood Base
- Provides a stable foundation for detailed hand-painting.
- Natural Pigments (Stone-Based, Organic Binders)
- Traditional Pattachitra pigments derived from natural stones and organic materials—no synthetic or artificial colors used.
- Natural Wood Polish
- Enhances the wood's texture and preserves its authenticity—chemical-free finish.

WOOD – THE FOUNDATION OF FORM

- Base constructed from locally sourced teak wood and plywood.
- Chosen for its durability, smooth grain, and compatibility with intricate carving and detailed hand painting.
- The wood's natural warmth enhances the traditional aesthetic while ensuring structural integrity.
- Aligns with eco-conscious design – promoting sustainable sourcing and minimal waste.

NATURAL PIGMENTS – THE LANGUAGE OF PATTACHITRA

- All colors used are made from natural stone and organic sources, as per Pattachitra tradition.
- No artificial or synthetic dyes – preserving authenticity and ecological balance.

Color Symbolism in Pattachitra:

- Red (Hingula) – Power, energy, devotion
- White (Shankha) – Purity, truth, spiritual peace
- Black (Kajal) – Protection, boldness, grounding
- Yellow (Haritala) – Learning, auspiciousness, prosperity
- Blue (Neela) – Divine depth, calmness, cosmic energy
- Green (Pata) – Nature, fertility, life

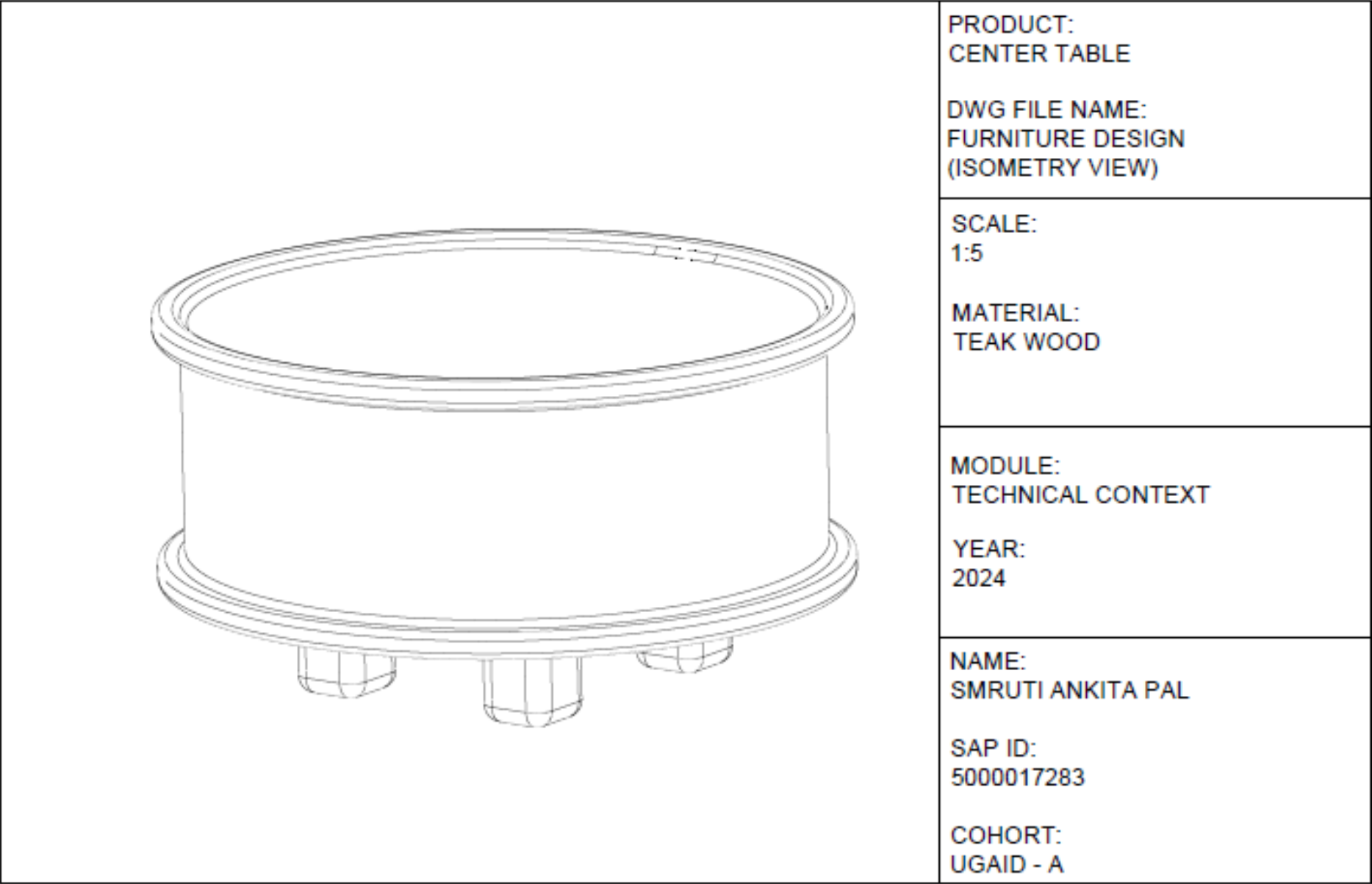
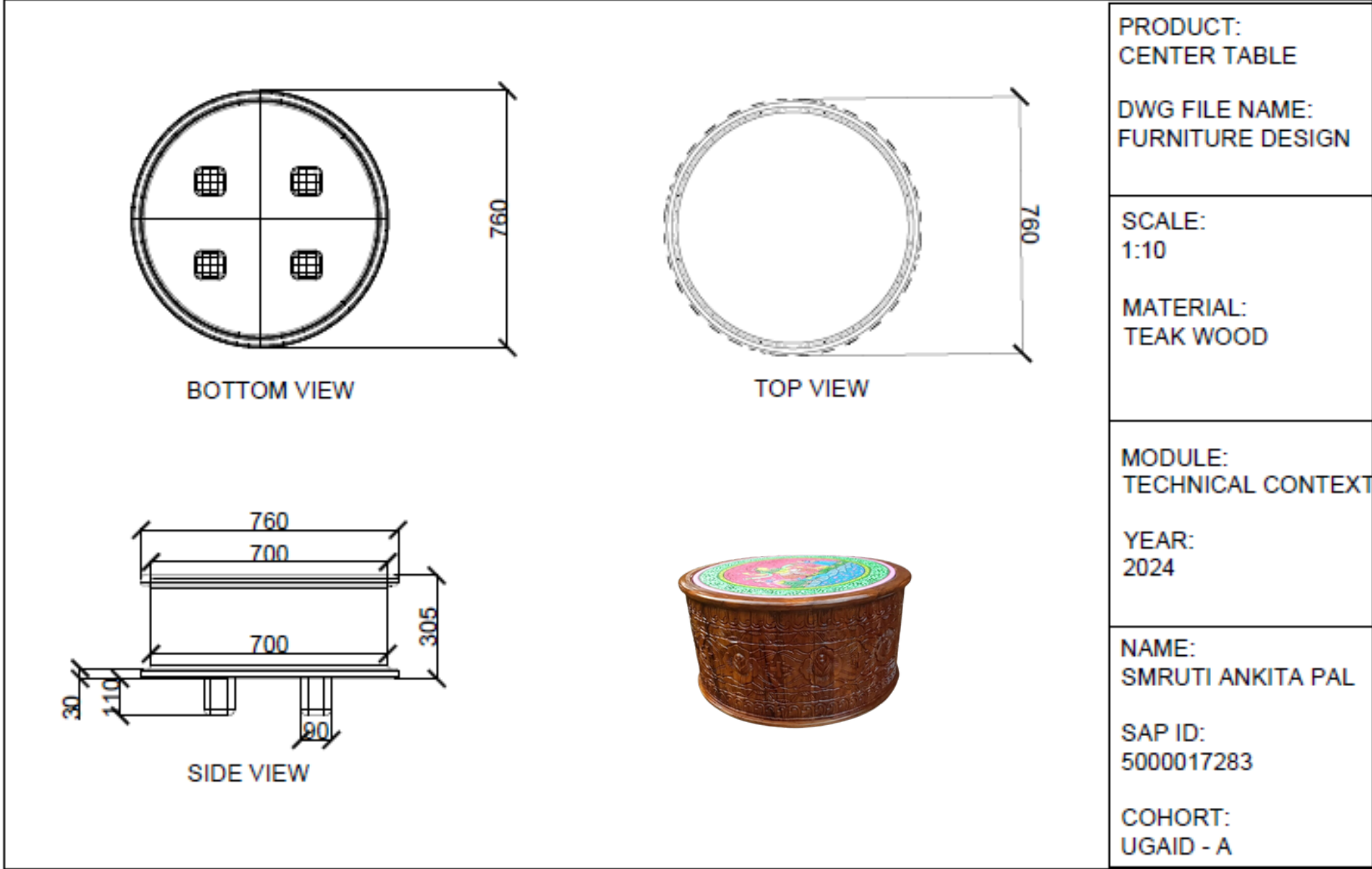
CARVING – HOLDING THE NARRATIVE IN DETAIL

- The table's edge features hand-carved Pattachitra border designs, inspired by traditional scroll frames.
- Motifs include Bael leaves, vines, peacocks, elephants, and other elements of flora-fauna storytelling.
- These carvings give the table a tactile identity — not just decor, but visual anchors of cultural symbolism.
- Crafted with precision by local artisans, preserving age-old woodcraft techniques.

ETHICAL REIMAGINATION – PAINTING WITHOUT DEITIES

- Traditional Pattachitra focuses on Hindu gods and mythological tales, painted on paata (cloth).
- This table reinterprets that format with respect — avoiding deities on functional surfaces like a tabletop.
- Instead, Odissi dancers are illustrated in the Tribhangi posture, echoing the stylized human forms of Pattachitra.
- The scene is set in a rural village, tying back to Odisha's earthy roots and living heritage.
- This ensures both ethical alignment and creative integrity, celebrating culture without compromise.

TECHNICAL DRAWING



PROCESS

The crafting process of the Pattachitra table involves selecting high-quality teak wood and plywood. Skilled artisans intricately carve the traditional Bael border onto the wooden base while simultaneously painting a village scene on the plywood tabletop using Pattachitra techniques. After polishing and assembly, each piece undergoes a final inspection for quality before completion, embodying a seamless blend of tradition and innovation.



Base



Carving



Polish



Assemble

FINAL PRODUCT

"WHERE TRADITION MEETS INGENUITY:
UNVEILING CULTURAL FUSION."







THANK YOU

As a designer, I wanted to honor my roots while reimagining how tradition can become part of everyday life. CHITRAKARI is my way of preserving sacred art respectfully, sustaining craft communities, and celebrating culture not just on walls—but in our living spaces.

Smruti Ankita
Interior Designer